# VISION 2020
# AStrategic Plan

## Five[+]Year Strategic Plan of the
## Associated Students of the
## University of California,
## Santa Barbara

## May 2014

# AS VISION 2020

# A Student Strategic Plan

*AS UCSB's Strategic Plan*

*2014-2020*

*May 21, 2014*

# Introduction

Throughout my now four years in Associated Students I and many around me have recognized the need to carry goals, activities, initiatives, and continued momentum over several years. The nature of AS is such that a brand new set of officers take the reins each year. This undoubtedly is an advantage in so many ways, allowing AS to remain fresh and relevant to the student body. However, while it may be possible to make incremental progress within an academic year, it is difficult to engage in significant structural changes to the University and to AS' internal functions.

To address this, we decided to be forward thinking. ASUCSB is already a renowned student government in the state; we strive to set the standard on student representation, internal development, and long-term strategy. Thinking now about where we want to be in 2020 will allow us to accomplish goals that take longer than one academic year to plan, fund and complete. The plan needed to reflect what the general student body wanted from your Associated Students. We created a survey to identify what students need, want and care about most, as well as the strengths of AS and weaknesses we need to work on.

Almost 2000 undergrads responded. We took those results and refined the discussion with AS participants. Finally, we held a well-attended public workshop to discuss our findings and get more input from students.

It is the intention of this strategic plan to give Associated Students a road map for the future to address the issues of the student body. Keeping in line with our nature, it will be reaffirmed each year to ensure it is still relevant to the students it is meant to serve. The result of those efforts is the AS Strategic Plan: Vision 2020.

--Jonathan Abboud, AS President 2013-14

**Quick Facts about the**
**VISION 2020 Strategic Plan Guiding Group**

2013-14 AS President Jonathan Abboud asked AS participants and staff to serve on a Guiding Group to make the Strategic Plan happen. Its purpose:

- Guide the strategic planning process from beginning to end.
- Support the various elements of the effort to ensure they are successful (planning, outreach, publicity, information gathering, publication).
- Extend reach into a diverse & broad set of participants.

President Abboud and Dr. Marisela Marquez, AS Executive Director, would like to thank the following people who answered the call and worked very hard to make this Strategic Plan a reality:

Guiding Group Members:
- Jimmy Villarreal, Guiding Group Chair, Off-Campus Senator
- Erick Lankey, Chair, AS Food Bank
- Zach Goulhiane, Chief of Staff, Internal Vice President
- Nikka Kurland, Deputy Chief of Staff, Office of the President
- Sean Lieberman, AS Assistant Director for Technology

We would also like to thank:
- Affie Afzalnia, Off-Campus Senator
- Nikki Calderon, On-Campus Senator
- Derek Engen, Budget &Finance Commissioner, Office of the President
- Angela Lau, Internal Chair, Academic Affairs Board
- Max Parker, Chair, Judicial Council
- Kyley Scarlet, Internal Vice President

Special Thanks to Student Staff:
- Clara Perez

# What is Associated Students?

Associated Students (AS) is a student run and student funded non-profit organization.  Through underlined elected student positions and appointments we provide a voice for student initiatives and needs. We work with the campus, the UC system, local officials, businesses, and more to build healthy communities around principles of sustainability, inclusiveness, and caring. We also serve and support thousands of students through boards, units, committees, commissions that provide opportunities for service and giving, enrichment and entertainment, as well as business services that students need on or near campus.  AS students initiate, plan, and develop these with the support of a dedicated student employees and career staff. AS students are agents for positive change.

## Setting:

UCSB is one of 10 UC campuses; it is located along the South Coast of Santa Barbara County. In 2013-14 UCSB served over 18,750 undergraduate students and almost 2800 graduate students. It sits beside the unincorporated residential community of Isla Vista (IV). About 40 percent of IV residents are UCSB students.

| UCSB and AS Demographics | | UCSB | AS |
|---|---|---|---|
| Gender Identification | Female | 52% | 58% |
| | Male | 48% | 40% |
| | Other/None/Decline | 1% | 2% |
| College | Letters & Science | 91% | 91% |
| | Engineering | 7% | 6% |
| | Creative Studies | 2% | 4% |
| Pre-UCSB Residence | California | 94% | 94% |
| | Other State | 4% | 4% |
| | US Territory | 0% | 0% |
| | Other Nation | 1% | 1% |

| A Brief AS Timeline | |
|---|---|
| Year | Event |
| 1947 | AS Created |
| 1955 | Community Affairs Board founded |
| 1964 | KCSB on air full-time |
| 1970 | KCSB ordered off air during "Battle of IV" |
| 1975 | Bike Shop founded |
| 1975 | AAB workshops on applying to grad school & professional programs |
| 1970s | AS Notes note-taking service begins |
| 1985 | 1st attempts at campus recycling |
| 1985 | Initiates book swap program |
| 1986 | Push for divestment from companies profiting from apartheid in SA |
| 1993-94 | Supports El Congresso hunger strike re: tuition, programs |
| 1995 | AS moves to current building |
| 1996-97 | Electric shuttle in IV |
| 1999-00 | BIKES established |
| 2002-03 | Electronic elections |
| 2006 | Students Initiative-more funding for AS and other student programming |
| 2008 | Highest voter registration in nation |
| 2010 | Raise $50,000  for Haiti relief |
| 2011 | AS Foodbank founded |

# AS Today

AS has grown over the years to accommodate student interests and needs. Today AS has over 40 separate offices, boards, commissions committees and units. This year AS embarked on two internal initiatives to improve service, efficiency and accountability to the students who pay for the services it provides.

## Restructure:

Associated Students enacted a complete restructuring of the organization. Before the 2013-14 school year, there was not a clear model for growth within the Association. This lead to a messy organizational structure. The AS Restructure aimed to delineate groups by function and provide a system for smart growth moving forward. The new Associated Students consists of a Legislative Branch with the AS Senate and four new standing committees to handle legislation on a weekly basis, along with administrative committees and policy oriented boards and commissions. The Executive Branch is now responsible for the oversight of the 24 service-oriented Units ranging from the Bike Shop, Food Bank, and Student Initiated Recruitment and Retention Committee.

## Strategic Plan:

Every year UCSB students elect a new group of leaders for Associated Students and choose new leadership for the many student-led boards, commissions, committees and units that make up AS. These leaders then have one academic year (minus breaks) to accomplish something. But many, many things that are worth accomplishing take more than a year. Deciding what to do takes time; then there is planning, funding and implementing to be successful. Many worthwhile projects are not undertaken because students know we cannot get them done in the time we have. The solution? Take a comprehensive look at what students need and want from AS for the next five to six years, and create a set of achievable goals for that time period. The tool? A Strategic Plan.

**AS Entities Today**

- Academic Affairs Board (AAB)
- America Reads
- Bicycle Improvements Keep Everyone Safe (BIKES)
- Business Services Committee
- Coastal Fund
- Commission on Disability Equality (CODE)
- Commission on Honoraria
- Commission on Public Safety (COPS)
- Commission on Student Well Being (COSWB)
- Committee on Committees
- Community Affairs Board (CAB)
- Constitution and Bylaws Committee
- Department of Public Worms (WORMS)
- Elections Committee
- Environmental Affairs Board (EAB)
- Foodbank
- Finance Board
- Greek Liaison
- Humyn Rights Board
- Investment Advisory Committee (ASIAC)
- Isla Vista Community Relations Committee (IVCRC)
- Isla Vista Tenants Union (IVTU)
- Judicial Council
- KCSB Radio
- Legal Resource Center (LRC)
- Senate
- Media Relations Committee
- Office of the External VP, Local Affairs
- Office of the External VP, Statewide Affairs
- Office of the Internal VP
- Office of the President
- Office of the Student Advocate
- Program Board
- Queer Commission (QComm)
- Rally Committee
- Recycling Committee
- Resident Assistant Liaison
- Student Advocate General
- Student Commission on Racial Equality (SCORE)
- Student Initiated Recruitment & Retention (SIRRC)
- Student Lobby
- Take Back The Night (TBTN)
- Technology Services Committee
- The Bottom Line
- Womyn's Commission

# Why AStrategic Plan? It makes us:

1) **Think ahead:** Define an achievable and desirable set of goals we want to accomplish over the next few years;

2) **Be responsible:** Identify the resources we have and need to accomplish those;

3) **Remember Our Purpose:** Make sure we are all on the same page regarding the mission, vision and values that guide us;

4) **Be Accountable:** Measure our progress and report to ourselves and to you.

# What we aim to accomplish

Think now about where we want to be in 2020 to enable AS to accomplish goals that take longer than one academic year to plan, fund and complete.

Which goals? AS does a lot of things. Not everything we do is addressed in this strategic plan. This plan is to ensure things that will take more than a year to accomplish and require collaboration and coordination across different parts of AS are planned and can get done. Through it we also articulate our mission and values to help guide our future decisions. The Guiding Group asked the campus to help identify AS values. See values results in the appendices.

Resources and Accountability: From the beginning we insisted that one of the key outcomes of this plan must be increased accountability. Not only accountability for the Strategic Plan itself (measuring and reporting on the goals we set out to accomplish), but measuring and reporting on all that AS does.

**Quick Facts about**
**AS Resources**

- Funded through student fees and income from several AS run businesses.

- 73% of student fees received by AS are in the form of lock-ins, that is they are earmarked for specific programs and AS cannot use its discretion to spend those fees in other ways.

- The 27% that is discretionary is allocated as follows: 1) A lock-in which is earmarked to fund student groups who wish to fund events, programs, and initiatives, and is allocated at Finance Board's discretion; and 2) the base lock-in fee which goes to fund about 30 career staff to support AS programs, plus student jobs, and unfunded AS groups which don't have lock-ins.

- About 40% of AS' 10.6 million dollar budget transfers immediately to the University; it is designated for lock-ins such as CLAS and the REC CEN. These lock-ins are earmarked to particular programs and are 100% operated and staffed by University staff outside of AS.

- AS employs about 300 students in our businesses and services.

What the Strategic Plan doesn't cover: AS has many programs that do great work every year, such as the Coastal Fund and the Community Affairs Board, whose work is not addressed here. However, by the fall of 2015, every AS entity will have prepared their own five-year plan with their internal goals. Our guide:

| **AS Strategic Plan Ideas Are:** | **Single BCC or Advocacy-Only Ideas:** |
| --- | --- |
| Multi-year | One year or one time and done |
| 100% AS control<br>Some AS control & requires collaboration from a likely supporter | Outside AS control<br>Some AS control & requires collaboration from unlikely supporter |
| All AS<br>Multiple BCC/AS entity effort | One BCC |
| | May be important, but do not belong in the AS Strategic Plan Goals |

## The Mission & Values that Guide AS:

### AS Mission

To help students uphold high academic standards and provide leadership, employment, cultural and growth opportunities that serve the campus community and beyond.

### AS Values

- o **Supporting** students through their UCSB experience

- o **Accountable** (transparent, fiscally responsible, efficient) to ourselves and the students for the money and resources with which they entrust us

- o **Enabling** student voice (advocate, express, lead)

- o **Helping** students accomplish important things (impact, empower, initiate, make possible)

AS-Sponsored All-School Strategic Plan Forum
April 11, 2014

- o **Collaborating:** on campus, with other UCs, in the community, but especially with one another.

# Our Strategic Plan Path

Once AS decided to create a Strategic Plan, the Guiding Group prepared an ambitious plan to ensure significant campus-wide and AS participant outreach but also complete the plan within the academic year.

The Guiding Group knew the plan must reflect what the general student body wanted from their Associated Students. They created a survey to identify what students need, want and care about most, as well as the strengths of A.S. and weaknesses AS needs to work on. Almost 2000 undergrads responded.

> **From the Undergrad Survey**
> **RANKING OF ISSUES ON WHICH STUDENTS WANT US TO FOCUS:**
> 1. Academic services & support
> 2. Student health & well being
> 3. Financial support (emer. loans, grants, club funding, jobs…)
> 4. Campus & surrounding area improvements
> 5. Businesses & services for students
> 6. Events & enrichment
> 7. Advocacy & philanthropy for students/campus
> 8. Advocacy & philanthropy beyond campus: community, state, national & global issues
> 9. AS government, fiscal mgmt., administration

Within each of the categories, above, were several issues the Guiding Group asked students to reflect on and rank. Those issues about which students cared most and some of those that represented fewer numbers, but none-the-less systemic issues that met the criteria the Guiding Group had established, became the focus of the next phase of outreach. Some key findings, in addition to the broader goal areas that students would like to see addressed:

o   Tuition is the greatest concern for all students, though it is not

**Quick Facts about the**
**VISION 2020 Strategic Plan Process**

- Jan 2014: AS President Jonathan Abboud calls for volunteers to guide a strategic plan process

- Jan 30: Senate approves effort

- Feb 2014: Guiding Group of volunteers establishes process for Strategic Plan effort

- Feb 2014: Campus Undergrads Survey: 1846 responses (10%)

- March 2014: Meeting with AS staff

- March 2014: AS Participant Survey: 111 responses (33%)

- April 11, 2014: Student body forum on goals

- April 2014: Meeting with AS staff

- April 2014: Draft surveys report available

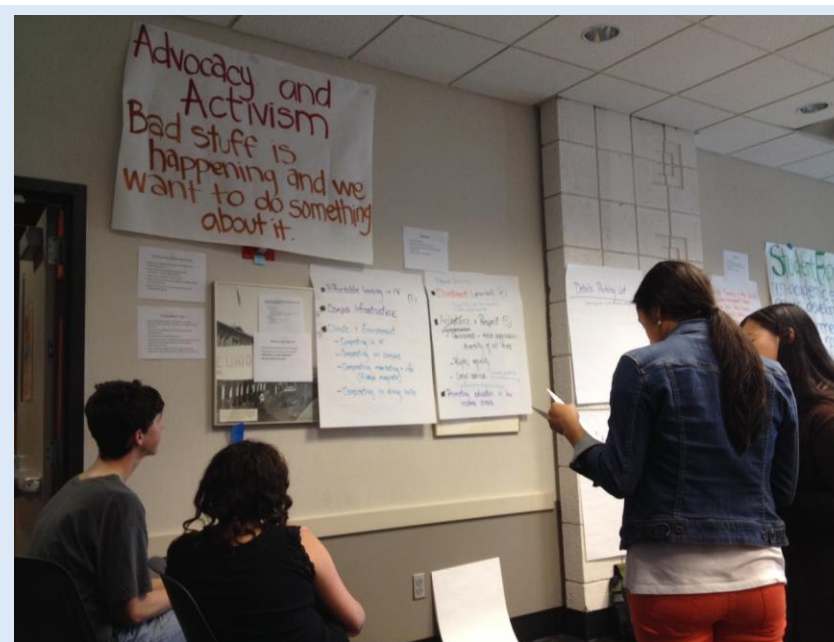- May 2014: Senate hearing to approve goals

something AS can fix by ourselves.
- o Wellness topics were diverse leading to AS' decision to approach wellness from the standpoint of more and better information dissemination; many specific program suggestions might be taken up by individual BCCs.
- o Students are unaware of a lot of services and programming that AS offers; comments from both the campus and the participant survey point to a needs to publicize better.
- o Many students are also unaware of how to find services, programs and help provided by others on or near campus.
- o Even those students who do know about available programming and services would like more.
- o Students, particularly transfer students, want more connections.
- o Students would like a more pleasant and usable campus environment.

The Guiding Group took the analysis from the undergrad survey and created a survey for AS participants. In addition to asking participants to weigh in on both priorities and ideas for actions AS could take to address the various issues over the next several years.  In addition, the Guiding Group asked all responding participants who had held a leadership position in AS to reflect on 1) knowing what they know now, what they would like to have known/had in place when they began their AS service, and 2) if they had another couple of years in their leadership position, what would they like to change or accomplish. Those comments contributed significantly to the internal operations goals.

With the two surveys results available, AS held an all-school forum for students to help set priorities among the top issues for each focus area. By now the focus areas were clear:

- o Academic Support
- o Student Wellbeing
- o Student Experience (both fun, enrichment and connection, and non-academic growth, support and development)
- o Advocacy and Activism
- o Internal Operations


AS-Sponsored All-School Strategic Plan Forum, April 11, 2014

The Guiding Group also looked through all of the comments in the two surveys and noted concrete ideas for action (highlighted throughout the survey results appendix). In the forum the Guiding Group presented participants with those ideas, and asked them to comment or expand on those or suggest others. Participants focused on identifying what *AS could do* to address the top issues in each focus area. The 70-plus forum participants then voted on their top priorities for each focus area.

| Focus Area | List of Top Topics for AS to Consider | |
|---|---|---|
| | Forum participants were also given the concrete ideas which survey respondents had contributed | |
| **Academic Support** | • Tuition (1)(1)<br>• Study space (1)(1)<br>• Class availability (2)(2)<br>• Textbook costs (3)(4) | • ☆Academic advising services (4)(3)<br>• ☆Career assistance (6)(2)<br>• Diversity<br>• Technology costs |
| **Student Well Being** | • ☆Stress & mental health (1)(1)<br>• ☆Affordable housing in IV (1)(1)<br>• ☆Sexual assault awareness & prevention (2)(2)<br>• Physical health, fitness, safety (3)(3) | • Time management (4)(4)<br>• Hunger & nutrition & other basics(5)(5)<br>• Acceptance & respect |
| **Student Experience** | • Personal finances & other useful skills (1)(1)<br>• Student-run businesses(1)(1) | • Entertainment (2)(2)<br>• Participation/connections |
| **Community, State, National & Global Issues** | • IV Issues (e.g., lighting, safety, rights) (2)(3)<br>• ☆Climate and environment (3)(2)<br>• ☆Human rights/ respect issues (4)(4) | • Campus infrastructure (2)<br>• ☆Ethical & sustainable investment<br>• Promoting education in low income areas |
| **Internal Organization** | • ☆Collaboration & communication (1)<br>• ☆Orientation (1)<br>• ☆Participation/outreach/publicity (2) | • ☆Transparency, accountability, reporting (3)<br>• AS Culture: welcoming, enjoyable, inclusive<br>• Setting priorities |

Notes:
- The parenthetical numbers : First = ranking on campus survey; second = ranking on the participant survey
- Topics with no number are on the list because they represent several survey topics that were rolled into one or they ranked high among open-ended questions.
-  Missing numbers among the rankings were BCC specific (e.g., Bike Paths)
- The "☆"topics are those that the forum attendees ranked highest. Remember, the forum attendees were asked to choose topics with concrete ideas that AS could implement.

The Guiding Group with a group of other interested AS participants, with full results from the surveys and the forum in hand, set goals that reflected the voices of undergrads and AS participants.


AS-Sponsored All-School Strategic Plan Forum
April 11, 2014

*Criteria Considered When Narrowing Ideas:*

o Ideas that support students through their academic experience at UCSB
o Ideas that meaningfully improve student's personal safety and otherwise support student health and wellbeing
o Ideas that improve student's experience: personal growth, enrichment and enjoyment of their time at UCSB
o Ideas that help students accomplish important, meaningful things.
o Ideas that amplify student voice, do the right thing, and engage with the community in a really positive way.
o Ideas that build and strengthen collaboration or cohesiveness.
o Ideas that create an infrastructure that supports all students, is efficient and accountable.
o Ideas that could turn into measurable and transparent goals.

Full results of the survey and forum are available in the appendices.

# Our Five-Year Plan

Our strategic plan is more than a list of goals. First, we identified areas on which we need and want to focus over the next several years. We also identified some threads or themes running through the comments and concerns.  For each goal in each focus area, we address these threads as well.

## *Focus Areas*

Data from our surveys, interactions at our workshop and interviews with individuals led us to five Focus Areas.

| | |
|---|---|
| *Academic Support* | *Coursework and degree and issues related to these, and the campus learning environment.* |
| *Student Well Being* | *Safety, physical, mental, emotional, spiritual wellbeing, food, sleep, shelter.* |
| *Student Experience* | *Non-academic support, growth, and development as well as  fun, enrichment, and connections.* |
| *Community, State, National & Global Issues* | *Advocacy and activism: Working for positive change.* |
| *Internal Organization* | *The way AS works.* |

## *Threads*

AS found there were four threads or themes running through comments and discussions. We address these in all five focus areas:

| | |
|---|---|
| **Participation** | *Publicity, recruitment, diversity: increase the number of students aware of and participating in AS activities; the number actively involved in AS, and the diversity of those involved.* |
| **Resources** | *Money, people, sustainability: ensure we have necessary resources to achieve these objectives and ensure a financially secure and environmentally sustainable long-term future for AS.* |
| **Collaboration** | *Within AS, outside AS: understand the roles of the many entities within and outside AS; build relationships based on mutual respect and understanding; work with those whose help we need to achieve short and long-term objectives.* |
| **Accountability** | *Measure and report: Track and measure what each AS entity does and what resources it uses to do it in a manner that is useful for determining efficiency and effectiveness; report those findings at least annually.* |

In addition to the AS goals for each focus area, the Strategic Plan also lists:

- Top advocacy priorities
- Other topics for specific BCCs

These were taken from the combined results of the surveys and forum as well.

# *Our Goals*

| | |
|---|---|
| **Academic Support**<br>*Coursework, degree & campus environment* | ✓ *Academic advising & mentoring –encourage, facilitate, partner*<br>✓ *Textbook exchange & other book price relief*<br>✓ *Outdoor study spaces* |
| **Student Well Being**<br>*Safety, physical, mental, emotional, spiritual wellbeing, food, sleep, shelter* | ✓ *Gaucho FYI and beyond—student-to-student communication about important issues, in person and online*<br>✓ *Economically disadvantaged—expand support through several programs*<br>✓ *Mental health first aid—learn & sponsor* |
| **Student Experience**<br>*Non-academic support, growth, and development as well as fun, enrichment, and connections* | ✓ *Resource Hub—go-to for student resources, event & services, etc.*<br>✓ *Spirit!*<br>✓ *Businesses & services that students need/want*<br>✓ *Campus improvements for better enjoyment*<br>✓ *Transfer students orientation & mentorship*<br>✓ *Champions for respect & for those with silenced voices* |
| **Community, State, National & Global Issues**<br>*Advocacy and activism: Working for positive change* | ✓ *Sustainability—within AS , on campus and beyond*<br>✓ *Invest ethically and sustainably*<br>✓ *Community center in IV* |
| **Internal Organization**<br>*The way AS works* | ✓ *Improve orientation*<br>✓ *Be transparent & accountable*<br>✓ *Set priorities*<br>✓ *Collaborate & communicate well*<br>✓ *Outreach & publicity—effective, consistent*<br>✓ *Culture: participation, engagement, retention, satisfaction*<br>✓ *Business ventures model* |

# Academic Support Focus Area

Coursework and degree and issues related to these, and the campus learning environment.

*By2020 we will:*

| Goals | Participation (publicity, recruitment, diversity) | Resources (money, people, sustainability) | Collaboration (within AS, outside AS) | Accountability (measure and report) |
|---|---|---|---|---|
| Establish an academic advising and mentoring program that may include but not be limited to the following:<br>o Outreach to encourage students to seek academic advising<br>o Lists: what the student should bring to the meeting; questions the student might ask<br>o Mentor training and pairing<br>o Possible advising clinics with representatives from different departments (academic and career)available<br>o Career oriented materials available | Partner with departments Campus communication AS Social Media AS Website(s) Clubs and associations of under-represented groups | Money-<br>Set-up: Possible initial personnel cost<br>Ongoing:<br>People-work with AS BCCs and staff to work within existing resources once program is set up<br>Planet-minimize impact by putting resources primarily online and using recycled, compostable paper for any print materials | **Academic Affairs** SIRRC<br><br>Academic departments Career Services department | 1st Measure: Is the program set up? Date. Ongoing measure: How many students are attending? Using resources? How many depts. are participating? Impact: Are students satisfied? Reporting: to Senate, and in Annual Report |
| Reduce overall text book costs for students through a number of initiatives including but not limited to:<br>o Creating a textbook pricing plan to guide students in the purchase of their textbooks, and determine the cheapest and most fiscally viable option.<br>o Creating and developing the A.S. GauchoBooks online textbook trading website.<br>o Working with UCSB Bookstore to increase rentals and increase buyback prices to national college store reported average of 75%. | Campus communication Incl. info for new students AS Social Media AS Website(s) Radio & newspaper Campus signs (esp at/near textbook locations & at beginning/end of qtrs..) Clubs, associations to reach economically disadvantaged | Money-<br>Set-up:<br>Ongoing:<br>People-work with AS BCCs and staff to work within existing resources once program is set up<br>Planet-minimal/positive impact—this is a reuse program | **AS SIRRC** AS Academic Affairs AS Finance & Business Services Cmte<br><br>UCSB Bookstore | 1st Measure: Different aspects of the program set up? Dates. Average current cost and buyback price of some key, common texts. Numbers of rentals available and cost of some key texts. Ongoing measure: How many students are using? Impact: Average reduction in cost/increase in buyback /increase in number of rentals/cost savings through rental for the |

| | | | | |
|---|---|---|---|---|
| | | | | measured key books. Have students noticed a difference? Reporting: to Senate, and in Annual Report |
| Work with campus to create, and, if necessary, fund outdoor study areas and other campus improvements that both enhance the academic experience and encourage student use of the campus environment. These may include but are not limited to: providing multiple covered, solar lighted, inviting group study areas in or near the UCEN, Girvetz, North Hall, the Arbor, Phelps, Broida, and/or Life Sciences. | Campus communication AS Social Media AS Website(s) Work with student groups from all aspects of campus life to ensure design(s) meet student needs | Money- Set-up: Cost dependent on design Ongoing: possible minor maintenance costs if campus will not maintain People-work with AS BCCs and staff to work within existing resources for space efforts Planet-minimal/positive impact materials; solar lighting | **AS Academic Affairs** AS Facilities AS EAB ──────────── Campus Planning Department | 1st Measure & Report: cost & design options. 2nd Measure & Report: model test 3rd Measure: if proceeding, number, dates, cost Ongoing measure: How many students are using? Impact: Are students satisfied? Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
| Also see the Resource Hub goal under Student Engagement. | | | | |

### _Top advocacy priorities for Academic Support:_

- o   Tuition control/reduction

- o   Class availability (and other means of expanding course access using technology)

- o   Diversity among staff and students

- o   Textbook pricing: California Open Source Textbook Project (COSTP)

- o   Gaucho Space app and other useful apps/tech changes/fixes such as improvements to Gaucho Gold

# Student Well Being Focus Area

Safety, physical, mental, emotional, spiritual wellbeing, food, sleep, and shelter.

*By2020 we will:*

| Goals | Participation (publicity, recruitment, diversity) | Resources (money, people, sustainability) | Collaboration (within AS, outside AS) | Accountability (measure and report) |
|---|---|---|---|---|
| Create a prominent role in Gaucho FYI (& Beyond) for AS (with videos, audio, written and in-person components) with funny and engaging student-to-student communication on important issues from student leaders in various roles which shall include but not be limited to: <br> o Alcohol and drug use <br> o Consent and prevention of sexual assault <br> o Time management <br> o Bike & pedestrian etiquette <br> o Culturally and economically diverse voices & sensitivities (incl examples of common micro-aggressions, bullying, disabilities awareness, social & econ differences, and non-traditional or marginalized students ) <br> o Being good neighbors: noise & party courtesy, etc. <br> o Healthy relationships <br> o Encourage CSO use | Create a video series students can watch anytime featuring students representing all the faces and voices of AS. Recruitment message at the end of the videos <br><br> Promote through Gaucho FYI and engage students other times of year via social media, local papers, KCSB, AS Website <br><br> Also see Transfer Orientation and Mentoring under Student Experience | Money- <br> Set-up: Possible initial personnel and equipment costs <br> Ongoing: Media center priority <br> People-work with AS BCCs and staff to work within existing resources <br> Planet-minimal/positive impact few if any print materials | **AS Senate Strategic Plan Cmte** <br> AS Bike shop <br> AS BIKES <br> AS CAB <br> AS CODE <br> AS COSWB <br> AS Creative Media <br> AS QComm <br> AS SCORE <br> AS TBTN <br> AS Tech & Media Services Cmte <br><br> ———— <br><br> Office of Student Life | Measure 1: Completion, dates & promotion <br> Measure 2: Impact: Annual healthy school survey beginning with components of the survey AS used Strategic Plan (shorter and more focused). <br> Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
| Expand support for UCSBs economically disadvantaged students; program may include but will not be limited to: <br> o Increasing AS Foodbank operations from 3 to 5 days per week with a capacity to serve the full needs of all | Campus communication incl. info for new & transfer students <br> AS Social Media <br> AS Website(s) <br> Radio & newspaper | Money- <br> Set-up: Possible initial personnel cost; attempt to secure donations of equipment, food, bikes, clothing, etc… | **Office of the Controller** <br> AS Bike Shop <br> AS CFO <br> AS Foodbank & Foodbank Cmte <br> AS Tech & Media Services | 1st Measure: specifics regarding how each of the five aspects will be carried out and cost/benefit: how many in need and can be served by AS |

| | | | | |
|---|---|---|---|---|
| food-insecure students;<br>○ Creating and maintaining a career kick-off that provides services such as: loaned clothing for interviews, hairstyling vouchers, free headshots and resume printing for those who qualify;<br>○ Providing free or discounted bikes to students who qualify;<br>○ Exploring providing free or discounted computers, pads, phones, and other tech supplies to students who qualify;<br>○ Ensuring the AS Community Financial Fund is funding is secure and growing and reconsidering maximums and eligibility annually. | Clubs, associations to reach economically disadvantaged | Ongoing: Media center priority<br>People-work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | Cmte<br>Community Financial Fund | 2nd Measures specific to each program: e.g., for Foodback measure number of students fed & amts v number in need; measure number days open.<br>Ongoing measure: Impact: How many students are using? Are students satisfied? Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
| Sponsor & host Mental Health First Aid training through one or both of the following:<br>○ Provide training to anyone interested<br>○ Target invitees (e.g., AS leaders, BCC chairs, AS staff, UCSB counselors & student services employees, RAs and other dorm staff, Greeks, psych & social work majors, athletic team captains, etc. )<br>After the initial training(s):<br>○ Determine whether to commit to hosting and determine how often<br>○ Create a participation plan<br>○ Consider whether to pay for a small number of UCSB staff (e.g., AS staff, counseling center, OSL) to become a certified trainer(s).<br><br>http://www.mentalhealthfirstaid.org/cs/ | AS participant outreach<br>Possibly campus communication<br>Publicize for participation broadly. Also press-releases describing the program for AS publicity<br>AS Social Media<br>AS Website(s)<br>Radio & newspaper<br>Clubs, associations with health and well-being related themes | Money-<br>Set-up: Possible initial personnel cost<br>Ongoing:<br>People-work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **COSWB**<br>AS elected leaders<br><br>―――――――<br><br>CAPS | Track participants.<br>Ask participants to evaluate the program immediately after the training and again in one month or more<br>Within two months of the initial training, report to the Senate on the viability of the program:<br>○ Number of participants<br>○ Evaluation reports<br>○ First hand experiences<br>○ Cost<br>Depending on results of reporting: repeat program, measures, reporting |
| Also see the Resource Hub goal under Student Engagement. | | | | |

### _Top advocacy priorities for Student Well Being:_

o   Work with the administration, campus police, county sheriff and county supervisors to create reasonable expectations for IV community gatherings and promote public safety for those gatherings.

o   Work with the County Board of Supervisors to create a lighting plan to increase safety in IV. In 2006, the county approved a Five Year Implementation Plan for Isla Vista for 2007-2011. In that plan there is not a single word about lighting and safety. In a the report summarizing public workshops held prior to the adoption of the IV Master Plan, there was one brief paragraph about lighting and safety. It is time to revisit IV planning with a focus on the safety of IV residents and visitors.

o   Work with administration to provide safe and affordable long-term parking areas for students who are living in their vehicles; and for affordable student housing on and off-campus such as ultra-small, kit, box car homes, as demoed at UCSB art museum, etc.

o   Work with Health Center on reducing costs of some common equipment, such as crutches. Consider partnering with them to store used equipment for rental/reduced fee/free (depending in eligibility). Consider working with Santa Barbara Visiting Nurses who have a successful program.

### _Other topics for specific BCCs in Student Well Being:_

o   Ask CODE to explore creating a transportation program for students who are temporarily disabled, both as a service to those students as part of their awareness programs about the barriers the differently-abled face.

o   Ask IVTU to work closely with county affordable housing advocates to find housing solutions for economically disadvantaged students who need temporary or more permanent affordable housing options.

o   Convey survey results to COSWB: desired programs include: time management, yoga, healthy relationships, self-defense, meditation

# Student Experience Focus Area

Non-academic support, growth, and development; fun, enrichment, and connections.

***By2020 we will:***

| *Goals* | Participation (publicity, recruitment, diversity) | Resources (money, people, sustainability) | Collaboration (within AS, outside AS) | Accountability (measure and report) |
|---|---|---|---|---|
| Be the go-to Resource Hub for students: Quick, comprehensive, accurate, easy access, broadly publicized listings (as well as helpful "how-tos" as needed) for all advice, support, clubs, etc. that are available on campus: may include but will not be limited to the following:<br>o Academic & career advice<br>o Entertainment, arts and other enrichment options & how to find them<br>o Mental health support services<br>o Food support, tech support, student emergency loans and other support for low-income students<br>o Tech support<br>o Help with financial issues (understanding aid & loans, preparing taxes)<br>o Clubs<br>o Legal advice | Create video(s), written materials and distribute widely:<br>Promote through Gaucho FYI and engage students other times of year via social media, local papers, KCSB, AS Website, campus communication sites<br><br>Also see Transfer Orientation and Mentoring, below | Money-<br>Set-up: Possible initial personnel cost<br>Ongoing:<br>People-work with AS BCCs and staff to work within existing resources, though it will be an increase in effort to keep these updated.<br>Planet-minimal/positive impact few if any print materials | **Strategic Plan Sen. Cmte**<br>AS Tech & Media Services Cmte<br>All AS<br><br>Office of Student Life<br>Academic Depts<br>Administrative Depts | Measure: Annual healthy school survey beginning with components of the survey AS used for this analysis (shorter and more focused).<br>Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
| Spearhead a cohesive campus spirit program that celebrates all aspects of UCSB success. The program will include:<br>o Shout outs for all campus successes – academic, athletic, philanthropic, artistic, etc<br>o Recognition of dates in UCSB history<br>o Rallies/turn-outs for UCSB events—not just athletic, but artistic, academic… | Mainly through campus communication sites, but also promote via social media, local papers, KCSB, AS Website… | Money-<br>Set-up: Possible initial personnel cost<br>Ongoing:<br>People-work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **Rally**<br>AS Creative Media<br>AS KCSB<br>AS Leadership<br><br>Office of Student Life | Measure 1: Baseline awareness of and attendance at events;<br>Measure 2: Increased awareness of and attendance at events; annual healthy school survey beginning with components of the survey AS used for this analysis |

| | | | | |
|---|---|---|---|---|
| | | | | (shorter and more focused). Reporting: to Senate, and in Annual Report |
| Continue to provide and/or support business and services that fulfill unmet needs of students. Program components include:<br>○ Evaluate all existing AS businesses and services to ensure they are meeting the needs of students (and are providing quality services, effectively and efficiently).<br>○ Explore creating new AS businesses such as a 24 hour café (or carts) on campus, using business ventures criteria described in Internal Operations goals<br>○ Create a business ventures model for to enable AS to support student entrepreneurs (see Internal Operations, below) | 3 foci: 1) Improve advertising of avail businesses, services, & events; 2) determine unmet needs/demands; 3) recruit students with ideas Use<br>Campus communications Info for new students AS Social Media AS Website(s) Radio & newspaper Outreach to applicable academic depts, clubs and associations | Money-<br>Set-up:<br>Ongoing:<br><u>People</u>-work with AS BCCs and staff to work within existing resources for set up; indiv business plans may req. resources which will be explored in indiv business plans.<br><u>Planet</u>-minimal/positive impact few if any print materials | **Office of the Controller** Senate Finance & Business Cmte AS KCSB AS TBL AS Program Board AS IVTU AS Legal Resource Center A.S. Foodbank & Foodback Cmte Bike Shop, Pubs Recycling, Cashiers Zero Waste Cmte<br><br>Applicable academic depts. Applicable clubs and associations | Measure 1: Cost/benefit of existing AS businesses; Report: survey comments on each--create plans for improvement; Measure 2: measure improvements and consistency in outreach, service. Has attendance/use increased? Assess needs/demands (using existing survey, other tools; Reporting: to Senate, applicable BCCs, and in Annual Report; student body pre-election if lock-in |
| Work with campus to create, and, if necessary, fund campus improvements that encourage students to use and enjoy the campus environment. These include: improved seating/gathering/multi-purpose areas around campus, and small performance areas around campus with AS sponsored programs (e.g., noon mini-concerts) | Campus communication AS Social Media AS Website(s) Work with student groups from all aspects of campus life to ensure design(s) meet student needs | Money-<br>Set-up: Cost dependent on design Ongoing: possible minor maintenance costs if campus will not maintain <u>People</u>-work with AS BCCs and staff to work within existing resources for space efforts <u>Planet</u>-minimal/positive impact materials; solar lighting | **AS Facilities** AS COSWB AS EAB AS Prog Bd<br><br>Campus Planning Department | 1st Measure & Report: cost & design options. 2nd Measure & Report: model test 3rd Measure: if proceeding, number, dates, cost Ongoing measure: How many students are using? Impact: Are students satisfied? Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
| Create an orientation and mentorship program specifically for transfer students; it may include but will not be limited to:<br>○ A focus on social integration with academic support as well.<br>○ A transfer welcome social at the | Campus communication Incl. info for trans students AS Social Media AS Website(s) Radio & newspaper Campus signs (esp at/near | Money-<br>Set-up:<br>Ongoing:<br><u>People</u>-work with AS BCCs and staff to work within existing resources once | **SIRRC** Strategic Plan Senate Cmte(s) All AS Leadership (elected, appointed and BCC chairs) | 1st Measure: Is the program set up? Date. Current retention rates. Ongoing measure: How many students are using? Impact: Are students |

| beginning of each quarter (sharing applicable AS components of Gaucho FYI and Beyond) | targeted locations (bookstore, Cheadle) & at beginning of qtrs.) | program is set up Planet-minimal/positive impact—this is a reuse program | Office of Student Life | satisfied? Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
|---|---|---|---|---|
| Be the leading champion for those with silenced voices and for respect on campus as expressed through, but not limited to: <br> o AS' Gaucho FYI & Beyond series (above under Student Wellbeing) <br> o An examination of retention factors: <br> o Who leaves or is thinking of leaving <br> o Why <br> o How might AS improve, change or add to engagement or wellness programs to improve retention | See Gaucho FYI under Student Wellbeing; See transfer and non-normative student orientation and mentorship program under Student Experience; Reach out annually in Winter Q for surveys (may combine with other wellness and engagement surveys) | Money- <br> Set-up: Possible initial personnel and equipment costs <br> Ongoing: Media center priority <br> People-work with AS BCCs and staff to work within existing resources <br> Planet-minimal/positive impact few if any print materials | **Humxn Rights Board** <br> CAB <br> CODE <br> COSWB <br> QComm <br> SCORE <br> SIRRC <br> Womyn's Comm <br><br> Office of Student Life <br> UC Admin (for dropout and retention info) <br> El Congresso <br> BSU <br> Am. Indian Student Org <br> NTSU <br> Academic Depts: Feminist Studies, Black Studies, Asian Studies, Chicano Studies | Measure 1: Completion, dates & promotion <br> Measure 2: Impact: Annual healthy school survey beginning with components of the survey AS used Strategic Plan (shorter and more focused). <br> Impact: Are students satisfied? After five years has retention improved? <br> Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |

## *Top advocacy priorities for Student Experience:*

o Campus Improvements

## *Other topics for specific BCCs in Student Experience:*

o Ask Program Board to:
  o Provide more water at Extravaganza and other popular events
  o Provide more diversity in programming
  o Consider other comments, mostly additional events, such as adding a main winter quarter event
o Ask AS staff to examine and consider improvements in customer service experience in Bike Shop, Ticket/Cashiers Office
o Specific recommendations from survey for BIKES:
  o Bike path improvements
  o Bike parking area improvements, needs

# Community, State, National & Global Issues Focus Area

Advocacy and activism: Working for positive change.

*By2020 we will:*

| Goals | Participation (publicity, recruitment, diversity) | Resources (money, people, sustainability) | Collaboration (within AS, outside AS) | Accountability (measure and report) |
|---|---|---|---|---|
| Define a concrete, ambitious yet doable plan for AS environmental sustainability that exceeds campus-wide goals; it may include but is not limited to:<br>o Compostable paper products in all bathroom & dining facilities<br>o Technology supports which reduce paper use<br>o Native and other water saving landscape<br>o Continued compositing in all food services and dining halls<br>o Reducing AS and campus waste stream in other ways that take advantage of all available emerging sustainable technologies and options. | Campus communication Publicize for participation broadly. Also press-releases describing the program for AS publicity<br>AS Social Media<br>AS Website(s)<br>Radio & newspaper<br>Clubs, associations with environmental themes | Money-<br>Set-up:<br>Ongoing: Possible ongoing costs if AS, not UCSB supplements the cost of some products<br>People-work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **AS EAB**<br>AS Coastal Fund<br>AS Recycling<br>AS WORMS<br>Zero Waste Cmte<br>AS Leadership<br><br>ECOalition<br>Bren School | 1st Measure: specifics regarding how each of the five aspects will be carried out.<br>2nd Measures specific to each program: e.g., for Compostable measure: areas of non-compostables now; report. Ongoing measure: Increased use of compostables-where, when<br>Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |
| Ensure that all of AS' current and future investments meet a set of ethical and earth-friendly standards to be articulated by AS by 2016. | Press-releases describing the program for AS publicity<br>AS Social Media<br>AS Website(s)<br>Recruitment materials<br>Annual report | Money-<br>Set-up:<br>Ongoing:<br>People-work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **Investment Advisory Cmte and AS Chief Invest. Officer**<br>AS EAB<br>AS HRB | 1st Measure: Are standards articulated? Where are AS funds currently invested<br>2nd Measure: changes to investment portfolio<br>Ongoing measure: check against standards<br>Reporting: to Senate, and in Annual Report |

| | | | | |
|---|---|---|---|---|
| Create a Community Center in IV, either in a single AS-owned/leased space, or working with landlords for donated space and using existing campus and community spaces (and signs, color coordination, etc.) to create a cohesive set of community-centered services | Publicize for student participation broadly. Campus communications AS Social Media AS Website(s) Recruitment materials Annual report Press-releases describing the program for AS publicity. Additional GTWO in IV: door-hangers, signs, partnerships with other service providers in IV, the county. | Money- Set-up: Possible costs include space, signs, staff, equipment, depending on location Ongoing: Possible space, equipment and personnel costs People-work with AS BCCs and staff to work within existing resources Planet-minimal/positive impact few if any print materials | **EVPLA** CAB IVCRC IVTU | 1st Measure: space needed v space available; use 2011 and 2012 space surveys to identify BCCs with desire to locate services in IV 2nd Measures specific to findings of first Ongoing measure: Cost/benefit; use, satisfaction Reporting: to Senate, and in Annual Report; student body pre-election if lock-in |

### _Top advocacy priorities for Community, State, National, Global:_

- o Climate change
- o Sustainability
  - o Full recycling & composting in IV
  - o Zero waste campus
  - o Native plants on campus
- o UC ethical investing
- o Human Rights

# Internal Organization Focus Area

The way AS works.

*By2020 we will:*

| Goals | Participation (publicity, recruitment, diversity) | Resources (money, people, sustainability) | Collaboration (within AS, outside AS) | Accountability (measure and report) |
|---|---|---|---|---|
| Establish a comprehensive, consistent, engaging & efficient orientation (canned & ready to go) that includes, but is not limited to the following:<br>o AS staff and returning students engaged as trainers in some capacity<br>o Concentrated in the fall, but repeated as needed throughout the year as new students come into AS<br>o Checklists/templates for transition from those who previously held position<br>o Additional sections for specific interests (w/guidance for who shd attend what)<br>o Guidelines for what to cover in BCC retreats<br>o Contact lists, org/decision chart, FAQs for finance, legal code, etc., templates for specific positions, event planning, meetings, record-keeping, publicity, etc., | Mandatory modules for all elected leaders, their critical staff, BCC chairs and co-chairs (at a minimum); other mandated modules depending on position.<br><br>Use videos: AS 101 video series, for those who cannot make it, for those who join later, for aspects that need to be more in-depth (procedures, etc.) | Money-<br>Set-up:<br>Ongoing:<br><u>People</u>-possible personnel cost during setup; work with AS BCCs and staff to work within existing resources<br><u>Planet</u>-minimal/positive impact few if any print materials | **IVP**<br>All AS | 1st Measure: assess existing program and determine and assign new needs; assess effectiveness of student employee orientation as well<br>2nd Measures: complete new program, modules and videos<br>Ongoing measure: Impact: attendance, satisfaction; and for employees, understanding and performance.<br>Reporting: to Senate, and in Annual Report |

| | | | | |
|---|---|---|---|---|
| Establish and implement a transparency and accountability program for all AS businesses, services, programs and lockins: Track, measure and report on costs, activities and other resource use in a manner that is useful for determining efficiency and effectiveness, such as program budgeting; report those findings at least annually. | All AS will participate in accountability. Ensure it is neither onerous nor overly bureaucratic but is a positive experience | Money-<br>Set-up:<br>Ongoing:<br>People-possible personnel cost during setup; work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **AS CFO**<br>Office of the Controller<br>IVP<br>Elections Comm<br>Honoraria Comm<br>All AS | 1st Measure: assess existing program and determine and assign new needs<br>2nd Measure: complete new program, Ongoing measures: determined by program content; Reporting: to Senate, and in Annual Report; student body pre-election for all lock-ins |
| Establish and implement criteria for setting priorities & planning for year/multiple years. Priority setting criteria may include, but not be limited to:<br>o Strategic plan contents<br>o Strategic planning for all BCCs by fall 2015<br>o Organizational structure (needs, implementation and review)<br>o Determining appropriate workload given available staffing levels—determining appropriate staffing (professional and student) to meet ongoing AS needs.<br>o Planning for and determining when special, unforeseen campus, community, state, national or global issues, (in that order) are important enough to trigger re-prioritization, reallocation or addition of resources<br>o Agree on the year's priorities by the fifth meeting of each newly elected Senate<br>o Begin next Strategic Plan in 2019 | Encourage all AS participants to engage in establishing criteria; Publicize priority selection through regular Senate noticing processes. | Money-<br>Set-up:<br>Ongoing:<br>People-possible personnel cost during setup; work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **Office of the President**<br>All AS-for BCC strategic planning, divide the AS entities into 3 or 4 groups and assign them a quarter to deliver their Strategic Plan. Ask that they consider the content of the Strategic Plan surveys and forum in their decision-making. | 1st Measure: criteria agreed to, date<br>2nd Measures: completion of BCC strategic plans; Ongoing measure: adherence to priority setting; Impact measure: longer term projects getting completed, fewer surprises during the year, more accomplished; resources balanced, improved AS participant and staff satisfaction Reporting: to Senate, and in Annual Report |
| Establish and implement collaboration and communication methods, tools and protocols within AS:<br>o Methods for handing information over from year-to-year<br>o Consistent recordkeeping<br>o Processes and other documentation to avoid re-creating or duplicate efforts | Encourage all AS to contribute ideas (in addition to those from survey and workshop); look at AS staff Internal Communication tools for some ideas | Money-<br>Set-up:<br>Ongoing:<br>People-possible personnel cost during setup; work with AS BCCs and staff to work within existing resources | **IVP**<br>Communications Director<br>All AS | 1st Measure: program work completed? Ongoing measure: Impact: satisfaction? Use surveys (see above for several wellbeing and engagement goals as well as employee survey) |

| | | Planet-minimal/positive impact few if any print materials | | Reporting: to Senate, and in Annual Report |
|---|---|---|---|---|
| Create consistent recruitment, outreach and publicity to ensure at least 70% of undergrads have heard of/attended/used AS services and businesses and participation in AS increases by 20%; this may include but will not be limited to:<br>o A comprehensive publicity checklist for BCC use; include notes on the advantages/when to use each source.<br>o Publicize more of what AS does (also checklist)<br>o AS student staff responsible for posting/ submitting publicity.<br>o AS sponsored endeavors credit AS (logo)<br>o Standard recruitment checklists and recruitment materials (ensuring open, expansive outreach to all students at UCSB)<br>o See AS Gaucho FYI and beyond: increase AS presence at student orientation. Create materials or otherwise convey to students the breadth of options for engagement and participation in AS<br>o Improved signage so students can find AS services (see AS staff external communication analysis). | Create video(s), written materials and distribute widely:<br>Checklists include: Gaucho FYI and other orienting activities and communications; social media, local papers, KCSB, AS Website, other websites, campus communication sites; signage, posters, rallies, etc. and when it is beneficial/appropriate to use each<br><br>Also see Transfer Orientation and Mentoring; Gaucho FYI and Resource Hub goals, above | Money-possible cost for student staff, though possibly absorbed by existing staffing | **Communications Director (Exec)**<br>Comm on Comm<br>Elections Comm<br>All AS | 1st Measure: program in place<br>2nd Measures: use surveys to measure success (baseline in existing survey)<br>Ongoing measure: adherence, attendance, awareness, satisfaction, participation<br>Reporting: to Senate, and in Annual Report |
| AS has an environment/culture in which all students feel they can engage and find collaboration with the aim of increasing participation, retention and satisfaction; this may include but is not limited to:<br>o Examining the party system (benefits/drawbacks) and related recruitment and diversity<br>o Considering a peer-to-peer mentor/ombuds/internal climate role to address conflicts that arise | Encourage all AS participants to engage in establishing criteria (in addition to those from survey and workshop). | Money-<br>Set-up:<br>Ongoing:<br>People-possible personnel cost during setup; work with AS BCCs and staff to work within existing resources<br>Planet-minimal/positive impact few if any print materials | **PRESIDENT & IVP**<br>Communications Director<br>Comm on Comm<br>All AS | 1st Measure: program work completed?<br>Ongoing measure: Impact: participant and student employee, and career staff satisfaction, performance? Use surveys (see above for several wellbeing and engagement goals, as well as employee survey)<br>Reporting: to Senate, and in Annual Report |

Create a business ventures model for AS that may include, but is not limited to the following:

- Minimum criteria for student or staff proposed a business venture
- Professional development and/or employment opportunities for students
- A business plan template
- A resource guide
- Possible short-term business testing opportunities

1) Determine unmet needs/demands; 2) recruit students with ideas
Use :
Campus communications
Info for new students
AS Social Media
AS Website(s)
Radio & newspaper
Outreach to applicable academic depts, clubs and associations

Money-
Set-up:
Ongoing:
People-work with AS BCCs and staff to work within existing resources for set up; indiv business plans may req. resources which will be explored in indiv business plans.
Planet-minimal/positive impact few if any print materials

**Office of Controller**
Senate Finance & Business Services Cmte
Program Board
KCSB, TBL
IVTU
Legal Resource Center
Foodbank & Foodbank Cmte
Bike Shop, Print Shop
Recycling, Cashiers
Zero Waste Cmte

Applicable academic depts.
Applicable clubs and associations

Measure 1:
Program pieces in place?
Measure 2:
How many students use it? How useful did they find the tools? How successful are the ventures?
Reporting: to Senate, applicable BCCs, and in Annual Report; student body pre-election if lock-in

# APPENDICES: A-F

## APPENDIX A: ASTRATEGIC PLAN MILESTONES

## How to build a Strategic Plan in two quarters

| Date | Milestone |
|---|---|
| 1/15/14 | AS President asks for Guiding Group volunteers |
| 1/21 & 1/23/14 | Planning Meetings |
| 1/28/14 | First Guiding Group Meeting |
| 1/30/14 | Senate Hearing Approving Project |
| 2/4/14 | Guiding Group Meeting |
| 2/11/14 | Guiding Group Meeting |
| 2/12/14 | Webpage Launch |
| 2/12/14 | Campus Survey Live |
| 2/18/14 | Guiding Group Meeting |
| 2/21/14 | Campus Groups Outreach |
| 2/25/14 | Guiding Group Meeting |
| 2/26/14 | Campus Survey Closed |
| 3/3/14 | AS Participant Survey Live |
| 3/4/14 | Guiding Group Meeting |
| 3/11/14 | Guiding Group Meeting |
| 3/24/14 | AS Participant Survey Closed |
| 4/2/14 | Guiding Group Meeting |
| 4/4/14 | Guiding Group Meeting |
| 4/9/14 | Guiding Group Meeting |
| 4/11/14 | All Campus Forum |
| 4/23/14 | Guiding Group Meeting |
| 4/30/14 | Guiding Group Meeting |
| 5/7/14 | Guiding Group Meeting |
| 5/12/14 | Guiding Group Meeting |
| 5/14/14 | Senate Hearing for Approval |

## APPENDIX B: GUIDING GROUP EMAIL, JAN. 15, 2014

-------- Original Message --------
Subject: [Execs-Senate] Associated Students Strategic Plan - Seeking Participation
Date: 15.01.2014 17:32
From: AS President <president@as.ucsb.edu>
To: chairs@as.ucsb.edu, execs-senate@as.ucsb.edu, bcc@as.ucsb.edu, advisors@as.ucsb.edu
Cc: News Editor <news@dailynexus.com>, "general.manager@kcsb.org Wolff" <general.manager@kcsb.org>, "eic@dailynexus.com Chief" <eic@dailynexus.com>, The Bottom Line <bottomlineucsb@gmail.com>

Associated Students:

Throughout my now four years in Associated Students I, and many around me, have recognized the need to carry goals, activities, initiatives, and continued momentum over several years and now I am initiating the creation of an overall Strategic Plan to identify those goals and provide a mechanism for achieving them. Key components of the plan: three to five years, includes a procedure(s) for maintaining, updating, amending, and/or reaffirming the plan, recognizes and builds on strengths, includes guiding principles/direction as-well-as process for multi-year efforts. Subsequently individual BCCs, businesses and other entities affiliated with AS could create their own three-year plans that align with, build from, and support the overall plan if they so choose.

To accomplish this, I am in need of a "guiding group" of 5-8 individuals to steer the process. This guiding group has no decision making ability on content, but instead is responsible for facilitating the process. This guiding group will be meeting with myself, Marisela, and two consultants twice next week (Tuesday and either Thursday/Friday) to discuss this further. It will be a time commitment, but this service will be to the long lasting benefit of the Association.

This Strategic Plan has potential to revolutionize the productivity and outcomes of ASUCSB in the long term. It will enable us to identify goals that take considerable time and effort to complete and charter a multi-year path to accomplish them.

PLEASE CONTACT ME AS SOON AS POSSIBLE (THURSDAY NIGHT) IF YOU ARE INTERESTED IN SERVING ON THE GUIDING GROUP, I will mentioning it in Senate tonight. In creating this guiding group, I would like to have balance between the various roles within ASUCSB (eg. senators, chairs, exec staff, etc.). In the future weeks, be on the lookout for various forms to democratically participate in the creation of the Strategic Plan, we can't do this without everyone's supporting and engagement.

Thank you all,

_____

JONATHAN A. ABBOUD
_Associated Students President_
_University of California Santa Barbara_
Cell: (310) 734-9791

_____
Execs-Senate mailing list
Execs-Senate@as.ucsb.edu
https://serverx.as.ucsb.edu/mailman/listinfo/execs-senate

## APPENDIX C: SENATE RESOLUTION, JAN. 30, 2014

**ASSOCIATED STUDENTS**
*University of California, Santa Barbara*
*Senate Resolution*

Subject:_____A Resolution Calling for an AS Long Term Plan_____
Author:_____Jimmy Villarreal_____ Second: _Affie Afzalnia_____
Number: _____ FPP:_____
Bill Type: _____Vote Required for Passage:_____50% +1_____

**COMMITTEE RECOMMENDATION**

_____ recommends to the A.S. Legislative Council that the following action be taken:

Pass As Written:_____Pass With Amendments:_____Do Not Pass:_____

Refer To Committee:_____

Recommended by a Vote Of: _____Chairperson's initials:_____

**STUDENT -SPONSORED LEGISLATION**

Student Sponsor: _Zach Goulhiane_____Student Co-Sponsor: _____
The Student-Sponsored Resolution Liaison _____ has insured that this Student-Sponsored Resolution is correct in its form and adherence to the *ASUCSB Legal Code*.

Pass As Written:_____Pass With Amendments:_____Do Not Pass:_____

Refer To Ad-Hoc Committee:_____

**FISCAL IMPACT**

Amount: __$_____ Account:_____

**A Resolution**
Calling for an AS Long Term Plan

**Whereas:** Due to a constantly changing student body, goals, projects, activities, and initiatives are difficult to continue into the following academic year.

**Whereas:** This lack of continuity prevents Associated Students from successfully carrying out goals that are larger in scope and ambition.

**Whereas:** Limiting Associated Students in such a way prevents it from reaching its full potential.

**Therefore let it be resolved that the Associated Students in the Senate assembled:** Recognize the need for a long term plan that will enable us to identify goals that take considerable time and effort to complete, and charter a multi-year path to accomplish them.

CC:

## APPENDIX D: SURVEY RESULTS TABLES

AS conducted two surveys one in February 2014 was sent to all UCSB undergraduate students: Campus Undergrads Survey: through University Announcements with a link on their Facebook page as well.  In ten days they received 1846 responses which represents 10% of all undergraduates.

AS followed up their campus survey with a follow-up survey of over 300 AS participants in March. That survey yielded 111 responses, over a third of those prompted.

Side by side results follow.

## Campus Survey Respondents:

### Undergrad Year

| Answer Options | Response Percent | Response Count | UCSB Percentages (freshmen-senior) |
|---|---|---|---|
| 1st year | 27.2% | 502 | 17% |
| 2nd year | 26.5% | 489 | 24% |
| 3rd year | 23.5% | 434 | 26% |
| 4th year | 20.4% | 376 | |
| 5th year | 1.9% | 35 | 33% |
| 6th year or more | 0.5% | 10 | |
| answered question | | | 1846 |
| skipped question | | | 0 |

12% of respondents report that they are involved in AS.

## AS Participant Survey Respondents:

### Undergrad Year

| Answer Options | Response Percent | Response Count |
|---|---|---|
| 1st year | 18.9% | 21 |
| 2nd year | 27.0% | 30 |
| 3rd year | 31.5% | 35 |
| 4th year | 18.9% | 21 |
| 5th year | 1.8% | 2 |
| 6th year or more | 1.8% | 2 |
| answered question | | 111 |
| skipped question | | 0 |

## AS Participant Survey Measures of Diversity:

### Gender

| Answer Options | Response Count | Response Percent | UCSB Percentages (undergrad) |
|---|---|---|---|
| Female/Womyn/Womxn | 34 | 58% | 52% |
| Male | 23 | 40% | 48% |
| Other/None | 1 | 2% | -- |
| answered question | 58 | | |
| skipped question | 53 | | |

### College

| Answer Options | Response Count | Response Percent | UCSB Percentages (undergrad) |
|---|---|---|---|
| Engineering | 4 | 6% | 7% |
| Creative Studies | 3 | 4% | 2% |
| Letters and Science | 63 | 91% | 91% |
| answered question | 70 | | |
| skipped question | 41 | | |

### Pre-UCSB Residence

| Answer Options | Response Count | Response Percent | UCSB Percentages (undergrad) |
|---|---|---|---|
| California | 67 | 94% | 94% |
| Another US State | 3 | 4% | 4% |
| A US Territory | 0 | 0% | 0% |
| Another nation | 1 | 1% | 1% |
| answered question | 71 | | |
| skipped question | 40 | | |

The Guiding Group used social media to encourage undergrads to take the campus survey, and offered some great prizes as incentive to finish:

***TAKE THE SURVEY: https://www.surveymonkey.com/s/ASUCSBVision2020CampusSurvey

Gauchos,

Associated Students is looking ahead to 2020. We want to hear what matters to you! Thinking now about where we want to be then will allow us to accomplish goals that take longer than one academic year to plan, fund and complete. We have created a short survey to get your input. The survey is only 15 short questions and will affect your future experiences at UCSB and those of yet-to-be gauchos! The opinions received from the survey will identify what students need, want and care about most. For those of you who decide you want to give more input, we're holding several forums and reaching out to student groups later this year so look out for those events!

**Everyone who responds will be entered into a drawing for various prizes including gift cards, movie tickets and tickets to Knotts Berry Farms and Disneyland!

The ASUCSB VISION 2020 Strategic Planning for the Future guiding group thanks you in advance for your participation!

***TAKE THE SURVEY: https://www.surveymonkey.com/s/ASUCSBVision2020CampusSurvey

POSTS

✎ Write Post    📷 Add Photo/Video    ☰ Ask Question

## More Measures of AS Diversity

### Race/Ethnicity

| Answer Options | AS Count | AS Percent | UCSB Percent (undergrad) |
|---|---|---|---|
| American Indian/Alaska Native | 0 | 0% | 1% |
| Black/African American | 4 | 7% | 4% |
| Chican/Mexican American | 6 | 10% | 19% |
| Chinese/Chinese American | 1 | 2% | 10% |
| East Indian/Pakistani | 3 | 5% | 3% |
| Japanese/Japanese American | 3 | 5% | 2% |
| Korean/Korean American | 2 | 3% | 3% |
| Latino/Other Spanish American | 6 | 10% | 6% |
| Other | 8 | 14% | 0% |
| Other Asian | 1 | 2% | 1% |
| Pacific Islander/Micronesian/Polynesian | 1 | 2% | 0% |
| Philippine/Filipino | 3 | 5% | 3% |
| Vietnamese/Vietnamese American | 0 | 0% | 3% |
| White/Caucasian | 26 | 44% | 41% |
| Decline to state No reply | 5 | 9% | 3% |
| answered question | 59 | | |
| skipped question | 52 | | |

⇒ Comments suggest another aspect of diversity to measure: family income/socio-economic status diversity.

# What do you want AS to focus on?

**Campus Survey Q12-after they had considered the detailed questions for each of the topics listed below, we asked respondents to rank what broad topics want AS to focus on 1=high, 9=low:**

| ALL SURVEY RESPONDENTS | |
|---|---|
| Answer Options | Rating Average |
| 10. Academic services & support | 2.61 |
| 11. Student health & well being | 3.27 |
| 12. Financial support (emer. loans, grants, club funding, jobs...) | 3.63 |
| 13. Campus & surrounding area improvements | 4.17 |
| 14. Businesses & services for students | 4.73 |
| 15. Events & enrichment | 5.18 |
| 16. Advocacy & philanthropy for students/campus | 6.32 |
| 17. Advocacy & philanthropy beyond campus: community, state, national & global issues | 7.40 |
| 18. AS government, fiscal mgmt., administration | 7.69 |

| AS PARTICIPANTS | |
|---|---|
| Answer Options | Rating Average |
| 1. Academic services & support | 2.76 |
| 2. Student health & well being | 3.51 |
| 3. Financial support (emer. loans, grants, club funding, jobs...) | 3.96 |
| 4. Campus & surrounding area improvements | 4.33 |
| 5. Businesses & services for students | 4.92 |
| 6. Events & enrichment | 5.42 |
| 7. Advocacy & philanthropy for students/campus | 6.16 |
| 8. AS government, fiscal mgmt., administration | 6.71 |
| 9. Advocacy & philanthropy beyond campus: community, state, national & global issues | 7.24 |

⇒ The only difference in order is in the last two categories.

# What do you want AS to focus on?

**VALUES**: We asked students which FIVE MOST IMPORTANT VALUES should guide Associated Students in the future.
Highlighted: Those with 25% or more among both all campus and AS participants; also highlighted: those with 25% or more among AS participants and their relative position among all campus respondents.

| ALL SURVEY RESPONDENTS | | |
| --- | --- | --- |
| Answer Options | Response Percent | Response Count |
| Academic quality | 49.7% | 794 |
| Open-mindedness | 35.7% | 570 |
| Efficiency | 34.2% | 546 |
| Leadership | 28.8% | 460 |
| Fiscal responsibility | 25.8% | 412 |
| Integrity | 23.9% | 382 |
| Commitment | 23.5% | 376 |
| Involvement | 23.4% | 374 |
| Diversity | 23.2% | 370 |
| Activism | 23.0% | 367 |
| Compassion | 21.5% | 343 |
| Ethics | 21.2% | 339 |
| Accountability | 21.0% | 335 |
| Sustainability | 21.0% | 336 |
| Collaboration | 18.3% | 293 |
| Professionalism | 17.6% | 281 |
| Inclusion | 13.5% | 215 |
| Empowerment | 13.4% | 214 |
| Engagement | 11.6% | 185 |
| Tolerance | 10.2% | 163 |
| Advocacy | 9.9% | 158 |
| Empathy | 7.7% | 123 |
| Other (please specify) | | 20 |
| answered question | | 1597 |
| skipped question | | 249 |

| AS PARTICIPANTS RESPONSES | | |
| --- | --- | --- |
| Answer Options | Response Percent | Response Count |
| Efficiency | 41.6% | 77 |
| Academic quality | 40.0% | 74 |
| Leadership | 31.4% | 58 |
| Fiscal responsibility | 29.2% | 54 |
| Diversity | 28.6% | 53 |
| Activism | 27.6% | 51 |
| Open-mindedness | 27.6% | 51 |
| Accountability | 24.9% | 46 |
| Collaboration | 23.2% | 43 |
| Inclusion | 20.5% | 38 |
| Advocacy | 19.5% | 36 |
| Empowerment | 19.5% | 36 |
| Sustainability | 19.5% | 36 |
| Commitment | 18.9% | 35 |
| Involvement | 18.9% | 35 |
| Integrity | 17.8% | 33 |
| Engagement | 17.3% | 32 |
| Professionalism | 16.8% | 31 |
| Ethics | 16.2% | 30 |
| Compassion | 11.4% | 21 |
| Tolerance | 8.1% | 15 |
| Empathy | 1.1% | 2 |
| Other (please specify) | | 5 |
| answered question | | 185 |
| skipped question | | 0 |

**With the following additional suggestions from campus survey comments:**

Respect, Personal Responsibility, Transparency (2), Truth. Freedom. Humility, Passion

_____

**On April 4, 2014, the AS Guiding Group met to discuss VALUES. With the top choices from the survey in front of them, and a flexible goal of coming up with 3-4 core values that will guide AS decisions, actions and culture over the next several years they narrowed their list down to these core ideas:**

⇒ Support(ive/ing) students through their UCSB experience

⇒ Accountable (transparent, fiscally responsible, efficient) to ourselves and the students for the money with which they entrust us

⇒ Enable student voice (advocate, express, lead)

⇒ Helping students accomplish important things (impact, empower, initiate, make possible)

⇒ Consider some language about **collaboration**, especially with one another.

## What would you like AS to focus on for the next several years?
## ACADEMIC ISSUES (Campus Survey Q4)

| A.S. is currently working with the UC Regents to update the Master Plan for Higher Education. What ACADEMIC ISSUES would you like us to concentrate on next? (Please choose up to 5) | | | | | | |
|---|---|---|---|---|---|---|
| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above | AS participant |
| Tuition & fees | 83.1% | 1464 | 85.1% | 83.1% | 81.1% | 83.8% |
| Class availability | 72.2% | 1272 | 78.0% | 72.2% | 69.2% | 71.9% |
| Book prices | 60.2% | 1061 | 66.0% | 60.2% | 53.5% | 48.6% |
| Academic advising | 31.9% | 562 | 35.1% | 31.9% | 30.8% | 25.4% |
| Academic facility improvements (labs, halls, etc) | 29.2% | 514 | 29.0% | 29.2% | 30.3% | 25.4% |
| Career kickoff assistance | 24.6% | 434 | 22.4% | 24.6% | 28.0% | 26.5% |
| Faculty quality | 21.0% | 369 | 18.7% | 21.0% | 20.9% | 21.1% |
| Online education | 18.5% | 326 | 15.8% | 18.5% | 19.9% | 20.5% |
| UC Administrative Costs/Bloat | 17.8% | 313 | 15.1% | 17.8% | 19.7% | 20.0% |
| Diversity in student body | 16.5% | 290 | 15.8% | 16.5% | 17.2% | 28.6% |
| Online presence (GOLD, Gauchospace) | 14.8% | 260 | 18.3% | 14.8% | 12.4% | 15.7% |
| Curriculum issues | 13.0% | 229 | 10.2% | 13.0% | 14.8% | 10.3% |
| Diversity in faculty | 6.8% | 119 | 4.1% | 6.8% | 8.5% | 18.4% |
| Recruitment and retention | 6.7% | 118 | 5.0% | 6.7% | 7.9% | 17.8% |
| Balancing in-state, out-of-state and int'l students | 5.7% | 100 | 7.3% | 5.7% | 5.2% | 3.8% |
| Faculty pay | 5.2% | 92 | 4.8% | 5.2% | 6.0% | 5.4% |
| Student-led classes | 4.4% | 77 | 3.1% | 4.4% | 5.7% | 11.4% |
| N/A | 0.1% | 2 | 0.0% | 0.1% | 0.2% | 0.0% |
| Please share other or elaborate on academic issues you care about | | 153 | | | | |
| answered question | | 1761 | | | | |
| skipped question | | 85 | | | | |

Most of the comments received were about class availability (29), diversity (22), fees & tuition (15), faculty quality (15), On-line courses (12), academic advising (11), and textbook prices (10), with practical ideas AS might implement for diversity, academic advising and textbooks, among others.

# ACADEMIC ISSUES (AS Participant Survey Q6)

In the campus-wide survey, we asked students to identify their top ACADEMIC ISSUES. Their top choices are below. For each, do you think this is a topic we should take on?

| Answer Options | AS is addressing this and should continue with our level of effort | AS is addressing this, but should expand our efforts | AS is not addressing this, but we should | It's important, but not AS' role | Response Count |
|---|---|---|---|---|---|
| Fees | 30% | 59% | 5% | 5% | 76 |
| Class availability | 14% | 42% | 29% | 14% | 76 |
| Academic advising | 19% | 27% | 33% | 21% | 75 |
| Book prices | 21% | 46% | 23% | 10% | 78 |
| Please elaborate: What CAN AS do to address these areas? What would you like to accomplish with regard to ACADEMIC ISSUES in the next five years? If you want to start a new program or expand an existing one, which AS body should lead the effort? How should it be funded? | | | | | 26 |
| | | | | answered question | 78 |
| | | | | skipped question | 33 |

Participant ideas:

⇒ The top choices are not things AS can control (tuition, class availability).
⇒ The ratings on this and the other categories indicate that in the majority of participants want to tackle almost all of the issues (highlights show the highest voting percentages).
⇒ Participant respondent's comments about fees are focused on the relatively small fee that AS charges rather than the overall tuition issues that the campus survey respondents want addressed.
⇒ Advising, possibly the area where AS could have the most impact, other than its own fees, had several ideas including: Provide a "why you should meet with an academic adviser" piece with a checklist(s) for students to take to their advising meetings, demand that advisors be trained and have their own checklist to use as well, hold "advising open-houses" inviting advisors from multiple departments to table and present--ask campus to help support these, among others.
⇒ Top participant comments are about text books, advising and AS fee savings.

⇒ After additional conversations with working groups, participants added evening courses to the list, suggesting these might 1) reduce class sizes, 2) increase course availability, and 3) make campus more vibrant (and possibly more safe) at night.

**List: Academic Issues ideas AS could address**
- Tuition (1)-Continue Advocacy
- Class Availability (2)
  - o Advocate for evening classes
  - o Student-led classes
  - o Advocate for App for Gaucho Space
- Textbook costs (3)
  - o A.S. textbook exchange/swap
  - o Book bank
  - o Craigslist
- Academic advising services (4)
  - o Provide checklist(s) for students and advisors
  - o Hold "advising open houses"
  - o Provide a student mentoring service (3rd yr or above mentors a freshman)
- Diversity
  - o Many comments requesting AS be a leading voice for increased diversity in student body
- Career Assistance (6)
  - o Student employment related to majors
  - o Community service related to majors
  - o Networking & alumni connection & presentations
- Technology costs
  - o Computers for use in the MCC
  - o Provide online programs students need to access homework—free of charge

# What would you like AS to focus on for the next several years?
# STUDENT WELL BEING (Campus Survey Q5)

**A.S. is concerned about student health and welfare.**
**What STUDENT WELLBEING ISSUES should we concentrate on for the next few years? (Please choose up to 5)**

| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above | AS participant |
|---|---|---|---|---|---|---|
| Stress & mental health | 63.5% | 1089 | 61.2% | 65.0% | 63.9% | 69.0% |
| Sexual assault prevention/support/services | 41.1% | 706 | 34.8% | 44.9% | 42.8% | 54.9% |
| Physical health & fitness | 39.5% | 678 | 43.0% | 42.5% | 35.7% | 29.9% |
| Time management skills | 38.2% | 655 | 42.0% | 38.1% | 35.9% | 38.6% |
| Nutrition | 38.1% | 653 | 45.4% | 35.8% | 34.9% | 29.3% |
| Address "party school" reputation | 28.5% | 489 | 33.8% | 31.2% | 23.8% | 37.5% |
| Body image | 27.7% | 476 | 28.1% | 24.6% | 29.4% | 22.8% |
| Safe sex | 27.2% | 467 | 25.1% | 28.8% | 27.6% | 25.0% |
| Safe drinking habits | 23.8% | 409 | 25.5% | 26.5% | 21.3% | 22.8% |
| LGBTQ acceptance/support | 23.3% | 399 | 20.3% | 23.5% | 24.9% | 37.5% |
| Addiction awareness/treatment | 21.9% | 376 | 17.5% | 19.2% | 26.1% | 24.5% |
| Eating disorder awareness/treatment | 13.7% | 235 | 11.6% | 15.3% | 14.1% | 9.8% |
| Disabled student support | 11.7% | 200 | 11.2% | 10.8% | 12.4% | 20.7% |
| Support for transfer students | 11.2% | 193 | 6.5% | 5.3% | 17.5% | 6.0% |
| Learning disabilities | 9.1% | 156 | 8.4% | 10.2% | 8.9% | 7.6% |
| Support for students with children | 5.0% | 86 | 6.3% | 4.0% | 4.8% | 4.3% |
| Veteran student support | 2.8% | 48 | 2.5% | 3.3% | 2.7% | 1.1% |
| N/A | 1.0% | 18 | 0.8% | 1.1% | 1.1% | 0.5% |
| Please share other or elaborate on student wellbeing issues you care about | 79 | | | | | |
| answered question | 1716 | | | | | |
| skipped question | 130 | | | | | |

Most of the comments received were about winter break (12), mental illness support/awareness (11), sexual assault awareness (10), party-school reputation (8), and non-traditional, disabled/differently-abled support (12), with practical ideas AS might implement for mental illness support/awareness, sexual assault awareness, and disabled/differently-abled support, and ideas for fitness and nutrition services among others.

# STUDENT WELL BEING (AS Participant Survey Q7)

| Answer Options | AS is addressing this and should continue with our level of effort | AS is addressing this, but should expand our efforts | AS is not addressing this, but we should | It's important, but not AS' role | Response Count |
|---|---|---|---|---|---|
| In the campus-wide survey, we asked students to identify their top STUDENT WELL BEING ISSUES. Their top choices are below. For each, do you think this is a topic we should take on? | | | | | |
| Stress & mental health | 32% | 47% | 14% | 7% | 76 |
| Sexual assault/prevention/support | 34% | 61% | 3% | 3% | 76 |
| Physical health & fitness | 28% | 24% | 24% | 24% | 75 |
| Time management | 16% | 21% | 27% | 36% | 75 |
| Nutrition | 15% | 41% | 20% | 24% | 75 |
| Please elaborate: What CAN AS do to address these areas?  What would you like to accomplish with regard to STUDENT WELL BEING in the next five years? If you want to start a new program or expand an existing one, which AS body should lead the effort? How should it be funded? | | | | | 22 |
| answered question | | | | | 77 |
| skipped question | | | | | 34 |

Participant ideas:

⇒ Time management: One participant suggested "Create a program during week of welcome [could be offered throughout the quarters] about how to properly manage time with everything going on (academics, social life, AS/OSL involvement, etc). Students may want to get involved but don't know how to plan it all out to make it work." This is intriguing because this is something AS participants do well and could share if it is not being done elsewhere on campus.
⇒ Expand the Foodbank and expand on Foodbank activities (a number of suggestions) and COSWB nutrition activities.
⇒ Education programs for available MH services (also a suggestion that CODE, TBTN, COSWB work together).
⇒ Nutrition, exercise and other wellness ideas.

**List: Student Wellbeing ideas AS could address**
- Stress & Mental Health (1)
    - Well Being Resource List & Hotline
    - Mental Health First Aid
    - Expand emergency loan program for MH or alternative health professionals
    - Yoga classes/meditation/massages
    - Meditation Space
- Sexual Assault Awareness & Prevention (2)
    - Expand emergency loan program for MH or alternative health professionals
    - Freshman Workshops
    - Student produced video(s)-- add these to new student orientation
    - self-defense series
    - consent gaucho fyi workshops
    - Encourage CSO use (video)
- Physical Health, Fitness, Safety (3)
    - Transportation support for students with temporary disability or injury
    - Lighting
        - Campus
        - IV
- Time management (4)
    - How to do well academically and still make time to be involved by AS involved students
- Hunger & nutrition(5)
    - Food Bank open five days
    - I think hosting events like they did this past quarter where they had food demonstrations and the recipes on how to make healthy, easy food promotes nutrition.
    - provide ideas for cheap and easy meals to make that are nutritious but also affordable and realistic for college students to make
    - COSWB started a budget-friendly and healthy food blog
- Acceptance & Respect
    - Awareness-micro-aggressions, diversity of all kinds
- Alcohol and drug use
    - Teach how to drink responsibly, rather than telling not to drink
    - Sobering center

# What would you like AS to focus on for the next several years?
## CAMPUS IMPROVEMENTS (Campus Survey Q6)

| A.S. recently spearheaded & funded a bike rack replacement project and campus started the Davidson Library expansion & renovation. What are the next on CAMPUS and or SURROUNDING AREAS that need EITHER IMPROVEMENTS or ADDITIONS? (Please choose up to 5) | | | | | | |
|---|---|---|---|---|---|---|
| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above | AS participant |
| Study spaces | 44.5% | 757 | 36.4% | 47.1% | 47.8% | 50.3% |
| Classrooms | 35.7% | 608 | 30.8% | 31.6% | 41.1% | 33.5% |
| Lecture halls | 31.8% | 541 | 26.1% | 36.2% | 32.7% | 33.5% |
| Bike paths | 31.7% | 540 | 33.2% | 34.2% | 29.5% | 29.1% |
| Lighting & safety | 28.9% | 492 | 23.1% | 29.8% | 31.9% | 40.8% |
| Bathroom facilities | 28.4% | 483 | 30.0% | 24.0% | 30.0% | 9.5% |
| Class technology (live streaming, electronic response capability, smart boards...) | 27.2% | 462 | 25.1% | 25.6% | 29.3% | 25.1% |
| Beautification (landscaping, outdoor seating) | 23.2% | 395 | 27.6% | 25.8% | 19.1% | 20.7% |
| Parking | 20.6% | 351 | 15.2% | 19.8% | 24.4% | 30.2% |
| Res halls & housing | 16.9% | 287 | 31.3% | 15.6% | 9.1% | 14.0% |
| Recreation space | 15.6% | 265 | 15.2% | 17.6% | 14.7% | 15.6% |
| UCEN | 14.8% | 251 | 15.8% | 15.3% | 13.8% | 36.9% |
| Campus dining facilities | 14.6% | 249 | 26.8% | 14.2% | 7.7% | 14.0% |
| Meeting spaces (informal/formal) | 14.4% | 245 | 10.1% | 14.0% | 17.2% | 26.3% |
| Lab spaces | 12.9% | 219 | 13.1% | 16.2% | 10.8% | 5.6% |
| Storke plaza/tower area | 11.2% | 191 | 11.3% | 9.3% | 12.2% | 7.8% |
| Transportation | 11.2% | 190 | 15.6% | 11.8% | 8.2% | 14.5% |
| Versatile activity/workspaces | 10.8% | 183 | 10.1% | 9.8% | 11.7% | 10.6% |
| Performance spaces (flexible, various sizes...) | 5.1% | 86 | 7.1% | 2.9% | 5.1% | 7.8% |
| N/A | 1.4% | 24 | 1.3% | 0.7% | 1.9% | 0.6% |
| Please share other or elaborate on campus improvement ideas | | 185 | | | | |
| *answered question* | | 1701 | | | | |
| *skipped question* | | 145 | | | | |

Most of the comments received were about outdated & uncomfortable classrooms (29), lack of other facility maintenance (23), athletic facilities (21), technology (17), lighting and safety (15), specific space needs (study, meeting…) (27), with a number of comments on bike paths, roads, parking, bike racks, dorm food, the UCEN, etc.

## CAMPUS IMPROVEMENTS (AS Participant Survey Q8)

| In the campus-wide survey, we asked students to identify their top CAMPUS IMPROVEMENT CONCERNS. Their top choices are below. For each, do you think this is something we should take on? | | | | | |
| --- | --- | --- | --- | --- | --- |
| Answer Options | AS is addressing this and should continue with our level of effort | AS is addressing this, but should expand our efforts | AS is not addressing this, but we should | It's important, but not AS' role | Response Count |
| Study spaces | 37% | 53% | 7% | 3% | 75 |
| Lecture halls | 15% | 40% | 19% | 27% | 75 |
| Classroom space | 16% | 48% | 16% | 20% | 75 |
| Bike paths | 69% | 28% | 1% | 1% | 74 |
| Please elaborate: What CAN AS do to address these areas? What would you like to accomplish with regard to CAMPUS IMPROVEMENTS in the next five years? If you want to take on any improvements, which AS body should lead the effort? How should it be funded? | | | | | 19 |
| | | | | answered question | 75 |
| | | | | skipped question | 36 |

Participant ideas:
- ⇒ Study spaces: Participants and campus surveys want more rooms open longer. One participant suggested free computers in the MCC—considering the MCC as an alternative study space could help address one of the top student concerns.
- ⇒ Bike paths & bike racks—many suggestions from participant and campus surveys.
- ⇒ Several comments about bike and campus signage. Does BIKES also address signage as part of their long term plan?
- ⇒ Also see IV space ideas under COMMUNITY issues.

**List: Campus & Community Improvement ideas AS could address**

- Study Space (1)
    - o Develop outdoor study spaces
    - o Provide lists of available spaces
- Campus infrastructure (2 & 3)
- Bike path safety (and other bike related issues)(4)
    - o Bike path repair
    - o Bike safety workshops
    - o Bike path signs
    - o Additional bike racks room
    - o roofs over the bike racks

## What would you like AS to focus on for the next several years?
## COMMUNITY, STATE, NATIONAL & GLOBAL ISSUES (Campus Survey Q7)

A.S. students advocate, volunteer and raise money and awareness about many issues beyond campus. What COMMUNITY, STATE, NATIONAL & GLOBAL student-related issues/causes should we concentrate on/continue to concentrate on for the next several years? (Please choose up to 5)

| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above | AS participant |
|---|---|---|---|---|---|---|
| Affordable housing | 52.4% | 887 | 55.6% | 52.8% | 50.3% | 48.9% |
| IV issues | 46.1% | 780 | 37.9% | 50.6% | 48.4% | 58.2% |
| Climate & environmental issues | 38.8% | 657 | 39.0% | 35.4% | 40.7% | 38.6% |
| Human rights | 37.6% | 636 | 39.6% | 36.3% | 37.1% | 38.0% |
| Recycling & composting | 34.3% | 581 | 34.8% | 33.2% | 34.7% | 28.8% |
| Student voice | 26.1% | 441 | 27.5% | 25.4% | 25.6% | 37.5% |
| Food access/security; anti-hunger | 25.8% | 437 | 24.0% | 27.6% | 25.9% | 27.2% |
| LGBTQ rights | 24.5% | 414 | 23.2% | 24.5% | 25.2% | 26.1% |
| Community volunteering | 24.3% | 411 | 31.4% | 22.9% | 20.9% | 17.9% |
| Issues of racial equality | 24.1% | 407 | 27.7% | 24.3% | 21.8% | 27.2% |
| Women's issues | 22.8% | 386 | 24.9% | 20.5% | 22.9% | 27.2% |
| Tenants issues | 22.5% | 380 | 10.8% | 24.1% | 28.4% | 32.1% |
| Privacy & technology issues | 12.5% | 212 | 14.3% | 11.4% | 12.2% | 11.4% |
| Disability equality | 9.2% | 155 | 9.5% | 10.7% | 8.1% | 8.2% |
| Voter rights/registration | 9.1% | 154 | 7.4% | 7.8% | 10.9% | 17.4% |
| Independent media | 6.3% | 107 | 6.5% | 2.7% | 8.3% | 7.1% |
| Faith-based issues | 5.0% | 84 | 5.8% | 5.3% | 4.2% | 3.8% |
| N/A | 1.0% | 17 | 0.9% | 0.4% | 1.4% | 0.5% |
| Please share other or elaborate on advocacy & philanthropic causes/issues you care about | | 67 | | | | |
| answered question | | 1692 | | | | |
| skipped question | | 154 | | | | |

Most of the comments received were about human rights (LBGTQ, dis-differently-abled, womyn, undocumented, vets…) (15), IV issues-gen (12), IV issues-housing (8), composting & waste (8), with practical ideas AS might implement for tenant issues.

# COMMUNITY, STATE, NATIONAL & GLOBAL ISSUES (AS Participant Survey Q9)

In the campus-wide survey, we asked students to identify their top COMMUNITY, STATE, NATIONAL and GLOBAL CONCERNS. Their top choices are below. For each, do you think this is a topic we should take on?

| Answer Options | AS is addressing this and should continue with our level of effort | AS is addressing this, but should expand our efforts | AS is not addressing this, but we should | It's important, but not AS' role | Response Count |
|---|---|---|---|---|---|
| Affordable housing | 21% | 55% | 16% | 9% | 77 |
| Sustainability & environment | 38% | 49% | 12% | 1% | 76 |
| IV issues | 32% | 62% | 5% | 1% | 76 |
| Human rights | 36% | 38% | 9% | 17% | 76 |
| Please elaborate: What CAN AS do to address these areas?  What would you like to accomplish with regard to COMMUNITY, STATE, NATIONAL and/or GLOBAL CONCERNS in the next five years? If you want to start a new program or expand an existing one, which AS body should lead the effort? How should it be funded? | | | | | 20 |
| | | | | answered question | 78 |
| | | | | skipped question | 33 |

Participant ideas:

⇒ Many IV suggestions including lighting, affordable housing, controlling development, recycling/composting.

⇒ Suggestions that that AS can control are 1) build a community center (elsewhere there is a suggestion for a small rec cen in IV, study space in IV, and a sobering center was suggested earlier by the GG) and 2) create a safety video to promote safe behavior and using CSO.

⇒ Of the issues AS cannot directly control, some are quite achievable and are good multi-year projects.

⇒ Students could achieve a lot, especially working over multiple years, working with local officials and local property owners. It is not clear respondents understand the roles and limitations of government and property owners and the way to accomplish some of these longer-term actions that are not under AS control but are in the interest of the community and property owners.

**List: Advocacy & Activism ideas AS could address**

- Affordable housing in IV (1)
- Campus infrastructure (2)
- Climate and Environment (3)
  - Composting In IV
  - Composting on campus
  - Composting info: fridge magnets?
  - Evaluate restrooms and class rooms for their environmental impact: e.g., paper towel consumption, water waste, and waste infrastructure
  - Compost in the dining halls
- Divestment
- Rights, Equality
- Legal advice
- Promoting education in low income areas

# What would you like AS to focus on for the next several years?
## SERVICES & ACTIVITIES (Campus Survey Q8)

A.S. provides a number of businesses, services, events and media outlets.
What ADDITIONAL SERVICES and ACTIVITIES would you like AS to pursue? (Please choose up to 5)

| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above | AS participant |
|---|---|---|---|---|---|---|
| 24-hour cafe | 65.8% | 1101 | 69.5% | 69.0% | 61.7% | 65.6% |
| Student thrift shop | 53.5% | 896 | 58.0% | 57.5% | 48.6% | 56.3% |
| More popular entertainment | 38.5% | 645 | 47.7% | 40.0% | 32.2% | 21.3% |
| Alternative transportation services (taxi, shuttles, bike rentals...) | 29.7% | 498 | 30.7% | 27.4% | 30.5% | 31.1% |
| Creative media workshops/services: (web, graphic design, marketing, video, self-publishing, presentation prep) | 28.7% | 480 | 27.7% | 29.0% | 29.1% | 29.0% |
| Expanded recycling, sustainability services | 28.6% | 479 | 25.3% | 25.4% | 32.5% | 26.8% |
| Computer training, repairs | 26.9% | 451 | 25.1% | 25.2% | 29.1% | 24.0% |
| More cultural events | 22.5% | 376 | 24.4% | 20.2% | 22.6% | 23.0% |
| A sobering center | 19.1% | 320 | 18.5% | 17.1% | 20.6% | 32.8% |
| Campus T.V. | 18.2% | 305 | 21.1% | 19.8% | 15.6% | 19.7% |
| Expanded legal education | 17.1% | 287 | 12.9% | 14.2% | 21.4% | 26.2% |
| Bike sharing/trading | 15.7% | 263 | 12.0% | 13.3% | 19.4% | 13.1% |
| Disabled transportation services | 11.5% | 192 | 5.9% | 12.1% | 14.4% | 25.1% |
| Workshops on starting student groups | 11.4% | 191 | 9.4% | 10.3% | 13.2% | 14.2% |
| Workshops on running events | 9.2% | 154 | 7.6% | 9.0% | 10.3% | 13.1% |
| Expanded radio services, opportunities | 5.4% | 90 | 6.3% | 5.2% | 4.9% | 4.9% |
| N/A | 1.0% | 16 | 0.9% | 0.9% | 1.0% | 0.0% |
| Please share other or elaborate on services, events, media you'd like to have | | 54 | | | | |
| answered question | | 1674 | | | | |
| skipped question | | 172 | | | | |

**Cont.**

**FINANCIAL SERVICES (Campus Survey Q9)**

A.S. provides a number of FINANCIAL SERVICES to students and student groups.
Please let us know which you would most like us to pursue or continue to provide.
(Please choose up to 5)

| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above | AS participant |
|---|---|---|---|---|---|---|
| Student employment | 77.7% | 1295 | 79.1% | 78.9% | 76.2% | 81.4% |
| Job & career services, job board... | 62.2% | 1036 | 63.1% | 59.6% | 63.1% | 58.5% |
| Financial education & support (dealing with loans, debt, building credit...) | 58.5% | 974 | 61.3% | 57.8% | 57.1% | 61.2% |
| Emergency grants for students | 39.3% | 655 | 36.5% | 38.1% | 41.7% | 48.1% |
| Travel loans/grants | 39.0% | 650 | 44.8% | 38.5% | 35.8% | 31.1% |
| Funding student groups & clubs | 38.7% | 644 | 38.0% | 38.5% | 39.1% | 48.6% |
| Short term student loans | 25.6% | 427 | 23.3% | 27.4% | 26.0% | 35.5% |
| Student publishing house (publishing UCSB writers & artists) | 17.9% | 299 | 17.4% | 16.6% | 19.1% | 21.9% |
| Student childcare grants (for single-parent students) | 13.6% | 226 | 11.6% | 11.3% | 16.0% | 12.6% |
| Philanthropic funding for outside groups | 11.5% | 191 | 11.9% | 11.3% | 11.3% | 13.7% |
| Student-supported seed funding | 6.8% | 113 | 5.9% | 4.3% | 8.7% | 8.2% |
| N/A | 1.3% | 21 | 1.3% | 1.6% | 1.0% | 0.5% |
| Please share other or elaborate on services, events, media you'd like to have | | 23 | | | | |
| answered question | | 1666 | | | | |
| skipped question | | 180 | | | | |

Comments on services and activities and financial services are combined. The most comments received were about financial education (13), student thrift shop (8), alternative transportation including bike rental/trade/share services (11) and others. Practical ideas AS might implement: bike rental/share/trade program, sobering center.

## SERVICES & ACTIVITIES (AS Participant Survey Q11)

In the campus-wide survey, we asked students to identify BUSINESSES & SERVICES they would like. Their top choices are below. Do you think we should take these on?

| Answer Options | AS is addressing and should continue with our level of effort | AS is addressing this, but should expand our efforts | AS is not addressing this, but we should | It's important, but not AS' role | Response Count |
|---|---|---|---|---|---|
| 24 hour café | 18% | 31% | 35% | 17% | 72 |
| Student thrift shop | 10% | 23% | 42% | 25% | 71 |
| More entertainment | 50% | 21% | 8% | 21% | 72 |
| If you were setting goals for AS, what goals would you set for AS BUSINESSES & SERVICES in the next five years? If you want to start a new service or expand an existing one, which AS body should lead the effort? How should it be funded? | | | | | 11 |
| | | | | *answered question* | 73 |
| | | | | *skipped question* | 38 |

## FINANCIAL SERVICES (AS Participant Survey Q10)

In the campus-wide survey, we asked students to identify FINANCIAL SERVICES they would like. Their top choices are below. For each, do you think this is something we should take on?

| Answer Options | AS is addressing and should continue with our level of effort | AS is addressing this, but should expand our efforts | AS is not addressing this, but we should | It's important, but not AS' role | Response Count |
|---|---|---|---|---|---|
| More student jobs | 31% | 45% | 11% | 13% | 75 |
| Career services, job board | 32% | 40% | 15% | 13% | 75 |
| Financial education & services | 29% | 52% | 11% | 8% | 73 |
| Emergency & travel loans/grants | 39% | 41% | 5% | 15% | 74 |
| Cont. funding of student groups & clubs | 52% | 37% | 5% | 5% | 75 |
| Please elaborate: What CAN AS do to address these areas? What would you like to accomplish with regard to FINANCIAL SERVICES in the next five years? If you want to start a new program or expand an existing one, which AS body should lead the effort? How should it be funded? | | | | | 10 |
| | | | | *answered question* | 76 |
| | | | | *skipped question* | 35 |

Participant ideas:

⟹ Financial education services/workshops.
⟹ Thrift shop: 4 opposed, one qualified, 2 favor; 24 hr café: 3 opposed, one favor The opposition is concerned about risk and whether this an appropriate AS role, and with the thrift shop, also need, and a suggestion that AS should try improving GIVE publicity first.
⟹ The ideas here regarding entertainment did not reflect the campus sentiment that AS should do more and have more diverse offerings.
⟹ It was not one of the top answers we gave to participants, but there were a number of good ideas about bike services/equipment among the campus survey respondents.

**List: Services, Activities & Business ideas AS could address**

- Personal Finances & Other Useful Skills (1)
  - Money management classes
  - Tax prep help/classes
  - Emergency loans
  - Understanding Fin aid & school loans & repayment
  - Computer classes (using some programs, how to clear cookies, installing good protection software,
- Student-run businesses
  - 24 hr café (1)
  - Thrift shop (2) or expand GIVE publicity
  - Bike rental/sharing
- Entertainment (3)
  - A big Winter concert
  - More diversity in music & other entertainment choices
  - Cultural events
  - Lectures & documentaries in IV Theater or embarcadero hall
- Participation/Connections
  - A place to hang-out (outdoor improvements)
  - Traditions
  - Notices for all student endeavors/successes-lead the cheer for fellow students whether athletics, robotics, arts, research…
  - Let students attend meetings electronically (so students who commute can be involved in AS)
  - Social integration for transfer students

## How are we doing?

## EVENTS & MEDIA (Campus Survey Q10)

If you have used, read, heard or participated in any of the following AS sponsored EVENTS & MEDIA please rank your experience

| Answer Options | Great | Good | OK | Needs work | Not good | N/A | Rating Average | Response Count |
|---|---|---|---|---|---|---|---|---|
| Program Board Events (Free Tuesday Films, concerts, DJs) | 533 | 425 | 120 | 31 | 12 | 362 | 4.28 | 1483 |
| Extravaganza | 504 | 342 | 139 | 45 | 12 | 496 | 4.23 | 1538 |
| Student Drag Show | 205 | 184 | 100 | 34 | 23 | 890 | 3.94 | 1436 |
| Free Fitness Tuesdays | 129 | 174 | 99 | 60 | 18 | 933 | 3.70 | 1413 |
| Chilla Vista | 116 | 245 | 160 | 39 | 19 | 866 | 3.69 | 1445 |
| UCSB/IV PRIDE | 141 | 175 | 143 | 54 | 21 | 897 | 3.68 | 1431 |
| KCSB 91.9 | 149 | 243 | 179 | 64 | 20 | 781 | 3.67 | 1436 |
| Beach clean-up days | 159 | 254 | 160 | 77 | 24 | 768 | 3.66 | 1442 |
| TBL-The Bottom Line newspaper or website | 131 | 350 | 266 | 79 | 45 | 592 | 3.51 | 1463 |
| Pardall Carnival | 118 | 327 | 275 | 98 | 18 | 643 | 3.51 | 1479 |
| Take Back The Night Rallies | 71 | 121 | 126 | 57 | 13 | 1035 | 3.46 | 1423 |
| Rally/Spirit events (half time shows, pie-a-player...) | 114 | 198 | 185 | 119 | 39 | 778 | 3.35 | 1433 |
| Herstory publication | 44 | 60 | 88 | 45 | 22 | 1155 | 3.23 | 1414 |
| Alternative Winter/Spring breaks | 125 | 133 | 137 | 129 | 80 | 818 | 3.16 | 1422 |
| Any comments? | | | | | | | | 76 |
| | | | | | | | *answered question* | 1626 |
| | | | | | | | *skipped question* | 220 |

## How are we doing?

## SERVICES & BUSINESSES (Campus Survey Q11)

| If you have used any of the following AS managed/provided SERVICES & BUSINESSES, please rank your experience | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Answer Options | Great | Good | OK | Needs work | Not good | N/A | Rating Average | Response Count |
| AS Bike Shop | 480 | 406 | 120 | 33 | 8 | 486 | 4.26 | 1533 |
| AS Foodbank | 222 | 218 | 87 | 24 | 6 | 868 | 4.12 | 1425 |
| AS Ticket Office | 364 | 561 | 259 | 53 | 15 | 282 | 3.96 | 1534 |
| AS Recycling and Composting | 155 | 259 | 138 | 35 | 11 | 809 | 3.86 | 1407 |
| America Reads/America Counts | 59 | 69 | 71 | 14 | 7 | 1157 | 3.72 | 1377 |
| Office of the Student Advocate (help with academic, judicial processes) | 73 | 90 | 75 | 19 | 16 | 1118 | 3.68 | 1391 |
| AS Notes & Publications (readers, notes, copy services) | 139 | 293 | 215 | 67 | 12 | 711 | 3.66 | 1437 |
| AS Media Center | 48 | 98 | 72 | 24 | 6 | 1129 | 3.64 | 1377 |
| AS Legal Resource Center | 56 | 89 | 87 | 23 | 8 | 1121 | 3.62 | 1384 |
| AS Fiscal Support (emergency loans, childcare grants, club funding) | 69 | 102 | 85 | 41 | 12 | 1077 | 3.57 | 1386 |
| IV Tenants Union | 64 | 94 | 98 | 33 | 12 | 1093 | 3.55 | 1394 |
| AS Bookbank | 55 | 67 | 89 | 38 | 16 | 1133 | 3.40 | 1398 |
| Any comments? | | | | | | | | 40 |
| | | | | | | | answered question | 1620 |
| | | | | | | | skipped question | 226 |

⇒ By far the largest numbers of comments, 31, indicate that <u>AS needs to better publicize its services and events</u>. See comments on AS' existing events, media and business services here.

⇒ Comments about improving Extravaganza (13), event diversity (13) and the Bike Shop (8) are the next most common.

## How are we doing?

## How do people find out about AS (Campus Survey Q14)

| Before this survey, had you heard of Associated Students (AS)? | | | | | |
|---|---|---|---|---|---|
| Answer Options | Response Percent | Response Count | 1st year | 2nd year | 3rd year or above |
| Yes, from friend(s) | 53.4% | 840 | | | |
| Yes, from tables/posters around campus/IV | 38.6% | 607 | | | |
| Yes, from the welcome pkt (planner, etc., in my res hall) | 21.0% | 331 | | | |
| Yes, Ticket office | 17.5% | 276 | | | |
| Yes, from individual AS group websites/facebook pages (EAB, CAB, IVTU, Queer Comm...) | 15.8% | 248 | | | |
| Yes, from the AS facebook page | 15.0% | 236 | | | |
| Yes, from AS website | 14.5% | 228 | | | |
| Yes, read about it in TBL or Nexus | 12.0% | 188 | | | |
| Yes, I'm involved in AS | 11.8% | 185 | | | |
| Yes, from KCSB | 3.4% | 54 | | | |
| Yes, I'm employed by AS | 2.0% | 31 | | | |
| Yes, from Twitter | 1.3% | 21 | | | |
| No | 3.3% | 52 | | | |
| Other (please specify) | | 35 | | | |
| answered question | | 1573 | | | |
| skipped question | | 273 | | | |

## <u>How are we doing?</u>

## In hindsight: What AS' leaders wish they'd known (AS Participant Survey Q 4)

We asked AS participants who had held leadership positions: Knowing what you know now, what would you tell yourself and/or what would you have liked to have learned, in your first weeks at AS?

⇒ By far the most comments 32 of 40 (80%), were about understanding AS structure, communication, the Legal Code, the budgeting process, other processes or having some standard tools, all things that can/should be covered while orienting and training AS members and leaders. The comments may reflect deficits in the orientation process or lack of participation in orientation or a combination of the two.

⇒ See the comments here.

## Looking ahead: What leaders would do if they had a few more years (AS Participant Survey Q 5)

We asked AS participants who had held leadership positions: If you had five more years in your current leadership position, what would you want to change, create and/or accomplish in that time?

⇒ Most of the specific recommendations here were around internal structure, communication and collaboration.

⇒ See the comments here.

## Internal AS (AS Participant Survey Q 12)

**AS, like any organization, can make improvements. Please let us know which areas you think AS must change/improve to run better and meet long-term goals. Please rate the importance of each of the following, and let us know if you have ideas about changes/improvements:**

| Answer Options | Very important | Important | Moderately important | Not very important | Unimportant | N/A | Rating Average |
|---|---|---|---|---|---|---|---|
| 1. How we communicate with one another | 37 | 18 | 3 | 0 | 1 | 6 | 4.53 |
| 2. How we publicize our efforts (campus-wide survey results revealed many students are unaware of our services & events) | 37 | 18 | 3 | 1 | 1 | 5 | 4.48 |
| 3. How we recruit | 36 | 19 | 9 | 0 | 2 | 3 | 4.32 |
| 4. How we set budget priorities | 29 | 18 | 8 | 0 | 1 | 9 | 4.32 |
| 5. How we engage the campus | 28 | 14 | 12 | 0 | 1 | 8 | 4.24 |
| 6. How we engage the community | 30 | 14 | 11 | 0 | 2 | 8 | 4.23 |
| 7. Finance Board (procedures, budgeting...) | 23 | 22 | 8 | 0 | 1 | 11 | 4.22 |
| 8. How we measure and report what we do, to each other and to campus | 20 | 24 | 10 | 1 | 1 | 9 | 4.09 |
| 9. Lockins/reaffirmations (elections to allocate student fees) | 25 | 21 | 9 | 3 | 2 | 7 | 4.07 |
| 10. How we run certain programs/services | 19 | 21 | 11 | 1 | 1 | 11 | 4.06 |
| 11. Elections | 25 | 23 | 11 | 2 | 2 | 4 | 4.06 |
| 12. Elected offices operations | 19 | 22 | 9 | 0 | 3 | 12 | 4.02 |
| 13. Senate meetings/operations | 19 | 24 | 11 | 2 | 1 | 8 | 4.02 |
| 14. How we make appointments | 20 | 20 | 13 | 1 | 3 | 9 | 3.93 |
| 15. Orientation | 20 | 14 | 17 | 1 | 2 | 12 | 3.91 |
| 16. BCC meetings/operations | 15 | 25 | 13 | 2 | 1 | 9 | 3.91 |
| 17. Space allocation | 13 | 21 | 14 | 2 | 1 | 9 | 3.84 |
| 18. Student employment and supervision | 16 | 15 | 13 | 4 | 1 | 13 | 3.84 |
| 19. AS processes (requisitions, requests for funding...) | 10 | 30 | 10 | 3 | 1 | 10 | 3.83 |
| 20. Events | 15 | 21 | 15 | 2 | 2 | 10 | 3.82 |
| 21. Advisor's roles | 15 | 21 | 15 | 4 | 2 | 9 | 3.75 |
| 22. The Legal Code | 13 | 20 | 16 | 2 | 2 | 10 | 3.75 |
| 23. How we set program priorities | 14 | 18 | 15 | 2 | 3 | 13 | 3.73 |
| 24. Relationships with RCOs (Registered Campus Organizations) | 9 | 20 | 15 | 3 | 1 | 12 | 3.69 |
| 25. Philanthropic giving | 11 | 22 | 11 | 4 | 3 | 13 | 3.67 |
| 26. BCC minutes | 9 | 25 | 17 | 3 | 2 | 9 | 3.64 |
| 27. Media services | 9 | 21 | 14 | 5 | 1 | 13 | 3.64 |
| 28. Travel | 11 | 15 | 16 | 7 | 3 | 11 | 3.46 |
| | | | | | | answered question | 70 |
| | | | | | | skipped question | 41 |

⇒ The categories, above, are listed as participants ranked them in importance.

⇒ The most comments were received on 1) recruitment, 2) elections, 3) lockins, 4) Senate operations, 5) publicizing, 6)communication.  See the comments here.

⇒ Based on extensive comments and interviews with present and former student leaders, the internal issues that AS should address first are:
- o Orientation –structure, legal code, processes & tools
  - ▪ There are many comments among the participants about things you should do, or should have, that you in fact do have or do...
- o Information and reporting—transparency and accountability for student dollars/reports on lockins, businesses, etc.
- o Setting priorities
- o Collaboration-the way BCCs do and don't work together.  Who should be working together. BC4 etc
- o Outreach/Publicity
- o Party system, diversity, Comm on Comm and related recruitment/appointment issues
- o Just simple administrative ways to make life easier for everyone and help with your record-keeping which leads to better reporting

## APPENDIX E: CAMPUS and PARTICIPANT SURVEY ADDITIONAL COMMENTS

## About the highlights:

The CAMPUS SURVEY comments were highlighted by student staff to the Strategic Plan. The three colors represent different kinds of ideas: <mark>Yellow</mark> -- the practical ideas that AS can do, <mark>green</mark> -- ideas- though AS might not be able to implement them alone, AS is in a position to advocate for them;  and <mark>blue</mark> --ideas outside of AS control. Many of the comments are not highlighted because they share the same ideas as other comments or voice opinions or observations, but not ideas.

## COMMENTS: ACADEMIC ISSUES (click here to return to the main section)

| What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4) | | |
|---|---|---|
| **#** | **ISSUES** | **COMMENTS** |
| 29 | Class Availability | • I feel like it's not fair that once passtimes come there is sometimes no more room for the underclassman since the upperclassman have tooken up most of the space in classes, they should leave a limited amount of space for underclassman as opposed to just leaving us without choice. <br> • Faculty needs to interract stronger with students and be more approachable. All fees and costs can always be lower, or help with finding additional grants. Increase class availability and re examine the prereqs and restrictions and priorities; a lot of things dont make sense. More help finding a post-grad job lineup. <br> • My roommate is a pre-bio major (like myself) and she was unable to get Chem 1A lab, or Math 3A... which are both necessary for the major. Now she has to do summer session, which is expensive and time consuming. I have also been unable to get writing classes... last quarter I was stuck with 13.5 units instead of the 15-17 I should have had. It's a big problem if students can't graduate without taking courses over the summer. Also, I paid 120 dollars for a "book" that was basically 100 power-point slides printed out and bound together. This was for nutrition (ESS3)... and of course it was written by the professor. I have to buy 6 books for Chicano studies 1A. There needs to be a way to subsidize or lower costs to students, especially when professors are padding their own pockets by requiring us to read and purchase their books. I have also had no advising on the pathway to take to fulfill my major requirements... I have done research myself but it would be comforting to have a counselor assigned to me. <br> • Class availability and curriculum issues seem to go hand in hand when looking for classes to graduate with. Knowing ahead of time what classes are available would greatly help plan out the classes needed to take to graduate. (instead of having to always wait weeks before signing up for classes to know if certain classes will be available) <br> • I want the classes I take to be available each quarter instead of being restricted to a specific quarter. <br> • Class availability needs to improve by prioritizing the hiring of more professors instead of cutting academic departments first <br> • Class availability as a freshman is a nightmare. It is hands down the most problematic thing I've seen here at UCSB, and furthermore, it destroyed my pride in this university. During FSSP and fall quarter I was in love with UCSB. After getting A's for two quarters and still not being able to get a single unit for my major, I lost a lot of respect for the system we use and stand by |

## What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4)

| # | ISSUES | COMMENTS |
|---|--------|----------|
| | | • Class availability is a BIG issue at UCSB. I think this is something that definitely needs to improve so all students have a fair chance of enrolling in the classes they need and are interested in. I also think there should be an improvement in book prices and tuition fees. Students are in debt.<br>• It is incredibly frustrating to be unable to get the classes one wants to take, greater availability would be a huge help.<br>• Class availability would be my opinion on the biggest issues because as a public school I know the funding is not there to accommodate every student in the classes they need but it's a struggle when I'm trying to crash the same lab 2 quarters in a row. Availability of labs for science majors I would say is very limited!<br>• So many classes are too full<br>• Class availability is the biggest issue–it's honestly such a struggle to get required classes.<br>• Class availability has been a huge issue for me almost every quarter here at UCSB<br>• Class availability has got to be more accessible - the variety of classes offered each quarter seems to dwindle, and it seems that at least within the bio department that many grad students are more than qualified to teach, granted they have the time<br>• Stop over-enrolling.<br>• Honestly, why do I pay ridiculous amounts of money to not get the classes I want taught by professors who are apathetic at best to student learning, who have very poor English skills, and promote their own books in class instead of teaching? Plus, the campus is falling apart. It is not nice. With the amount of money I pay, it should be nicer. Some of the faculty should not be allowed to teach. Terrible excuses for educators.<br>• Ensuring classes are accessible and students who want/need the classes aren't turned away<br>• The availability of classes to students should be a must for all students.<br>• Undeclared people should not be completely screwed as far as getting into any classes goes.<br>• Class availability - offering more classes more often, or making it easier to petition for classes normally not allowed (ie because of class standing/year/major requirements)<br>• Making it easier for student athletes to make up missed work. Some teachers just give you zeros for missed exams which isn't fair.<br>• I believe the curriculums could be designed in a way that tests students not via parscore tests, bluebook essays, and lab reports, but having students measure and grade themselves. I think getting a 45/50 and a 44/50, the difference between an A and a B is not totally representative of a student's grade. I would focus on designing classes, which allow students 50% weight in their grade, by asking each student what they think they deserve as well.<br>• I feel that the psychology major is far too impersonal. If smaller classes aren't an option, at least create discussions.<br>• Access to videotaped lectures online after each lecture during the week.<br>• I do not believe the general education requirements at UCSB reflect the qualities that students should be developing in college. There should be an internship/work experience for units component that is required for all students to graduate. This requirement would encourage students to learn how to seek a job, build their resume, and develop interview skills - all of which are very relevant in today's economy.<br>• The importance of a social life for engineers. There should be a seminar that breaks down how much GPA actually matters in comparison to internships and connections in terms of getting a job, so that they don't put academics on a pedestal.<br>• cooking lab<br>• 1 on 1 mentorship from professionals in my field.<br>• Research and application based courses |

## What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4)

| # | ISSUES | COMMENTS |
|---|--------|----------|
| 22 | Diversity | • The lack of representation of minorities, more specifically African-American students is a big issue that needs to be addressed on this campus.<br>• Adding a GE focused on the current status of oppressed peoples world wide, and adding a GE focused on sustainability (not modern day environmental green washing).<br>• I think UCSB needs to focus on the diversity within our campus. Right now I feel that programs focused on diversity are only student ran and I would like to see the UC establish issues of retention.<br>• We need more diversity by recruiting more in underrepresented areas, and making sure that campus continues to improve on being a safe space for everyone<br>• -we need more diversity on campus, and awareness about what microaggressions are<br>• LGBT and international faculty<br>• I think that increasing recruitment and retention among people of color should be a high priority especially American Indian and Native American peoples as well as Blaxk diasporic peoples.<br>• Issues of racial equality because UCSB might say it is diverse, but just saying it is a Diverse school does not mean it. There needs to be more diversity here. This problem can be attributed to the K-12 school to prison pipeline.<br>• I care about the increasing funds for retention and outreach rather than using the tax payer's money to put minorities in prisons.<br>• DIVERSITY because this campus is too homogenous racially. I was on my morning run this morning and each person I passed by who was headed to UCSB was white. This is a large problem because I am from a diverse city. It was here at UCSB where I experienced racism through microaggressions or racists jokes on a regular basis. I am not asking for y'all to fix it, I'm asking you to help increase the Diversity here.<br>• I think it is important to increase the recruitment and retention rate of marginalized students and faculty on campus. Additionally, the initial Master Plan was for higher education to be free for all students, this should be a top priority for the UC Regents.<br>• Rather than worrying about the diversity of the University simply treating every applicant equally independent of race or gender and instead focusing on providing the classes to the students who are here will best improve the school.<br>• Increasing diversity and accessibility, but also including important stakeholders like faculty, staff, and other UC workers.<br>• We need to acknowledge that the female faculty at UCSB are not receiving the same pay as their equally educated/qualified male counterparts. At an academic institution, how is this happen and why is this acceptable?<br>• Diversity in student body and faculty is a big one, class availability, more career services, etc.<br>• Clarification: I want diversity in the student body and faculty in terms of ethnicity (minorities and people of color) and underrepresented communities (LGBTQ, etc).<br>• Lack of diversity in student body.<br>• DIVERSITY IN FACULTY!<br>• More Outreach to Black Students.<br>• More recruitment geared towards lower income areas and underrepresented communities<br>• Diversity in faculty is VERY important. It shows students that anyone can become an academic scholar/professor, not just white, cis-males (look at the mathematics department, for example).<br>• We need more out of staters (maybe not all from china)<br>• Support for DREAM students<br>• DIVERSITY IN STUDENTBODY AND FACULTY!!!!!!!!!! |
| 15 | Fees/Tuition | • Reducing unnecessary fees.. making certain services elective (example: instead of rec cen free to all students and included in tuition fee.. lower tuition and rec cen available for membership fee)<br>• Although there are students who get aid, many students who have to pay the full tuition price need help in other areas, such as lowering the cost of books. Also, if we have to pay so much money, we might as well get to use better equipment in the labs. |

## What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4)

| # | ISSUES | COMMENTS |
|---|--------|----------|
| | | • Fees charged on our BARC account sometimes are very unneccessary and seems like students are being charged for random stuff that gives money to the school other than tuition and dorming. Student should be able to choose whether they want the meal plan or not and not be forced to have it.<br>• The tuition is too damn high http://memecrunch.com/meme/199C/the-tuition-is-too-damn-high/image.png<br>• Elaborating on prices: How is anyone supposed to pay for a UC education and not nervously bite their nails about becoming broke? And book prices are just ridiculous and a complete rip-off.<br>• The tuition and fees must be more affordable. They play a big factor on lower economic status students quality of life (e.g groceries, decisions on studying abroad, etc)<br>• TUITION IS TOO DANG HIGH.<br>• Having more funds available for those students who don't receive financial aid and their parents pay nothing, meaning all costs of school comes out of loans.<br>• Tuition is insane. It seems like there are always increases-like with the increase in health insurance after switching this year. Those few hundred dollars here and there really add up, especially with the cost of living in I.V., the cost of textbooks, etc. There has to be a way to lower some of the expenses of tuition and fees, because it is ridiculous at this point.<br>• tuition, parking on campus<br>• College needs to be more affordable<br>• UC: it used to be free<br>• Financial aid support<br>• Financial aid/high tuition; the tuition is too damn high and student debt is causing stupidly high amounts of stress |
| 15 | Faculty quality; Anti - UC as a business ; Teachers, not researchers | • Faculty need to be hired and compensated based on their ability to teach AND research. Unbalanced professors who are only able to perform award-winning research do not educate students nor encourage them to attend class to do well because they, too, would rather not be there. The entire UC Administrative system needs to drastically reduce salaries and the cost of tuition. Fewer students should be let into the university until the ones currently enrolled are guaranteed to get into their classes without having to crash their entire schedule. This current bureaucratic system has turned the UC into a business, when it was originally created to educate the students ie: the future leaders of this world.<br>• Some professors blatantly show that they do not care about the quality of their lectures. There is no well known system in place to change this. We need such a system.<br>• I wish the faculty would spill over their supposed overflowing passion of their subject into the students through excitement and enthusiasm, so students can also be interested/excited/passionate about learning. This could lead students to learn not because of trying to get the grade, but learn because of a thirst for knowledge, which will end up turning out to be better grades.<br>• Ensuring TA quality and fairness of grading<br>• Most profs of lower division courses are trash quality. Drives away students who are interested in the major/minor. Labs (chem labs) have trash equipment when labs are arguably the most important part of undergrad education.<br>• There are very few professors on this campus that are politically/ideologically different from the majority. I would like the UC Regents to look into this outrageous discrepancy. Diversity matters, especially when it comes to political ideology in an academic environment.<br>• FACULTY QUALITY<br>• Flawed general education system<br>• New course curriculum. Many classes taught in a high school manner<br>• I understand this is a research institution, but it doesn't help future generations of students to have classes (especially intro classes that are already tedious) taught by people who don't really want to teach. |

## What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4)

| # | ISSUES | COMMENTS |
|---|--------|----------|
| | | <ul><li>I've encountered a lot of faculty who are great people, and great at research, but terrible at teaching.</li><li>teachers not researchers</li><li>Faculty professors who teach classes should have more training in how to teach. A professor that is renown in an field does not imply that the professor is fit to teach.</li><li>I care about not only the types of classes I'm enrolling in but how top notch the professors/lecturers are. Really good professors make for classes that are fun, engaging, and very educational.</li><li>Student-led courses: my friends at other schools have gotten a lot out of these, and I've never heard about them at UCSB</li></ul> |
| 12 | Online courses<br>6-anti<br>6-pro | <ul><li>Definitely would NOT be interested in online classes, nor student-led classes. Sounds like a way to cut corners to save money...and nothing compares to learning from an expert, in person, live. Also, I notice that some of the computer labs have switched to contain all Apple computers. Since I have a PC, I do not know how to operate a Mac, and this really inhibits my ability to use those. I understand that some students are in the opposite position, so I hope that the school maintains some of both.</li><li>Keeping emphasis on actual in class experience that require physical presence of students and teachers, including lectures, guest speakers, emphasis on Socratic method of learning; I want to be a teacher and I know the crucial and pivotal importance of learning in a one on one or group environment/atmosphere, rather than online</li><li>Online education should not take the place of regular classes, it should be supplementary or an alternative option at most</li><li>online education... unnecessary we are not university of phoenix</li><li>lower out-of-state tuition. No online education because it decreases personal relationships. Gold waiting system should be redone.</li><li>NOT online education</li></ul><hr><ul><li>While I know tuition is an issue much larger than AS, I think online classes and classes to help jump start a career or find a career path would be helpful. An online class can help the student work at their own pace a little better than a lecture would, but would still require work. I think these would be good with a section though because then it still gives the opportunity to ask questions and recieve clarity. And I think a career path class, or even advisors more specialized in that area, would be extremely useful because while many students know what they want to do with their degrees, many are still unsure and need that extra assistance and information.</li><li>I would definitely like to take online classes but they are not currently offered</li><li>Online classes would make me very happy. While in person teaching is generally better, the scheduling freedom offered by online classes is essential to a work-school balance.</li><li>MOOCs (massive open online courses) are an opportunity that needs exploration, curriculum requirements should be more publicized, tuition/fees should be stabilized long-term, career assistance is an area AS us severely lacking in.</li><li>Online presence - the UC schools should try to keep up with tech trends over the coming years to take advantage of the efficiency offered by online tools</li><li>Online classes gives student the opportunity to choose their own schedule freely.</li></ul> |

# What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4)

| # | ISSUES | COMMENTS |
|---|--------|----------|
| 11 | Academic Advising | <ul><li>Emphasis on academic advising, online presence (we NEED an app!), and class availability.</li><li>More well-prepared and informed academic advisors. It would help if I knew what questions to ask</li><li>More well-trained and informed academic counselors! When I go there, they often don't know how to answer my questions. One counselor didn't even know if a D meant passing for a GE class.</li><li>The department academic advising should be more thorough when talking to students about what they need to do to graduate.</li><li>It would be nice to have academic advising more available and have the opportunity to take my outside concentration classes all in the same quarter.</li><li>Academic and financial aid adivising often leave students with the false pression that they are able to afford school when they cannot really and that they are progressing adequately when they may not be. I think we need more advisers who can give greater detail and insight to students who may be worse off that they think. There is a lot of misunderstanding and money wasted because of this it seems.</li><li>Academic advising is not up to par to other schools. Possibly implement a meeting once a year with an advisor?</li><li>Academic Advising in College of Engineering, especially for students of Color. I feel that there needs to be more support...and staff that students of color can relate to.</li><li>the academic advising SUCKS</li><li>Academic advising - it would be helpful if academic advisors could provide information about what classes are like</li><li>Ability to transfer into certain majors</li></ul> |
| 10 | Textbook prices | <ul><li>A.S. textbook exchange</li><li>Text book costs are out of control. I would also like to see the issue of diversity and micro-aggressions addressed. Promote equality in the everyday lives of students.</li><li>Books are really expensive especially we run on a quarter basis. School should encourage faculty to use cheaper textbooks and make more books at the bookstore available for renting</li><li>Book prices. More honors experiences for honors students.</li><li>I'm not a fan of how the requirements to apply for UCSB are lower for out-of-state and int'l students than for in-state students. Book prices are also ridiculously high. The bookstore should make books available to students at a competitive price, yet I can almost always find the same textbooks from other sources for cheaper.</li><li>I really think that since this is a public university, we shouldn't be paying for it as if it were private. Also, I think it is ridiculous that textbooks are so expensive- spending about 300$ a quarter on textbooks is insane, and I know that it has affected my academic success because I haven't bought books simply because they were too expensive. Then, when I didn't buy them there were not enough available in the library and other places, sometimes causing me to forego studying/reading for the class.</li><li>Please do something about the book prices. Why are they so much more expensive compare to buying it online? That doesn't make sense when most college students are in debt. If we want to save money, shouldn't the school help us instead of online?</li><li>Book prices are my biggest concern.</li><li>Book prices are ridiculous, and while I usually try to use reserve books, I have more recently had professors and TAs especially REQUIRE that I bring the text to class or lose points....I am out over $100 to pass one class, and have a barely passing grade in another because I had to pick and choose which books to buy. Ridiculous.</li><li>Book prices are ridiculously high.</li></ul> |
| 6 | Other fee/pay ideas/issues | <ul><li>Dining Services full time workers need fair pay. It's a shame that they are not paid enough to support their families while professors make way more than necessary.</li><li>tuition and fees should increase, education is an investment for CA, the US, and the world</li><li>before laying off campus workers, increasing tuition, and closing down academic departments, cut the admin pays because they are being paid way too much for what they do</li></ul> |

# What ACADEMIC ISSUES would you like AS to focus on for the next several years? (Campus Survey Q4)

| # | ISSUES | COMMENTS |
|---|--------|----------|
| | | • TA pay<br>• Student-worker pay |
| 5 | TA/Prof Language Barrier | • Professors and TAs that have a better grasp on the English language--if I can't understand my professor or TA it makes it very difficult to learn<br>• While I fully support and fully want diversity in faculty, I also think it is imperative that faculty, lecturers, and professors should be able to speak clearly and be understandable to students.<br>• I shouldn't need to pay this much money to not be able to understand my professor. I understand that some of the foreign professors are geniuses in their field but it really does me no good when they are trying to teach me introductory physics and I can't understand them but attendance is mandatory when my time would be better spent reading the book<br>• having qualified TAs (who speak english)<br>• Getting teachers that are easy to understand is really important!! I don't doubt that the current staff is composed of brilliant individuals, but if I can't understand my professor when he or she speaks then learning becomes a lot harder! Also TA staff with uniform grading standards in labs especially. My current TA is a very harsh grader compared to her colleagues and is not very willing to help others learn in class. |
| 5 | Transfer Students | • I really think that the UC should acknowledge and fix the issues that many transfer students face. Issues such as, obtaining information about prerequisites for their major and the resulting discrimination that arises, when trying to add classes, due to information not being presented to transfers at a timely manner. Personally, I felt that the UC was favoring 4-year students when I first came to UCSB because it seemed like I encountered more obstacles than should be acceptable to obtain classes in upper division standing.<br>• Transfer Student incorporation<br>• Non-traditional & Transfer students<br>• Transfer students and academic plans<br>• Transfer student help |
| 3 | More Majors | • More majors<br>• Add popular, highly-requested majors. We should also be able to get a minor in any of the majors.<br>• Availability of Majors. For example, UCSB does not have any law, criminal justice, or social justice related majors. |
| 2 | GE Requirements | • Rethink how some classes may satisfy GE requirements and class offerings<br>• I think that some of the majors (communication and psychology) have very similar pre-requisite requirements. Students who decide to double major should not have to take 2 of the same classes (i.e. communication 88 and psych 7 are the same class). This would not only make more classes available for students, but it would allow the student to take a more interesting class! In addition, I think that while peer advisors are helpful, I will occasionally go in to talk to someone and they will 1. not know the answer to my question or 2. I will know more than they do. I believe we need more adult advisors helping in the advising department. I also think there should be more online classes. For students who work, taking one or two online classes to get their degree can be the difference in finishing on time and getting better grades. |
| 2 | Career Assistance | • Career kickoff assistance: considering that UCSB is a "research university" it would be great to have more resources to help bridge the transition between school and careers<br>• Better career assistance for economics majors not going into accounting |
| 1 | Class Sizes | • Class sizes are too large. Anything over one hundred is ridiculous and classes should be smaller to promote more interactions between the students and professors. |
| 1 | Academic Facility Improvements | • Adequate facilities for non STEM majors |
| 1 | Placement of Classes | • Make sure (if possible) classes are not continuously happening right next to construction. It's extreme hard to pay attention with that. |
| 1 | Extra Classes | • Ceramics/pottery classes we can earn credit for! |

## Participant ideas about ACADEMIC ISSUES (click here to return to main body)

| Categories | Comments |
|---|---|
| | **What CAN AS Do to address campus survey's top ACADEMIC ISSUES (Participant Survey Q6)** |
| Advising idea | Class availability: Not exactly sure how this could go about being more addressed as I personally get class availability updates from my English department advisor. <br><br> Academic Advising: I think that a peer/mentor program within A.S. would be good for those who need more guidance. It could be through CAB -- mentors could be student volunteers that want to help those in their department (e.g. English, Engineering, etc) better their academic progress and/or aid in choosing a major. I know that the Engineering department has a similar program, but it would be nice if we could implement this on a larger scale. This would help out those who come in as undecided or simply need some advice/guidance. Funding wouldn't be required as mentors would be volunteers. Any money spent towards aiding the mentee would be out-of-pocket and by choice. This would NOT be a tutoring program. <br><br> Academic Issues: Regarding academic issues, I would like to see advancement in helping students with showing them options through other ways than just making an academic advising appointment -- aforementioned program would aid in these efforts. |
| Advising idea | Academic advising is very important and many do not know how to gain access to it. As AS, we need to make it more accessible to the student body. Book prices are important but student find ways around those expenses through buying from other students so in my opinion, I don't feel like that is a major issue. Funding for any of these academic issues should come from tuition or fundraisers. |
| Advising idea | I've never heard anyone in AS talk about academic advising so I would suggest working on that. Maybe add some student internship positions in academic advising. The students wouldn't be paid but would receive academic credit. That way, we wouldn't be using any fees towards changing academic advising and we would open more slots up for advising. |
| Advocacy | More study spaces, tuition costs, retention of students, better advocacy and awareness on student academic probation and disqualifications (what are our rights), MCP, etc. |
| Advocacy-fees | I think that we should focus on the fees and tuition that the students have to pay. It is too high and students are increasingly taking out loans to fund their education. I would like to see tuition decrease or more resources for financial funding if possible. |
| Advocate | AS can advocate on a statewide and national level through UCSA and USSA in order to reduce (or at least maintain) the current level of fees placed on students of the UC system. |
| Advocate and Inform-fees | I feel like the simple answer is allocating more funding for BCC's like Student Lobby which work on issues for fees. I know work is being done on things like textbook affordability but a lot of these projects suffer because students are'nt aware of what AS is doing, the solution to this would be finding ways to bridge that gap between AS and our student body and to find ways to keep students informed. |
| Advocate -fees | I think its important for us to be the students' advocate in issues concerning money, especially book fees (they're fucking ridiculous). Class availability is a huge issue as well, which gives AS a unique opportunity in fixing an issue and getting ourselves out there. |
| Books idea | Some of these issues are hard to control but I think that since those involved in as are leaders that represent the student body then one of the best ways especially regarding fees is by advocating on behalf of all the students. In regards to books I think holding the book marketplace is a great way for students to look for cheaper books also the book bank is another great resource to help students cut on book expenses. |
| Books idea | For book pricing: I think bring back a student to student book swap each quarter could help. Having a place where students can sell/haggle/trade books with other students would be a great way to lower costs, and even create a great sense of community on campus. |
| Books idea | AS can publicize BCC budgets to increase how transparently fees are spent. <br><br> The senior class gift should help book prices somewhat, but ensuring more course reserves at the library could also help to alleviate problems caused by book prices. |
| Books idea | I wish we could set up a system where books belong to the class, instead of the student. Kind of like in high school. The student gets to borrow the book for the quarter, and then return it back to the professor/ class or else they will be billed through BARC for the book. This would allow students to save hundreds of dollars every quarter. Also, we should do something to avoid having to PAY FOR HOMEWORK. I have spent hundreds on online programs just to be able to access my |

| | homework. It's kind of absurd. |
|---|---|
| Books idea, Advising idea | Realistically, other than lobbying fees and class availability seems like it will be a perpetual problem at the UC. I think it is better to push SIDE classes in the future as an alternative to develop career skills for the future as well provide an opportunity for the general student body to pick up that last class when everything else is full. Maybe do mixer/networking nights similar to the Senior Networking Night series beforehand but make it for freshman and have it be an academic advising focus instead of job related. Keep the textbook marketplace proposal Derek is working on moving and don't let it die if it doesn't get completed by the end of the year. |
| Books idea, Inform-fees | For Book Prices AS can set up a page like craigslist but for books so its all organized rather than a bunch of different feeds on FB. In regards to fees As can look for more revenue sources like springing up self sustaining businesses that provide income for AS. Also maybe a fee breakdown with pie charts can be sent via email so students have access to knowing where all of their fees go towards. |
| Class Availability idea-fees | Class availability really liked the idea of an edited wait list where students can see their location on the list. It is my hope that this can expand. Maybe a AAB task? |
| Fees-AS savings idea | In terms of fees, I think UCSB should consider withdrawing from UCSA. I went to the conference last August and I couldn't believe thousands of dollars of student fees were being wasted towards such a silly thing. It's something that only really serves people in AS, if non-AS people saw what was going on at UCSA they would be outraged their student fees are going towards that. |
| Fees-AS savings idea | All AS fees should be a little lower. While they'll have less to spend, students will have less fee. |
| Fees-AS savings idea | Fees: With the introduction of the AS restructuring, assuming it passes senate, there will be a lot more openness and transparency about how it is that student fees are spent. I do personally believe that we should begin to look at ways to cut down the total amount of fees we collect from students and perhaps begin to reduce/eliminate services that students do not use or value.

Class Availability: It is important to acknowledge that class availability will not increase without increased funding from the state. I believe the association is already very actively involved in addressing this issue, please continue to the great work!

Academic Advising: Advising should be left to the individual colleges and their departments. Changes occur yearly, and sometimes quarterly, and it is important to not misadvise any students. Information must be reliable and the only way to ensure that is to leave advising as is which is with the academic departments. AS has no business performing any academic advising and I speak as a peer advisor for the Economics department and past Orientation Staff Advisor.

Book Prices: Not sure what AS could do in terms of decreasing prices. We should not be subsidizing books in any way and creation of a book exchange that would compete with the Bookstore is not necessarily the best idea since income from the Bookstore goes back to the university and students. |
| Fees-AS savings idea | Rather than continuing to charge students more fees we should look at the way the fees are spent and reexamine whether or not those fees are being put to good use. The food policy is a good example, but we need to ensure that more students are aware of what exactly else their fees go into--ie do students know that their fees go into travel money for conferences that other students do not care about? Reexamine what we pay into (UCSA, USSA) and whether we get enough benefit out of it. Finance Board must be cautious with the allocation of certain orgs' lock-in fees. Association-wide money should NOT be going into gas money, food for 15 students or T-shirts. |
| | I feel that AS has many other issues to take care of on/off campus. I never really consider these academic issues as their issues to look over, but if we could I wish we could organize a program to address them. It would be great to see students fee reduced in the next five years as well as in other areas. I feel that all the AS body should fund for the program since it will likely benefit everyone. |
| | Student grants etc. |
| | Help me spend less money and give me free food. You're probably thinking, "but food costs money we take from student fees." Well some fees like the Arts and Lecture lock in are bullshit. I really do not see how some lock in fees pass. We pay a ridiculous amount for Arts and Lectures, get hardly any benefits except for discounted tickets, and then they STILL charge a five dollar student fee for a concert I'm being forced to go to for Music 15. I also resent that transcripts cost $16. UCLA will give you an official transcript or mail it FOR FREE. If I want to pick up an official transcript from the UCSB Office of the Registrar instead of having it mailed, it costs an EXTRA TEN DOLLARS. This is because pick up orders are automatically processed as a rush order, and the office has told me I cannot order a transcript for pick up that is not a rush order even if I don't need it the next day. I am forced to pay extra for the pieces of paper that I am trying to share with others to show how I represent UCSB positively and to make UCSB look good. The school that is supposed to be a public institution that provides service is |

| | exploiting students for business purposes. |
| --- | --- |
| | an official program for class availability that is integrated with GOLD or another fully integrated website. |
| | I am not sure if this is AS' role, but UCSB should offer more majors for Pre-Law students. What happened to the Law and Society major? Why isn't there a Criminal Justice major? |
| | I personally don't like the waiting list and feel it hinders people from being able to add classes because the waiting list locks the course and doesn't allow for people to add when others drop once the quarter has begun or people in the class to switch their sections. |

# COMMENTS: STUDENT WELL BEING (click here to return to main section)

| # | Issues | Comments |
|---|---|---|

**What STUDENT WELL BEING issues would you like AS to focus on for the next several years?**
**(Campus Survey Q5)**

| # | Issues | Comments |
|---|---|---|
| 12 | Winter Break Length | • No 2 week xmas break!!! <br> • recent change in academic calendar which shortened christmas break from 3 to 2 weeks We need to make next winter break three weeks, not the two weeks that is scheduled as of now. <br> • Don't change winter break / fall 2014 schedule <br> • Our winter break is now very short... I realize the reasoning behind this schedule, but 2 weeks is not long enough for my friends to fly back to Argentina to see their families. We need to consider people who are out of country, or out of state. <br> • There should be no alternatives because moving the school schedule around for any non-federally recognized holiday is ridiculous and shows as University favoritism towards certain religions.  What would happen if a Quaker asked for a specific holiday to be observed by the UC, or a Rastafarian, or a Buddhist?  That's a can of worms that should never be opened. <br> • not sure what you meant by alternative breaks. bring back the three week winter break! <br> • WINTER BREAK NEEDS TO BE LONGER. <br> • The 2 week winter break next year is gonna suck, just saying. <br> • absolutely ridiculous and infuriating that we only get a TWO weeks winter break next year. <br> • DONT CUT WINTER BREAK JUST BECAUSE OF THE JEWISH COMMUNITY! I'm a Chican! Where's my day off for September 16, May 5th, and Ceasar Chavez day?????? Explain that please. <br> • WTF IS THIS UC-WIDE WINTER BREAK/SUMMER SWITCH?!?! |
| 11 | Mental Illness Support/Awareness | • Awareness and support for students with mental illness disabilities. More awareness of the needs of nontraditional students. Like, I'm 28 I don't need 12 hours of GauchoFYI. My concerns are career, commute, and affording school and school supplies ($40 for iClicker? and it's required?) <br> • There needs to be open, raw, honest talk and support for prevelant issues on campus such as mental health and anxiety disorders, and provide extensive information for people who not only have an illness, but for those who know someone with one, and information on what to do or expect, how to and how to not react, and how to be aware and help. I would like more availability of condoms rather than just the predominantly sexual health areas, and I want a HUGE RED FLAG WARNING kind of seminar for EVERYONE, not just transfers and freshman, but everyone to go through. It needs to be explicitly said that only yes means yes, and explicit consent is always 100% required. Also the partying needs to be addressed seriously rather than merely acknowledged or celebrated or joked about, and the campus should provide ideas for cheap and easy meals to make that are nutritious but also affordable and realistic for college students to make, because it's difficult to manage food choices on top of everything else. <br> • My experience with mental health treatment at UCSB has been highly frustrating and damaging. Would like to see some real mental health resources for students - was mostly asked if I was an alcoholic/drug addict, in need of personal conflict (ie, not liking my roommate) management, or in immediate need of suicide. Mental health issues are FAR greater than that and I cannot afford outside treatment. Was dropped from mental health services at UCSB without any further check in, advice, resources, etc. <br> • Meditation Space <br> • I care about stress and mental health, there is a lot of resources for this already but there should be more encouragement towards students speaking up on the issues they have. |

# What STUDENT WELL BEING issues would you like AS to focus on for the next several years?
## (Campus Survey Q5)

| # | Issues | Comments |
|---|--------|----------|
| | | • Alcohol poisoning.  Suicide. Safety near cliffs.<br>• We need to defeat the negative stigma of mental health disorders. We need to stop sweeping that crap under the rug because it is IMPORTANT.<br>• I've had 3 friends separately come to me after seeing UCSB counselors having been told that the counseling couldn't help them because their problems were too severe and I don't think this should be the case.<br>• Although there are already great programs for stress and mental health, I don't think they're promoted enough and the stigma needs to be removed because mental health seems to be a huge factor among students but it's internalized to others<br>• I care about stress and mental health. Going to school is really stressful on the mind and require techniques for relaxation and maintaining body health. School shouldn't be the only focus but health is much more important. You can't learn if youre sick.<br>• Also the stress of leaving home and having to adapt to a new environment. |
| 10 | Sexual Assault Awareness | • Sexual assault awareness online program should be a mandatory activity for incoming freshmen (like the alcohol online thing we had to do). Not everyone knows what and what isn't consent<br>• Unfortunately, over my short year and a half at UCSB I've had multiple friends confide in me that they had been sexually assaulted. I've thought about it a lot, and I'm not sure of the best way to prevent this in the future, perhaps through more available self-defense classes, but an increase in awareness about sexual assault would be really welcome.<br>• IV issues EMBODY racism and sexism issues. And rape, women's issues, homophobic issues, and the party scene. There needs to be wider knowledge spread about rape and what it means to rape - teach men at school how NOT to rape, instead of teaching girls how not to get raped.<br>• Sexual assault is prevalent on this campus and many cases are deemed discrediting even after reported.<br>• Way too many sexual assaults happen in IV<br>• SEXUAL ASSAULT PREVENTION/SUPPORT/ SERVICES<br>• Sexual assault prevention is particularly important to me, raising awareness about consent and safety, specifically for women<br>• Addressing UCSB's atrocious attitudes on rape/rape culture/the Queer community<br>• SEXUAL ASSAULT IN IV and especially fraternity houses. It's absolutely out of control and no one does shit. I have heard countless sexual assault stories that took place at fraternities.<br>• Sexual assault seems rampant in today's society. UCSB needs to be able to help this society move forward and decrease the amount of women being raped or assaulted. |
| 8 | Party School Rep<br>8-Fix it<br>2-Embrace it | • The "party-image" is detrimental to the future of UCSB students. UCSB needs to stop advertising the university as a "party-school" and try to eliminate the reputation and clean up IV.<br>• Stop advertising the "party-school" image just to attract applicants.<br>• Party School reputation is a big one<br>• A friend of mine and an RA in San Cat told me this and I wholeheartedly agree: "UCSB isn't a party school, but Isla Vista is a party town." I think we have academics that are on par with UCLA and Cal but we don't get the recognition because we're written off as a party school, when the truth is that most of the people I know here work just as hard as they party.<br>• Address the party school reputation because I hate how whenever I go home people automatically say, oh you went to UCSB for the Casual Sex and Beer didn't you.  UCSB is a great academic place, but not if we keep digging the ditch deeper in partying.  ALSO, why is it that the legalization of Marijuana one of the topics of focus.  I as a student do not smoke and I respect those who do, but seriously, I feel that y'all are just digging the ditch deeper and giving UCSB a horrible reputation.<br>• I think that all other issues in terms of having alumni support and such I believe stem from the undying negative reputation of the school that |

# What STUDENT WELL BEING issues would you like AS to focus on for the next several years?
## (Campus Survey Q5)

| # | Issues | Comments |
|---|--------|----------|
| | | • I also believe is largely undeserved.<br>• I think addressing the party school reputation is an important one. It has improved drastically but I think there's still more work to do in that specific issue.<br>• When I say "address part school rep", what I mean is that students should be ready to tell outsiders how we are much more than a party school. While the partying is great, it shouldn't be the highlight of the university. People should respect Gauchos for playing hard AND working hard.<br>• Embrace the "party school" image, I think that is something we can use to our advantage.<br>• Stop being ashamed of our party school reputation. |
| 7 | Non-traditional student services | • Services for students of color and non-traditional students<br>• Making sure the needs of the students are provided adequately to our diverse student body<br>• RACE VISIBILITY WHY ISN'T THAT ON THIS LIST<br>• ALSO GIVING UNDOCUMENTED STUDENTS SUPPORT<br>• I feel ucsb needs to stress the acceptance of people of all backgrounds. Whether that be sexual orientation or mental illness. We need to learn how to accept and help everyone<br>• Diversity trainings<br>• Diversity and racism issues<br>• Cultural competency |
| 5 | Disabled /Differently-abled Student Support | • Disabled student help, like if someone breaks their leg, offer support on how that student can get to campus.<br>• I care about the options for disabled students and transportation for them.<br>• Also see below under "Services" for specific ideas for alternative transportation services for the disabled<br>• There needs to be UCSB parking permits available to those who suffer from asthma and can't ride bikes to school; I have to pay $8 a day to go to class, just to ensure that I don't pass out form going up too high of a hill. You make money off my inability to bike to school, which is completely egregious and inappropriate.<br>• For Disabled Student Support - being a work-study on campus assistant to a large department I believe the DSP program is not at its best. I see many students taking advantage of this system, just so they can get better pass times on GOLD and extra time on exams in a calmer space for competitive classes. I am constantly having to arrange students for DSP exam accommodations with my job and most likely only half of those students really need it. I believe DSP is a necessary program for students who really have learning or physical disabilities, but its too easy for students to take advantage of the system and enjoy its perks for selfish, non-medical reasons. I also believe that DSP should have a more centralized system, where they arrange accommodations in their own space.<br>• Please use "differently-abled" instead of "disabled." |
| 5 | Substance Abuse | • Greater awareness of unsafe drug/alcohol use and reducing the stigma with seeking treatment would increase student well being.<br>• Your campus is addicted/abuses adderall and other ADD medications to help them study!<br>• there are some straight up alcoholics around here just sayin<br>• I think addiction awareness/treatment is really important, UCSB's culture of normalizing heavy drinking makes it easy for an addiction to sneak up on people.<br>• Awareness about psychological addictions to drugs and alcohol, which is their only shelter, on campus overnight. Where else are the supposed to go? |

## What STUDENT WELL BEING issues would you like AS to focus on for the next several years?
## (Campus Survey Q5)

| # | Issues | Comments |
|---|--------|----------|
| 4 | Healthier Dining Commons Food | • Nutrition is a very important issue for me. It is difficult to eat healthily every day in the dining commons. <mark>There really need to be low fat, low sugar options every meal.</mark> Also, stress and mental health issues are very prevalent from my observation. I struggle with these issues too. I have heard that the counselors here are just students who are paid to listen to your problems, and are not actual certified psychologists or psychiatrists. I am not sure if this is true...but I would be happy to see more advertising for mental health services and stress management. <mark>Perhaps more free yoga classes/meditation/massages would also help.</mark> I also feel like many people think it is okay to drink daily, and in excess "because it's college..." which is absolutely not okay. Time management is also difficult on the quarter system, so support with that would be welcomed. I also have transfer student friends, and they feel that they can't make friends here because they are all very busy with school and everyone already has their friend groups. I think there should be a club or organization to help them meet new people.<br>• <mark>More vegan and lactose intolerant options in the dining commons.</mark> If I'm forced to have a meal plan then I want to enjoy ice cream sundae night too!<br>• Even the healthy options in dining commons tend to be quite unhealthy-<br>• a lot of the food at the dining commons is generally unhealthy; not a lot of healthy options, most food is fried. |
| 4 | Integrate Transfer Students | • <mark>Social integration for transfer students</mark><br>• I am currently a transfer student and I am having an extremely difficult time adjusting. It would be nice to have a <mark>support group or</mark> something that can help transfers because the transition is not easy.<br>• Transfer students are not currently integrated into the university system in a way that gives them the authentic college experience. <mark>Creating better immersion programs for transfers will make their short years at UCSB more enjoyable.</mark><br>• Allow more transfer students in |
| 3 | Safe Sex | • <mark>Sexually transmitted infection testing opportunities open to the whole student body for reduced/ free cost (rather than just with student health insurance) and increased awareness on how to get tested so that a greater amount of the student body will get tested.</mark><br>• Safe sex is the number one here. No one practices it. <mark>Make condoms more easily available.</mark> Help prevent people from getting raped by educating them. The alcohol and drug program was too extreme for anyone to follow or to take it seriously. EVERYONE AT THIS SCHOOL HAS DRUNK SEX. Accept it. Then teach people how to handle those situations. No one will stop drinking because you say so. Addiction awareness is the key here. None of us are addicted to alcohol. <mark>It's helpful to know what alcohol is doing to our bodies and how to measure how much we are consuming, but anything beyond that does not reach our skulls. Teach us how to drink responsibly, NOT tell us to stop drinking.</mark> You are approaching the situation wrong. Everyone at this school needs a tutor. Everyone is stupid. Teach them how to study, how to write papers.<br>• A minor detail, but *Safer sex; because there is no such thing as 'safe sex' (safe would be abstinent). |
| 3 | Student Health Services Hours/Service/Cost | • <mark>Student health should be open on saturday and sunday</mark>.. or at least partially open (pharmacy services). doesn't make sense for the pharmacy to be closed on saturday (example: what days of the week are students most likely in need of emergency contraception? friday, saturday, sunday. on tuesday?? not so much)<br>• Please do something about the doubling of health insurance premiums for UCSB sponsored health care!  This price hike is unacceptable and unaffordable for many students.<br>• Why isn't the counseling center on here? Or the health clinic services? Or mental health or sexual health or the bitchy ladies at the front of the pharmacy who don't seem to care about how shitty their customer service can be to others, especially to someone whose job is also customer service and expects to be treated better than a waste of time and space? |
| 3 | Enforce no smoking | • Smoking, both tobacco and marijuana.<br>• I still see many students smoking in campus |

## What STUDENT WELL BEING issues would you like AS to focus on for the next several years?
## (Campus Survey Q5)

| # | Issues | Comments |
|---|--------|----------|
|  |  | • By physical health & fitness, I specifically mean smoking. It bothers me greatly that the university puts on such a show with their new "smoke-free" campus rule. Aside from some new signs, nothing has changed. Students still light up on campus in the open without caring. I think this, above all else, needs to be addressed. There seems to be no disciplinary action whatsoever for people keeping such a terrible habit on our campus, and A.S. can be a huge part in creating respect for the smoke-free rule on campus. You cannot change something ingrained in our culture like smoking if you do not change the culture on campus. Otherwise, this whole "smoke-free campus" policy will be nothing but fanciful talk. |
| 3 | Physical Fitness | • Physical health and fitness<br>• Open up more spaces in the physical fitness classes offered through UCSB Gold. As a senior, I still have not been able to get into many of the classes offered like gymnastics, and it's frustrating that by the first pass time the classes are already full even for a graduating senior let alone the rest of the student body.<br>• I care about the physical health and fitness of the students. Most people gain a lot of weight during college, and we should prevent that from happening. |
| 2 | Time Management | • Helping students learn to manage their time and giving them tips/strategies would definitely make A.S. more helpful and involved in my life.<br>• Many students, including me, have bad time management skills. It would be nice to have events that focus on how to improve it. |
| 2 | General Health | • Health is always number one in my book, please stay healthy!<br>• free vaccinations in case someone gets sick (medicine is expensive) |
| 1 | Body Image | • Being a female here is hard! So much pressure and body shame. I think it's super beneficial to educate people about that pressure |
| 1 | Eating Disorder awareness/ treatment | • Lots of people have eating disorders, needs to be addressed more people need to be more educated on an eating disorder's consequences and what to do |

# Participant ideas about STUDENT WELL BEING (click here to return to main body)

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| **What CAN AS Do to address campus survey's top STUDENT WELL BEING ISSUES (Participant Survey Q7)** | |
| **Categories** | **Response Text** |
| Advocacy | In light of recent events (sexual assaults, stabbings), it's important that AS focuses on the most pressing issues plaguing our campus. However, I do not think that we are well-staffed or trained enough to handle issues like nutrition. |
| Already AS role | A lot of this work is happening in the BCCs and should be happening in EVERY sect of AS. Especially mental health and sexual assault awareness. And that doesn't mean a few people who work on sexual assault and then post a lot on Facebook to get lots of credit for it - that means really addressing the communities that are most affected by these (students of color) and supporting the iniatives they have and are working on. |
| AS educ role | We should have more ways of reaching students for health related issues. There should be a bigger push to provide education and resources to address all of these health categories. |
| AS educ-time, food, | Create a program during week of welcome about how to properly manage time with everything going on (academics, social life, AS/OSL involvement, etc). Students may want to get involved but don't know how to plan it all out to make it work. <br> Nutrition education needs to be expanded for the students who really need it the most and having volunteers workshops in the AS Food Bank is a great way to start. |
| AS educ-sexual assault | Stress & Mental Health: Should be left to Counseling services and individual groups on campus that are specialized. However AS should provide assistance (financial) when requested. Education workshops in the residence halls for Freshman/Transfers is most important so that they have the information they need. <br><br> Sexual Assault: Education is important, continue providing outlets for victims to report and pressure the university to expand the counseling services so that those who would like to seek help can do so without the current wait times which can be excessive. <br><br> Early support & intervention training if someone believes they may have been in a situation where they were assaulted (the blur confusion, *Did I consent?  Was this assault?* <br><br><br> Physical health and fitness: Not AS' role <br><br> Time Management: Refer to CLAS <br><br> Nutrition: Food bank, I know students that oftentimes hide the fact that they are struggling with grocery money and are unaware of the food bank on campus. Also, change meetings on programs such as food stamps to a private location in a closed room on campus (or offer that alternative) because some might be unwilling to seek help fearing that others will judge them. |
| Exercise & food | Free exercise programming and free nutritious food! |
| Expand fitness Tues | COSWB does a great job with the fitness tuesday activities but I would like to see more on various days/times. |
| Food-Calorie counts | With regards to nutrition, we should have calorie counts visible in the dining commons and in the UCen businesses. |
| Foodbank-Cooking classes, nutrition | Nutrition I believe is being addressed by the food bank. I think hosting events like they did this past quarter where they had food demonstrations and the recipes on how to make healthy, easy food promotes nutrition. |

| | |
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| Foodbank app | A mobile app that can remind students to eat! It sounds silly but reminders are very helpful, especially if you are heavily involved on campus. The app could also include information about the Food Bank or restaurants in Isla Vista that are highly ranked by students. |
| Foodbank expand | Food bank open more days of the week |
| Foodbank idea, AS rape crisis center | We need to expand the Food Bank into Isla Vista, where a majority of our students live. If it is possible I would like to see the Food Bank carry more perishable items. I also would like to see AS expand and possibly have a rape crisis center (preferably in Isla Vista, where much of this activity occurs). This may be a stretch, but in the same way that there is a Black counselor in CAPS, I would like an AS counselor to specifically deal with issues related to the Association. |
| not AS role | Creating a new food cart would be like reinventing the wheel; a waste of time and effort. Just work with UCen Dining and Dining Services to make sure that we are all receiving healthy affordable food. |
| Outreach | Again, being more open and acessible and making it known to all students what programs are widely available. |
| Outreach | Promote COSWB and CODE to students and team up with TBTN and Health and Wellness. Sexual assault and harassment is a HUGE problem in our campus. |
| Outreach, Food-Cooking classes | Promoting the services already available for stress and mental health (psychologists at student health, egg chair, substance abuse support, etc) and openly fighting the stigma associated with acknowledging mental health issues.<br><br>Cooking classes for students would help people living on their own (w/o a meal plan) for the first time because many don't cook and therefore end up spending extra money buying (often unhealthy) food. |
| Sex Assault, Nutrition, Fitness, Advocacy ideas | Sexual Assault: COSWB is trying to set up a self-defense series as well as a forum with other BCCs & student orgs to not only raise awareness, but an area of safety and support. It would be great if other BCCs could collaborate with us to further these efforts or simply execute their own events to address these issues in relation to their mission statement.<br><br>Nutrition: It is addressed, but I feel as though nutrition information distribution could be better. COSWB started a budget-friendly and healthy food blog, and at the end of this quarter we will be making prints to hand out to students as well as provide them with an online source. This way they'll know how to make healthy nutritious meals with basic ingredients that the college student often uses, albeit not always in the best ways.<br><br>In regards to student well-being, I would really like to see a more active voice from the students regarding what physical and mental well-being events they'd like to see us implement. We have our yoga series and are looking into starting up a kickboxing series, but to appeal to demographics other than those interested in those two activities, it would be great to have more input from the campus community to gain a larger turnout at fitness events. It would be great to get a survey to see what mental and emotional conflicts our students experience so that we can address those issues directly instead of what board members THINK may be issues. |
| Sex-viol ideas | Restructure Judicial council's sexual violence reporting process, 24 hrs womxn's center as well as rape crisis center in IV, consent gaucho fyi workshops, divestment from companies that profit from sexual violence/humxn rights issues (such as companies that profit from the prison industrial complex that is rampant with sexual violence etc), increased mental health resources. Funding from new revenue sources such as taxes and relocation of money (ex. funnel money from prison industrial complex/military industrial complex to education) |
| Space-IV | We should build a small rec ken in IV so people in IV don't have to go all the way to the crowded rec cen. |
| | N/A |
| | Passing resolutions like the sexual assault one and the trigger warning one senate passed this year are KEYin addressing these sorts of issues. |
| | I don't really understand what is meant by "time management" in this context and for that reason do not see AS's role in it. |

# COMMENTS: CAMPUS IMPROVEMENTS (click here to return to main section)

| # | Issues | Comments |
|---|--------|----------|
| 29 | Outdated & Uncomfortable Classrooms | • Some of the lecture halls, specifically Broida have seats that are far too small to be comfortable to sit in, especially for larger people.<br>• Have better lighting in the classrooms. Bright classrooms lead to bright students. Open up more classrooms and lecture halls too, a lot of classes are limited by room size.<br>• I don't think that you can focus on "class technology", that is to say, live streaming and smart boards, when even now there are classrooms without the most BASIC needs, like chalk, erasers, and dry erase markers (which are pretty damn cheap, so I don't know what the hell is going on over there)<br>• Larger lab space. More residence space that is less crowded. A new diverse dining common. More grass. Repave bumpy and cracked bike paths. Light dim areas.<br>• Psych old building<br>• Many of the classrooms are outdated and there are also few study areas besides the library.<br>• Girvetz is in serious need of an upgrade.<br>• The Music Building! It is ridiculously out dated and parts of it are completely unusable. This doesn't just benefit the music department, but other departments as well because it provides better performance spaces as well as classrooms.<br>• improvements or additions to CCS please<br>• The library is always overcrowded during midterms/finals. Classrooms and lecture halls are also very dingy and old. I think students should have more parking available on campus. And overall, the school could use some beautification.<br>• Some of the classrooms are very outdated<br>• Classroom sizes are sometimes to small for the amount of students being put in them, they're should be addition to classrooms.<br>• Some lectures have a lot of broken chairs and tables<br>• The psych bungalow classrooms are in need of heavy renovation<br>• those psy buildings need to be fixed...they are falling apart<br>• Psych building, especially where sections take place are HORRIBLE.<br>• Lecture hall desks/seats in certain roo,s<br>• College of creative studies and the music building.<br>• desks in HSSB need to be replaced, they are almost too dangerous to sit in. Lighting needs to be improved over by Buchanan<br>• I believe that our oldest buildings, such as el centro and the pool pump, are part of our history and should be preserved for as long as possible. That is, until they show signs of collapsing and cannot be repaired.<br>• South Hall<br>• The classrooms are very run-down<br>• most classrooms for section and many TA and professor offices are so worn down and falling a part and gross and ugly. looks straight out of the 1980's. none of the buildings on campus match each other...there should be a universal theme like in down town SB. the ucen has no cool services and needs better study space. PARKING SUCKS OMG OMG OMG IT SUCKS so much i hate it<br>• Some of the classrooms in Girvetz have terrible and broken chairs.<br>• The classrooms are shitty, with desks that are too small to actually place anything on, in cramped quarters, with too many students. Moreover, they're all shabby and hot and have no ventilation and terrible lighting across the board.<br>• Girvetz is pretty shabby.<br>• Academic facility improvements (labs, halls, etc)<br>• The cushions on the chairs in many of the lecture halls (campbell hall, life sci, etc.) are worn down to the springs and are painful to sit on. The |

# What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
| | | chairs and desks are also not very ergonomic both in the dorms/apartments and in the lecture halls. Postural deficiencies are becoming a huge problem for many of my peers. |
| 23 | Facility Maintenance (especially bathrooms) | • I firmly believe that common areas such as building restrooms and class rooms need to be evaluated for their environmental impact. Areas to be addressed may include paper towel consumption, water waste, and waste infrastructure. The way in which these can be improved are as follows: Paper towel consumption - paper towel waste can be eliminated by installing energy efficient hand driers in campus restrooms. Water waste - we can strive towards the elimination of water waste by installing water faucets with hand sensors and dual flush handles on toilets. Waste infrastructure - by including more recycle and compost bins in each building, bathroom, and room, the university can maximize waste diversion and eliminate landfill waste by providing easy access to these alternative bins as well as promoting proper waste sorting. I also feel that all vendors on campus (including Woodstock's) should be required to sell only compostable goods.<br>• Some resident halls are great. San Nicholas is disgusting. The lounge is shitty compared to the low rises. The TV area and game room is smaller and shabbier and in need of serious repair. Our study room is not as nice or as big or welcoming. The dorms look more like dungeons. Class technology can get so much better with live streams for when you are sick and can not make class and smart boards are everyone's best friend. We have enough money for them. Stop wasting money on useless shit like throwing "events" for the res halls that a small fraction of the students go to, and instead spend it on improving learning.<br>• replace the stairs near the Manzanita and Santa Cruz path along campus point. More parking areas and cheaper tickets/passes. Reconstruct and beautify Girvetz Hall, Robertson Gym Locker Room, South Hall, Phelps Hall, 387 buildings, 4-9 buildings, the little brown buildings (Veterans Center) behind Physical Science Building North, IV Theater, Ellison Hall, and El Centro. Fix up the bathrooms in and around these buildings as well.<br>• BATHROOMS NEED SO MUCH IMPROVEMENT AND NEED TO BE CLEANER!!!!!! PLEASE PLEASE PLEASE ADDRESS AND FIX THIS ISSUE!!!!<br>• Even now, the stalls in the women's bathroom in Phelps (near Buchanan), lack working doors! Out of the 6 stalls, I think only one or two actually stay close. It's ridiculous.<br>• We need more bathrooms around campus<br>• There are some really gross old bathrooms around campus that I think could use a lot of change/renovation.<br>• San Raf has a rat problem. My room and others have rat holes.<br>• The bathrooms at HSSB are very old-looking and dirty. The doors can't lock and the seats have yellow stains on them and the lights usually do not work.<br>• Update/renovated residence hall restrooms and lounges.<br>• LSB area<br>• Restrooms in Buchanan/Chem. Building are very old and in need of work<br>• bathrooms, more environmental friendly infrastructure<br>• BATHROOM RENOVATING!<br>• Some of the bathrooms, particularly in Girvetz Hall and Buchanan, need renovation. The floors are often flooded in there and some of the stall doors don't lock.<br>• Pretty much all bathrooms need to be done.<br>• Bathroom<br>• Classrooms: Specifically the moldy building 429<br>• Remodeling res hall bathrooms<br>• Please fix up Girvetz Hall, Phelps Hall, South Hall, Robertson Gym Locker Room, IV Theater, Ellison Hall, 4-9 building, Veteran Center (the buildings behind Physical Science Building North) and the bungalows 387 buildings. Make El Centro bigger. Try to improve these buildings instead of the UCEN. Especially improve the bathrooms in, around, and near these buildings. Can the bathrooms be airy, clean, and not haunted looking.<br>• Bathroom facilities are getting too old, doors don't close and toilets leak |

# What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
| | | • So many of the bathroom facilities on campus are horrible! There is usually only one or two stalls in a space that could accommodate many more stalls, and they are very old, dirty, and smelly.<br>• Quality of public facilities like bike paths, public buildings, etc. |
| 21 | Athletic facilities | • The Rec Cen should be open longer on Fridays and Saturdays and also needs more lifting racks.<br>• Rec center: more squat racks<br>Rob gym: free access to students<br>Studios: free access to students<br>• The Rec Center, we need a bigger Gym its too small and always full<br>• GYM ! Specially the weight lifting room because it is always very busy and students have to wait way too long.<br>• FIX THE DAM GYM PLEASE. ITS BEEN OVER A YEAR SINCE SOME ITEMS HAVE BEEN BROKEN IN THE MAC. COME ON NOW<br>• Campus pool!<br>• Campus Pool<br>• Campus Pool used by student athletes and other non-UCSB aquatic groups.<br>Also need places that are safe and visible for public activities, like Cal's Sproul area. We do not have a busy and high traffic area where we can reach out to the entire student body effectively and efficiently.<br>• Santa Catalina gym is pathetic.<br>Rec cen needs to be improved as well.<br>• athletic fields<br>• Rec Cen<br>• REC CEN, There is plenty of space in the courtyard that can definitely be used for more basketball courts or weights room. The space at the REC CEN is definitely underutilized.<br>• The track area specifically is in terrible shape and I would like to see improvement in that part of campus. Also, I would like to see the RECen have more sets of weights (i.e. dumbbells) available for workout use.<br>• Storke Field, or whatever the field behind San Clemente is called, is pretty lousy. I play intramural football on it every Friday and the field is usually muddy and covered in goose excrement. It's very conducive to slipping and falling, maybe resulting in injuries.<br>• Robs gym<br>• GYM.....<br>• Fitness facilities- need a new and improved gym<br>• More power racks in the MAC.<br>• Get more squat racks at the rec cen.<br>• The Rec Cen looks old with some very old equipment in the MAC.<br>• Athletic facilities. ex. track, softball, swimming/diving pool |
| 17 | Technology | • Creation of apps that would easier allow students to navigate GOLD and bus routes<br>• WIFI IN THE LIBRARY<br>• Wifi In every building.... Chem and Bio have no student wifi, how is that acceptable?<br>• I dont think there is a huge need for super high tech stuff being implemented in the classroom. most lectures i have been to are doing just fine with the projectors and speakers that they use...i find smartboards to be fairly unnecessary.<br>• Signing up for classes through GOLD is awful. The site is slow and searching for classes is a pain. As signing up for classes is incredibly important to all students, I think polishing GOLD should be a top priority.<br>• Make it so CCS students can't drop classes on accident so easy.<br>• Live streaming capacity should be made in all major (100+) lecture halls, UCen should be renovated to fit in with other campus buildings and add |

## What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
| | | things students want (24/7 access, bar, etc)<br>• The internet in the Library is nearly useless. It takes 10 minutes to answer an online homework question there. Kind of counter-productive for studying!<br>• Better wi-fi on campus<br>• Fix the internet in the library<br>• Wireless internet is a problem all over campus, definitely could use some improvement there.<br>• GOLD & Gauchospace are functional, but lack cohesion within every department. If there could be a universal system to register and crash classes that also gave students class material, many students would be happy.<br>• Fix the library internet.<br>• Please create an app for iPhones and androids to navigate for classes and trasportation (and everything else).<br>• It would be nice if we had better wi-fi throughout campus<br>• Also it would be cool to have different class technology to help other types of leathers other than PowerPoint and chalkboards. Some of my classes put the video of the lecture online which had been helpful<br>• My lab class needed better equipment and new tables and chairs. It looked like the chairs had years-old chemical spills on them... |
| 15 | Lighting/safety | • There should be lights added near the lagoon area.<br>• PLEASE FIX THE LIGHTING. Nothing is scarier than walking home from the library at night and having it be poorly lit. This includes Isla Vista too. It is not safe for people to be walking home late at night with such poor lighting quality.<br>• Lighting and safety in IV<br>• More emergency call boxes<br>• we should get those big blue emergency post things in IV, where you can press a button and it calls 911<br>• Street lights in IV. Need more!<br>• lighting on campus and also isla vista which severely affects ucsb students<br>• Adding lights to Camino Corto<br>• Blue lights around campus<br>• IV could be much better in terms of lighting for safety purposes<br>• On campus (Campbell) and IV (at the end of Pardall) is pretty dim at night time. It can be quite scary for girls AND guys in my opinion.<br>• I'd like it if there was more lighting around campus to make me feel more safe.<br>• Lighting in IV has improved, but its still SO far from safe. More lighting in IV<br>• -MORE LIGHTING IN IV. So much crime could be prevented by this<br>• Oh, AND most of campus doesn't have good enough lighting at night. It is scary to walk back alone as a female. GET BETTER LIGHTING AND MAYBE BAD THINGS WON'T HAPPEN. NEED MORE LIGHTS AND EMERGENCY STATIONS LIKE THEY HAVE AT COLUMBIA EVERYWHERE! |
| 27 | Needed Spaces:<br>15-Study space<br>7-Meeting space<br>2-Performance space<br>5-Other space | • There should be study spaces/lounges around campus- rooms with comfy couches, a few tables, a vending machine, and low lighting so we can just go to the room between classes to study, chill out, get food, hide from people, sleep, etc. They should be safe spaces with gender neutral restrooms.<br>• Having more study locations on campus. It is really frustrating that not only is half of the library closed, but now the 7th and 8th floors are also closed. The SRB should stay open on the weekends to compensate.<br>• MORE PRIVATE STUDY ROOMS ON CAMPUS<br>• I think there needs to be study space in IV. The library gets too crowded and an IV study space that can be accessed at almost all times would be extremely convenient.<br>• more 24 hours study spaces, more quiet study areas and group study areas<br>• There should be a 24hour study space somewhere on-campus or off that is not JUST the first 2 floors of the library. Especially with the construction |

## What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
| | | on the library, I find it difficult to find a good study place, especially because a lot of students do stay up past 12 to study.<br>• With the library under construction, the next couple of years need an emphasis on providing space for students to study during midterms and finals.<br>• During midterms and finals, the study space is always an issue. So crowded everywhere.<br>• Fix those study spaces because there are not enough places for people study here.<br>• I think having more casual study areas on campus would be a great improvement<br>• More study spaces will be nice.<br>• I would really like other places to study late night with my friends, other than the library<br>• Study spaces that are in areas away from the library and ucen that are indoors<br>• Additional study spaces outside of the library would be nice. It would be great to create study spaces within departments - ie. study spaces in North Hall. This would increase student and professor interaction.<br>• Study spaces are plentiful here, but even more would be welcomed. Walk into the library at midterms and finals week, and it will be clear that we need more spaces to study. |
| | | • There is not an adamant amount of room for student organizations to have a meeting space on campus. Being that we have well over 200 registered organizations on campus, there should be an amble amount of room to host their meetings.<br>• There are not many free and large meeting spaces on campus. The only option is classrooms, which are not ideal for group settings<br>• Students have a hard time finding meeting spaces that accommodate the meeting procedure and atmosphere.<br>• Additionally, there needs to be resources centers that students can have full access to 24/7. With the library being renovated and the limited hours of the UCEN and SRB, there needs to be more spaces allocated to students to study and host meetings. Furthermore, it is a shame that student organizations have to pay to use spaces like Campbell Hall and the Hub.<br>• Also I would love it if there were places to sleep, I have an overnight job and it would be great to catch a nap between classes.<br>• Veterans need a much larger space we can call our own. The current lounge area we have is as big as some storage closets I have seen and when there are 3 to 4 people in the lounge, it's full and uncomfortable. |
| | | • Dance rooms in addition to Theater and Dance (in res halls? Other places on campus). AND ACCESS TO THEM 24/7.<br>• I feel that for a school that is so into the arts we should have a better and bigger on campus theater with balcony seating. it would be nice to be able to charge my computer in lecture if need be, but there are very few outlets, maybe there is a way to fix that. |
| | | • Student lockers near library or SRB for students to keep belongings in for a few hours while they are on campus taking a study break, going to class, etc. when they can't watch their stuff.<br>• -We need a "spiritual room" on campus. It would be used as a prayer space for Muslims, for example, who need to pray 5 times a day<br>• More Resource Centers<br>• Retention and Recruitment Centers<br>• Meditation space |
| 13 | Bike Paths | • Bike paths are really bad in front of the music building... I also think they should be extended to different parts of the campus.<br>• In the past year I have seen two skateboard accidents and one bike accident. The bike freeway is pretty stressful to cross and people ride their skateboards through crowds of people walking all over campus. I think we need safer crosswalks for people walking. I feel my safety is constantly in jeopardy of getting hit by a bike or skateboard<br>• The yield signs and new path in front of HSSB were nice. It would be nice to see that in other areas on campus. Certain 3 way intersections are simply asking for injured Gauchos. A good example is the 3 way near Rob Gym/on the way to the rec cen.<br>• Bike circle after chedal and before the rec cen<br>• Living in San Rafael, one of the most useful updates I can see happening are some sort of bike path that goes from the San Rafael/Manzanita area across the lagoon region to Ortega, rather than having to go all the way around through the busiest bike paths on campus.<br>• PLEASE make dividing lines on the bike path. It's a problem that 90% of the days I bike during rush hour(s) there are people biking next to each |

## What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
|  |  | other making it risky or impossible to pass safely.<br>• Bike paths at the Rec Cen<br>• The bike paths could be a less bumpy<br>• Some parts of the bike paths and roads are so bumpy and broken up that people get flat tires all the time.<br>• have a bike path that allows easier access to the BRDA/BUCHN/PSBN/Phelps buildings without having to go all the way around the library<br>• Bike Safety in Isla Vista, riding home after work at 9:30, I've been too close to being hit by cars too many times. IV needs more street lamps!<br>• Fixing the bike paths |
| 11 | Roads | • Better-paved roads and more enforcement about yielding in the round-abouts<br>• Repaving roads on campus would improve the school's image<br>• Repaving roads that are on campus would help improve the school's image.<br>• FIX ROADS (Lagoon Road)<br>• The roads around campus are in dire need of repair/replacement<br>• Roads<br>• Fix roads on campus, near library and near the track and field.<br>• I am a long distance commuter student and it would be nice to have more viable alternatives to driving. Also, some of the campus roads desperately need to be repaved.<br>• Roads<br>• streets are a mess<br>• Roads to/from campus into IV |
| 12 | Food on campus/in dorms | • Campus dining facilities are expensive for no reason and offer no variety and the food is often undercooked or tasted just terrible and is just unfit to consume. Either charge us less for shitty food, or charge us the same amount for actually good food with more variety. Oh, and did I mention the fact that this school ROBS their students by not allowing meals to rollover from week to week?! If I want to eat 8 meals this week, and 18 the next, that is my right. Let me. Why would you rob me by not letting them rollover? YOU STILL CHARGE ME FOR THE FOOD, EVEN DURING HALF WEEKS. STOP ROBBING STUDENTS.<br>• Healthier food options on campus.<br>• swiping other people into the dining halls is the most common thing I hear among my peers that they would like to see in the future<br>• Also, wish the dining commons were more open to students without meal plans. would be great if we could just charge it to our barc without needing someone with a meal plan to sign us in...<br>• Drinking fountains!<br>• More eating options, a healthy restaurant would be nice<br>• Meal plan here is really bad. The meals should either carry over or you should get some kind of compensation for the ones that you don't use that week.<br>• less expensive meal plans<br>• Campus needs Starbucks!!!! And healthier food, like Urth Caffe<br>• The commons food lacks quality in flavor. Is it that hard to season food? Adding salt afterwards doesn't help.<br>• Portola<br>• Accessible microwave in the library |
| 10 | Bike Racks | • Addition to bike racks outside of Rob Gym and the Athletic Training room (on the street side)<br>• you guys should put roofs over the bike racks outside of the residents halls at the least. we are a biking campus and yet we dont have the means to keep bikes from rusting in the rain because there are no roofs. we dont need to be expanding the library we should be covering our bikes. personal covers dont work because people steal them. |

## What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
| | | • need bike racks for HSSB and Psychology buildings.<br>• bike parking<br>• Add even more renovated bike racks to the library.<br>• Bike racks near the Psychology building, Phelps and Buchanan<br>• WE NEED MORE BIKE RACKS. Not just new ones, but MORE. Most places I end up parking my bike, I realize that there is almost always room to house more racks if they were spaced properly. It's a crime that CSO impounds bikes when there aren't enough spaces to park them around classrooms, and this needs to be fixed.<br>• More bike racks<br>• BIKE RACKS are DESPERATELY needed at broida hall, and everywhere else on campus. People are getting their bikes impounded, which isn't fair if there is nowhere to park a bike.<br>• There needs to be a bike rack by the Rec Sports training room in Rob Gym. I'm working on it now though. |
| 8 | Parking | • Parking permits should be more easy to understand.<br>• Wish there were more parking spaces available for students before 5pm near the library<br>• The fact that campus parking garages (like lot 22) cost $400 for a permit, but remain nearly completely empty, seems like you might be charging too much for parking.  Just a thought.<br>• There are not enough places to park<br>• Parking is limited by status as staff during "business hours", by availability after hours, and is expensive all around.<br>• A parking structure by Davidson would be incredibly helpful<br>• I only checked parking because it should be more affordable to both commuters and residents of Isla Vista. We all know how hard it is to find parking in Isla Vista, and an affordable parking garage on campus would help a lot. Other than that, I would rather see the school save money and give the savings back to the students in terms of tuition reduction. Our campus seems beautiful and complete to me.<br>• MORE PARKING PLEASE!!!! |
| 7 | Trash/Recycling Beautification | • more than anything we need more trash cans around campus and especially on campus beaches in an effort to keep UCSB and IV clean<br>• Beautification -- There are many places throughout campus where one would like to sit or work but there are no seats or tables.<br>• Make the campus as beautiful as State Street!<br>• Change the landscaping to more native and low water intensity landscapes and create community gardens and art projects<br>• I would really love to have more park-style benches because I really enjoy working/reading outside, however don't enjoy sitting on the grass or cement.<br>• More outdoor seating and tables to eat lunch brought from home.<br>• For the most part the school facilities are beautiful and well taken care of, not much improvement is needed just some touching up |
| 8 | UCEN | • Screw UCEN Expansion until we focus on improving what we have right now. I feel like being conscious of the communities of color and the necessity of the few spaces they have on campus isn't considered important enough when it is in fact crucial.<br>• Stop trying to improve the UCen for now; we're still in the middle of the library project and need the study space in the interim. Or lower the tuition, it's too damn high<br>• UCen should be renovated to fit in with other campus buildings and add things students want (24/7 access, bar, etc)<br>• UCEN is really boring- the hours suck for everything. everything is closed on the weekends and the UCEN isn't very attractive to students. Additionally, the hours, particularly for eating and studying are really inconvenient. They all open late and close early.<br>• And our UCEN is terrible. UCLA's student center looks so much nicer, and more modern.<br>• Ucen dining hours can be extended<br>• Expand the UCEN eateries to more local businesses like Root 217.<br>• Bigger UCEN with more rooms, services, stores, etc. |

## What CAMPUS IMPROVEMENTS would you like AS to focus on for the next several years? (Campus Survey Q6)

| # | Issues | Comments |
|---|--------|----------|
| 5 | Skate Paths | • Expanding skate paths along with bike paths<br>• Skateboarding paths<br>• Pathways that are widely used by skate boarders are in terrible shape and really need to be repaved. Almost every time I walk to class some one on a board falls due to cracks in the concrete. Specifically the walkway from the Santa Rosa Dorms heading towards Buchanan.<br>• SKATE PATHS, PIANOS<br>• skateboard lanes |
| 5 | Stop Spending Money | • Maybe just work on charging students less and spending only what's necessary for a year.<br>• NO IMPROVEMENTS, cost cutting!!!!!!! why are we adding costs? state of california is fund deficient enough. let's promote smart financial strategies, not more spending.<br>• none, stop spending money<br>• None stop spending money on needless things<br>• No need for renovations because that would only cost more unnecessary pocket money from students. Schools should use their own money to renovate the school not get it from students since students are already paying enough for tuition going to school. |
| 4 | Left Handed Desks | • We need more left handed desks<br>• Campbell Hall NEEDS LEFT-HANDED DESKS! It's not fair that other lecture halls have them, EXCEPT the largest one on campus!<br>• Just a personal issue - the majority of lecture halls don't have left-handed seat-tables...! I, and a select few majority, would appreciate the addition of left-handed seat-tables...<br>• Many lecture halls don't offer left handed seats. We're people too! |
| 4 | Transportation | •  If there was a innovative way of transportation, like an on campus trolley that ran all day from on end to another, that could really save a lot of biking incident!<br>• I wish there was a way for people who commute from outside SB/IV to attend club meetings. I live in Thousand Oaks and the last Vista bus leaves UCSB at 5:15.<br>• TRANSPORTATION.<br>•  Alternative Transportation Service |
| 3 | Storke plaza / tower area | • The Storke plaza area is a seriously underutilized space. It is pretty much only used once a year for the welcome back concert, and the occasional cultural fair.<br>• too few places to study where one can be alone but also talk and also the buildings at the school itself is not of a nice quality. The little area between Storke Tower and Ucen is unappealing. The buildings and facilities on campus don't look like a high-end university. Everything looks cheap.<br>• Tours for current students up storke tower |
| 2 | Library Construction | • Hurry up and fix the library pls :)<br>• Take time off construction. Its annoying and loud. Keep it for the summer time if you can |
| 1 | Res Halls & Housing | • The laundry machines also sometimes do not read cards properly. |

# Participant ideas about CAMPUS IMPROVEMENT (click here to return to main body)

| | **What CAN AS Do to address campus survey's top CAMPUS IMPROVEMENT ISSUES (Participant Survey Q9)** |
|---|---|
| **Categories** | **Response Text** |
| Bike ettiquette | DEM BIKE PATHS BE A DEATH TRAP the couple weeks of school. I don't know if A.S. does this, but bike safety workshops for FSSP, STEP, and during WOW would be awesome. Also, signs that tell you how to get to obscure buildings and names for the bike paths would be nice. |
| Bike path | Fix the BUMPY bike path next to the UCEN bike parking. It get pretty dangerous! |
| Bike path | I advocate a bike path cutting through the middle of campus by SSMS for better access to the Rec Cen. |
| Bike path | Fix the flooding on the bike path across from girvetz. |
| Bike paths | Continued focus on bike paths-- especially the path by the music building which get's flooded when it rains. |
| Computers in MCC | Study spaces. There should be a free computer to use in the MCC too. |
| Lefty Desks | PROMOTE LEFT-HANDED DESKS |
| Not AS | These are campus improvements that UCSB should cough up the funds for, we shouldn't have to be paying for this. |
| Space idea-IV | More study spaces within IV would be good.The pardall center is an excellent start but a continuation in that strain would be good. |
| Study space hrs | We need more study spaces, especially in the face of the library renovation. We need to make more buildings available in the evenings for students to use--too many buildings lock up too early for students to use. Lecture halls have terrible wi-fi sometimes. Classroom spaces are small and, often, so many students crash a class that there is not enough chairs for everyone. Bike paths are getting better but need improvement with more yield signs and other similar measures. |
| Study space hrs, Bike ettiquette | BIKES does a great job on campus and has made some great improvements recently (pavement, HRB). Study space is such a pain in the ass, especially during finals, but no one wants to leave their comfort zones to go elsewhere. If we can make easily-accessible spaces for EVERYONE on campus, and not just people involved in AS, then I think that we will have much greater success in things like the Pardall Center. |
| Study space hrs, Bike ettiquette | Classrooms and lecture halls should be utilized throughout the evening as open study spaces or places student groups could meet at no cost |
| Study space hrs, | I think just making more study spaces available, especially with the library under construction for the next few years. |
| Study space hrs, | Classroom space and study space is a huge concern for all students especially during construction in the library. Other accommodations and related services should be made available. |
| Study space hrs, Bike ettiquette | Study Spaces: Keep classrooms, and UCEN open longer especially since the library is under construction. Lecture Halls: upkeep of lecture halls is not the responsibility of AS<br><br>classroom space: lobbying for increased support for the UC will translate to increased classroom space<br><br>Bike paths: Campus bike paths are great but our campus lacks bike etiquette. |
| SURF | SURF will help address these issues. |
| | N/A |
| | I do not see lecture halls or classroom space as a concern. |

# COMMENTS: COMMUNITY, STATE, NATIONAL, GLOBAL ISSUES (click here to return to main section)

| # | Issues | Comments |
|---|---|---|
| | | **What COMMUNITY, STATE, NATIONAL, GLOBAL ISSUES would you like AS to focus on for the next several years? (Campus Survey Q7)** |
| 15 | Human Rights:<br>3-LGBTQ Rights<br>1-Disability equality<br>2-Womyn's Issues<br>6- Gen. Human Rights<br>3- Undocumented Students<br>1-Vets | • Transgender rights and equality. Fair rent<br>• LGBTQ and Human Rights go hand in hand, and should be treated as such<br>• Also, LGBTQ*, Women's, Racial, and any other equality issue falls under human rights<br>• Disability equality is really big my roommate is temporarily disabled and is having difficulty navigating campus.<br>• As far as women's issues go, abortion is my major concern. I move for greater awareness of and involvement with the Pro-Life platform.<br>• Please use "womyn" instead of "women," and "humyn" instead of "human."<br>• divest from companies that violate human rights laws<br>• Human labor rights, such as living wages for campus workers (on the local scale) and for garment workers (on the global scale)<br>• I would like to note that I checked Human rights assuming that LGBTQ, Women's, and disability rights are all included in that.<br>• Anti communist and anti dictatorship groups.<br>• human rights in the local and the global sense of the word<br>• By checking Human Rights I really mean I wanted to check all the boxes that had to do with equality and rights issues, but they all seem to fit under that category.<br>• Undocumented students rights and access to resources needs to be increased.<br>• Undocumented students rights<br>• Undocumented student support<br>• Military benefits/Donations and/or Fundraising for military members and families |
| 12 | IV Issues | • I understand that the university has paid for some renovations done in IV, especially related to safety, and it would be wonderful if we could get some safer streets with adequate street lighting. More dialogue between UC and IV communities would undoubtedly benefit all involved.<br>• Instead of racially specific events, I would like to propose more of an education kind of curriculum easily accessible to students in Isla Vista. possibly having cool lectures in IV Theater or embarcadero hall. Screenings of documentaries like the free movies but documentaries<br>• Get rid of SBCC kids and other riff-raff in IV. Isla Vista should belong ONLY to UCSB students and UCSB alumni or people who are affiliated with the University in some way or another. So many of the crimes and issues with IV's image are due to people who don't care about our University. Get them out. Now.<br>• I marked "IV issues" which pertain to tenant issues, affordable housing, and community volunteering.<br>• As IV gets developed, making sure that students and locals are involved in the decision making process will ensure IV stays a safe, enjoyable, and affordable place for all those concerned.<br>• Isla vista community projects<br>• We need to keep our community clean! Treat it with respect!<br>• IV families<br>• Making IV safe again<br>• Internet monopolies. Cox is ridiculous.<br>• Light pollution<br>• Seriously. IV is a mess some times. |

# What COMMUNITY, STATE, NATIONAL, GLOBAL ISSUES would you like AS to focus on for the next several years? (Campus Survey Q7)

| # | Issues | Comments |
|---|--------|----------|
| 8 | IV Rent/Tenants Issues | • Tenants Issues. Building a better community by opening lines of communications on different lifestyles and working together. Being conscious of your neighbors and how your actions affect the community.<br>• IVTU awareness because I know of so many people that were unfairly treated by their landlords/didn't know their agreements and rights. Housing is a huge issue: cost and landlord/management issues are common occurrences. Basically every student knows another student who has had issues with management whether its unfair charges or landlord's lack of upkeep of the housing. It's terrible and IVTU tries to alleviate some of these issues, but there needs to be more accessible resources and KNOWLEDGE for students. I wish all students would learn that landlords can't start charging for utilities not in your contract or that landlords can't extend your lease from a 10-month to a year lease! Every student should know their rights as tenants.<br>• Workshops on tenant rights in Isla Vista<br>• Rent in IV is sky rocketing and it is getting to be over priced for what students receive. Also letting people know about the recycling CRV programs.<br>• Housing is too expensive for students. Many can't afford to eat. Many live in their cars. IV has a lot of outsiders who come and trash IV, that's something that needs to be addressed because this is the home for many UCSB students.<br>• Affordable housing in IV is not found.<br>• Affordable housing, Independent Media<br>• Everyone should have a place to live and is affordable. With inflated housing rates, everyone would go broke after college.<br>• I do care a lot about national and global issues, but I feel the best way to change the world is to start in your own community. I think one of the biggest problems facing students is the outrageous cost of housing in Isla Vista. Students are already stressing out enough about their loan debt and classes, and many are working just to pay $700 per month to live in a cramped room with two other people. How can students be expected to donate money to philanthropic causes when they have to bust their butts around the clock (or go deeper into debt) just to pay their own rent? |
| 8 | Composting; Waste | • Compost in the dining halls<br>• I think composting should be available at on campus housing. It would greatly reduce landfill waste<br>• I would LOVE to see composting in IV!<br>• UCSB does a great job of reducing waste, but I would like to see even more change. Air dryers in every bathroom, duo-flush on all of the toilets, natural lighting where possible, and 100 percent post consumer products wherever possible.<br>• Please get recycling to be more available in IV. More often than not I meet people who's landlords don't provide any kind of recycling support.<br>• Sustainability<br>• Composting!!!<br>• It is very difficult to recycle in IV. Many of the apartment complexes do not offer recycling and for students who are unable to drive their recycling to another location it can be difficult and results in recycling being thrown away with trash. |
| 6 | Ethical Investments | • Ethical Investments<br>Prison Industrial Complex, Military Industrial Complex, Divesting from all unethical spending on the UC and investing in socially responsible companies. It won't even cost significantly more so I don't understand why this is so "contentious"<br>Standing with Undocumented Students<br>And real talk, what the hell does "IV Issues" mean? there are plenty of IV issues and all of them tie into other things on this list.<br>• -divest from companies that violate human rights laws<br>• Ethical investments<br>Challenging the status quo, like actually. I'm over empty AS protests/campaigns. It would be nice to see something change.<br>• Stop the Israel bashing and, please stop losing my money in the divestment campaign. Seriously, divestment from Israel will only damage businesses that have nothing to do with the occupation. This anti-Israel spiel feels more antisemitic than it does humanitarian. Antisemitism will not be tolerated.<br>• I want to see more ethical investments and attention to the role our school plays in these issues. |

## What COMMUNITY, STATE, NATIONAL, GLOBAL ISSUES would you like AS to focus on for the next several years? (Campus Survey Q7)

| # | Issues | Comments |
|---|--------|----------|
|  |  | • Ethical investments (i.e. let's divest from companies that profit off of military occupation) <br> Worker's rights <br> Student/worker solidarity |
| 4 | Income Inequality | • promoting education in low income areas <br> • There is a vast number of students that are skipping meals because they don't have the money to buy food on campus or to buy groceries. The number of students using the AS food bank has increased dramatically and unfortunately there is not enough in the budget to supply that increase. More organizations should help fundraise for the AS food bank so that this issue of hunger is addressed as well as avoiding a need to increase the student fee. <br> • Income Inequality <br> • Increase funding for students; the tuition is too damn high. |
| 4 | Climate Change | • There should be more warnings about the drought around campus and water conservancy should be the number one priority at this time. <br> • UCSB's distinction as the only university with a beach on campus and one of the major flashpoints that began the environmental movement should also inspire us to focus on climate change <br> • Drought <br> • CLIMATE CHNAGE X 500 <br> UCSB SHOULD BE THE LEADER OF STUDENT VOICES STANDING UP TO ACT FOR CLIMATE CHANGE |
| 4 | Faith based issues | • Religious freedom- right to practice religious beliefs on campus without being labeled "discriminatory" by the university <br> • We need a "spiritual room" on campus. It would be used as a prayer space for Muslims, for example, who need to pray 5 times a day <br> • Giant walls speaking badly of Palestinians and Israelis shouldn't be a thing, while freedom of speech and freedom of religion are something we are all fortunate enough to have, divestment is an issue that shouldn't be able to be brought up around campus, causing tension in the community. <br> • I want to be able to practice my religious beliefs without being called "discriminatory" by the university. |
| 3 | Affordable Housing | • Affordable housing needs to be a priority. <br> • The issue of housing needs to be more outrightly addressed. The Community Housing Office does a wonderful job housing those who do not prefer to live in IV or elsewhere, but there should be more transparency between the communities on the real costs that students pay. I know that on-campus housing is broadcast as a cheaper alternative, but there could be more dialogue to address a wider set of needs, because IV can very easily become cheaper if done right. <br> • Fewer overly-expensive high rises in IV <br> • Student voices and the presence of students on the community levels should be improved (students and IV community). Regarding the construction of unaffordable housing in IV |
| 3 | Community Volunteering | • Create more community service opportunities, especially for those STEM majors <br> • Community involvement through volunteering and voting in local elections has also been a point of pride for UCSB that should be maintained. <br> • More volunteer opportunities on weekends |
| 2 | Cops | • I want IV to be a safe place to live. Police should focus on protection- not fining bikes who run stop signs. <br> • Cops being rude, power-tripping, exploitive jerks |
| 2 | Privacy | • Students need to be aware of how sinister some changes being made to our online privacy are. As college students, we have some of the most powerful voices in the nation, but they are being largely unused on such a relevant and important subject. Government surveillance is a huge problems that we all face regardless of race, gender, or socioeconomic status. <br> In addition, government funding for public school (especially in California) has been getting worse and worse. Attention needs to be drawn to this so actions can be taken to get more money in our school and less money in other less important things; what is more important than the education of our country? Do we really need to spend more on our military than the top ten spending countries combined? <br> • Given that the government and NSA have been actively censoring the media and abusing US citizen's privacy, it is important as a university to |

## What COMMUNITY, STATE, NATIONAL, GLOBAL ISSUES would you like AS to focus on for the next several years? (Campus Survey Q7)

| # | Issues | Comments |
|---|--------|----------|
| | | increase knowledge and awareness about these abuses of power. College campuses have traditionally been a source of knowledge and check on power, and should continue to do so. |
| 1 | Voter rights / registration | • Regarding the voting: don't harass people to register to vote. Some of us really don't care...as in, we know it barely makes a difference when we still have the outdated electoral college. |
| 7 | Misc | • Colleges are the hub of open thought and reasoning, this is where change happens, with the next generation<br>• Legalization of marijuana for higher education funding<br>• Issues concerning higher education<br>• Raise awareness.<br>• students need to be aware of and included in admin. Discussions<br>• I did not choose any because all of them are of importance. Much work needs to be done.2nd Amendment rights<br>• Animal Cruelty |

## Participant ideas about COMMUNITY ISSUES (click here to return to main body)

### What CAN AS Do to address campus survey's top COMMUNITY ISSUES (Participant Survey Q8)

| Categories | Response Text |
|------------|---------------|
| Advocate | Demand more accountability from local officials.<br>A campaign to encourage keeping dumpsters close so that litter from seagulls and wind is ameliorated. |
| Advocate-housing | We need to make a movement for housing rights on campus and in IV. Whether that be through a safe parking lot on campus for housing students, or the influx of an affordable housing options on campus (maybe lobbying housing to create a program where students can live in the on-campus apartments but do not require a meal plan). Costs to attend college are expensive for most and minus tuition housing is next on that list. We need to be there to help students out. |
| Advocate-IV | Lighting in IV and recycling in IV. So many apartment complexes do not have recycling! Really make an effort to encourage CSO use by students. Video to make it seem like a norm and an acceptable way to get home at night. |
| Advocate-IV | Currently, IV has had major safety issues and it is affecting the UCSB students and their living situations in IV. AS is addressing the issue but it seems that student body as a whole can make the difference. In the next five years, I want to accomplish a safe environment for UCSB students living in IV. Not only a place to peacefully study but also spend time with friends. |
| Advocate-IV | Staying involved with the development of Isla Vista to ensure the interests of the student and local populations are considered and respected is important for both IV and affordable housing.<br><br>Continuing the lobbying visits to county is an important aspect of this, but students shouldn't rely solely on public officials. Organizing the IV community to move towards greater autonomy over the area (and eventually city hood) will be a key part of these efforts. |
| Advocate-IV Comm Center | We need a community center in Isla Vista. Building community is within the charge of IVCRC but they have done absolutely nothing in support of this; they should spearhead this effort with the EVPLA office instead of buying thousands of t-shirts. Providing student jobs in this community center would be essential and should be funded with the money that they have. We should be divesting from social irresponsible investments but should not make such decisions hastily and should |

| | instead think about how we financially contribute to human rights violations/how we can change that. |
|---|---|
| Advocate-IV Safety ideas | Housing prices: high rent in IV is simply a product of supply and demand. Prices are not going to go down, and AS should continue focusing on other related issues such as those offered by IVTU.<br><br>Sustainabiliyt & environment: Keep up the good work.<br><br>IV Issues: AS should address the fact that UCSB students are rarely the cause of most IV issues. Encourage keeping IV local, particularly during Halloween and Deltopia. Permanent hydration stations would be great, if funding could be appropriated. Lighting, pressure the county of SB to fix the lighting issues in IV. It's dangerous with so many streets not being well lit.<br><br>Human rights: Educational workshops that teach students how to lobby for issues they find important. |
| AS investments | AS needs to listen to its constituents and fight against the ongoing gentrification of Isla Vista as well as the demands to have our investments be ethical. |
| AS investments | Divest from companies complicit in humxn rights violations and funnel that money into different companies and forums. No new funding necessary. |
| AS investments | AS shouldn't have money invested in the occupation of palestine, in the prison industrial complex, in the constant militarizing and nuclear-izing of the UC (on indigenous land). These thoughts shouldn't be in the minority in AS (again, coming from the BCCs). It's the duty of student representatives to represent ALL students and understand those who are most marginalized and how our money continues to perpetuate violence among these students and around the world. |
| Housing ideas | There should be a review board on which students can write about their experiences at certain locations. It'd be great if there were pithy tips on what to do to get your deposit back, how to deal with landlords, etc. Some people don't like to bother with getting into contact with IVTU, but affordable housing is an issue that everyone deals with. |
| Inform | Connect how global issues affect local issues. |
| Priorities-local | I think that human rights are incredibly important, but that there are other issues that are more pressing in our community. Human rights are something of international concern, in my opinion, which student fees do not need to be spent on. |
| Priorities-local | Community comes first. After all, the community is where most people thrive and make connections. We have daily interactions with the community. After that comes the state, since we are a public school, state matters concern us. National concerns should be considered but ONLY when they affect UCSB and the UC system. Global concerns are NOT what AS should be focusing on when we have greater, more pressing issues to take care of here in our community. |
| Recycle idea | Continue with Zero waste, EAB, and dept of worms to promote composting and recycling. Education needs to be expanded with this; maybe ==make fridge magnets saying what is compostable and what isn't.==<br><br>Also ==the signs in the HUB for Wahoos, Panda, Root 217 etc. are really confusing, I think the bins are switched== |
| | All of these issues are pressing and very large so naturally it will be difficult to address them to the full extent that they effect our community. For all of them I think we're at a point were there needs to be more student engagement so we can better assess the needs and desires of the students. Moving forward we should think about how that can be accomplished. |
| | AS refuses to recognize specific human rights issues that we should be supporting in the interest of what is right.<br><br>Affordable Housing is a huge issue and I am not sure what exactly we can do. Isla Vista has a lot of issues regarding sexual assault, housing, etc. that all need more effort and projects. |
| | I feel that all issues which effect and are important to students fall within the purview of A.S. What I mean by my response to the humyn rights question is that if A.S. is educating students and the community on issues involving humyn rights in a non biased way, that's great. However, A.S. should actively avoid taking stances on issues MOST issues so as not to alienate any of the students who pay into the association and expect to be accurately represented. |
| | Sustainability & environment has a lot of areas in which it crosses over with human rights (and vice versa). |

## COMMENTS: SERVICES & ACTIVITIES (click here to return to main section)

| What SERVICES & ACTIVITIES (incl. FINANCIAL SERVICES) would you like AS to focus on for the next several years? (Campus Survey Q8 & 9) | | |
|---|---|---|
| **#** | **Services & Activities** | **Comments** |
| 13 | Financial Education | • <mark>Money management classes</mark><br>• <mark>Workshops on how to be a functional adult in society--doing your own taxes, paying bills, writing a resumé, etc.</mark><br>• <mark>How to file taxes</mark> Something that teaches how to do taxes would be nice.<br>• More services to raise awareness on finances. Reaching out to the student population and educate more about the financial opportunities so some students do not feel pressured or feel they cannot do programs such as EAP because of their financial situation.<br>• with so many students taking out loans, i think it would be valuable to have more workshops on loans and the different types of loans.<br>• Workshops on Annual Taxes and how to do one's taxes<br>• I would like to see UCSB pursue financial services for undocumented and low-income students on campus.<br>• I might be travelling this year through EAP, It would be nice if the university could cover some of the costs of my flight.<br>• Scholarships<br>• HELP PEOPLE HAVE THE MONEY TO STAY IN SCHOOL. THAT SHOULD BE YOUR ONLY FOCUS. Who cares about club funding when your own students can't even make the payments on tuition? LOWER TUITION. IT DOES NOT NEED TO BE THIS HIGH. SPEND YOUR MONEY BETTER.<br>• maybe some kind of scholarship opportunity<br>• Reform financial aid office for increased efficiency, transparency and responsiveness |
| 8 | Student Thrift Shop | • A student thrift shop is a great idea. I see people trying to sell their clothes on Facebook all the time and it would be awesome if AS could set up a thrift store like Crossroads (where students can sell their clothes for some cash or store credit). <mark>Maybe profits could go back toward improving the campus.</mark><br>• Student thrift shop would be amazing!!!<br>• Student thrift shop will be great so that things get re-used and we have a place for cheap stuff<br>• Student thrift shop is an amazing idea!! I feel like many students would love that<br>• A student thrift shop would be awesome so that students could trade in clothes for cheaper costs and have more outfits to wear around IV!<br>• Student thrift shop in IV would be AWESOME!!!<br>• STUDENT THRIFT SHOP!!<br>• And a student thrift shop sounds like a wonderful idea. |
| 7 | No More Services! | • Promote student membership on financial board... no more services. cut costs<br>• I don't see the need to expand this area when budgets are so tight.<br>• The tuition should be lowered instead of spending money on these projects; it's too damn high<br>• How about fixing the incompetent systems already on campus before trying to pursue others<br>• NONE cut costs. after attending ucsb for four years, i'm tired of reading about a.s. initiatives to spend more money. it's sickening to vote on a.s. measures to spend more on amenities, services, organizations etc.<br>• We shouldn't throw around money for funding outside groups when our students cannot afford to go to this school; the rent is too damn high<br>• AS funding should not be going to Greek life. |
| 6 | Transportation Services/Alternatives; Disabled student transportation | • ALTERNATIVE TRANSPORTATION for real this is a huge problem. Especially for people with long distance commutes. Ventura would be great but any kind of <mark>after-hours or expanded hours transportation would help immensely</mark>. Vista bus is very limited in getting to UCSB even a quick way to get to downtown SB would be very valuable.<br>• As a graduate student at UCSB who came from the University of Arizona, I was shocked to see how terrible transportation services are for the disabled.  Whether these are permanently disabled students or students who have been injured and need services only during recuperation, |

# What SERVICES & ACTIVITIES (incl. FINANCIAL SERVICES) would you like AS to focus on for the next several years? (Campus Survey Q8 & 9)

| # | Services & Activities | Comments |
|---|---|---|
| | | • there should be shuttle services for those who cannot walk to and from class and automatic door entrances that actually work. It is embarrassing that UCSB puts such an emphasis on health and fitness but makes no provisions for those that cannot be involved in that scene. We need to be more inclusive of the physically handicapped.<br>• For Disabled transportation services -- we should get more alternative transportation services and alleviate the bus system with shuttles, bike rentals, and trams. Little trams that will help out people who are injured or disabled.<br>• Disabled students should be able to get around campus easily and there should be special transportation for them.<br>• There needs to be better ways of transportation because most of the time I am stuck on campus because I am an introvert who does not know a lot of people with cars. I'd like to get off campus every once in a while.<br>• There should be shuttles or other ways of paying for students utilizing the Goleta or downtown Amtrak stations. There have been instances where I had to pay $55 for a taxi because I got back to downtown Santa Barbara from the Greyhound after 10pm. Additionally, it will be utilized by students who are intoxicated and cannot drive back home. |
| 5 | Bike rental, share, trade | • Rental Bikes (this was also a recent development at Stanford and a handful of other campuses)<br>• bike sharing and trading would be especially useful for graduating seniors who don't need their bikes anymore<br>• Make bike safety and rules a part of Gaucho FYI<br>• A bike share program like Davis uses would help resolve the bike theft problem. For the love of god, don't let them be beach cruisers.<br>• Please start a bike-share program!<br>• bike trade |
| 4 | 24 Hour Cafe | • Having a 24 hour cafe would be excellent for the campus. If you're planing on staying up until 3am at the library studying, it doesn't help that there is nowhere to buy a cup of coffee or go grab a bite to eat to take a break.<br>• 24-hour cafe must happen!<br>• I would love to see a 24-hour cafe! All of the on campus coffee stores close on weekends far too early!<br>• Also, 24 hr food would be nice. |
| 4 | Food Bank & Commercial Food Services | • provide more nutritious foods on campus and stop selling unhealthy "foods"<br>• I think the food bank is also important to maintain. I also appreciate the help with applying for food stamps that was offered to nontrad students.<br>• free food More food places opening in the mornings on weekends on campus.<br>• Expand the concept of the weekly local and organic farmers market.<br>• The Panda Express in the UCen gives out WAY to small portions for how much they charge. Other Panda Expresses dont rip off their customers like this |
| 3 | Sobering Center | • Sobering center would be a great idea because it allows students to help one another even if they are strangers. It would be safer to drop off a drunk stranger to a public center than having them stay with you<br>• SOBERING CENTER! We need one.<br>• A sobering center? You've got to be kidding me. Who comes up with these ideas? |
| 4 | Media Services | • We need more media outlets, having only 2 newspapers is embarrassing for such a large university<br>• Campus TV is already in the works with UCSB Video Services, by the way.<br>• KCSB needs more funding, AS should officially make it a committee. Campus radio is a gem that many universities don't have. I think the bike sharing / trading would be a really great idea, would save cash for students.<br>• The Catalyst and Word Magazine are great examples of things we should be funding. We could always use more student jobs as well, there's a lot that the student body can do around campus. |
| 3 | Extended Legal | • How to deal with law related issues, ex: Minor in Possession, etc |

# What SERVICES & ACTIVITIES (incl. FINANCIAL SERVICES) would you like AS to focus on for the next several years? (Campus Survey Q8 & 9)

| # | Services & Activities | Comments |
|---|---|---|
| | Education | • Expanded legal education, especially about tenants rights and interacting with police<br>• Definitely more access for legal education, classes. |
| 3 | Student Employment | • Love the availability of jobs on campus.  also the career services are very helpful and useful. way to go!<br>• More student employment opportunities PLEASE. I have been applying to all sorts of different jobs for almost two years now on campus and have gotten nothing. I'm an international student so I can only work on campus<br>• DEFINITELY want to see more opportunities for student employment aside from working with food.<br>• Int'l students Job finding |
| 2 | AS Governance | • I feel like AS failing at actually listening to students, and actually making an effort to listen to marginalized communities on campus at least as much as they do with say, Greek Life. Instead of making tangible changes to ensure the UC is a safe, open environment and expanding one's understanding of the world - which should be the first and foremost goal of an academic institution - AS is making changes with the primary goal of leaving a mark. All the recent actions I have seen taken by AS seem irrelevant and highly unnecessary. For example, cracking down on BCCs, and as if that were not enough, cracking down on their spending on food without any tangible evidence of the majority of the BCCs spending superfluously on food. This idea also showed how disconnected AS is from students and communities of color on campus, because it shows that AS had the assumption that this food was not needed at meetings, even though AS is not even visible in these communities. This is also highlighting how little AS values these communities if they are making these decisions without even consulting them, with no basis of actual statistics of overspending, and after having a history of dropping ridiculous sums of money on highly unnecessary things, like name cards. The professional and educated to do would have been communicate and listen properly to people of these communities, and not make decisions on their behalf without consulting them first - especially if you are going to call yourselves "associated students" when you choose not associate with any of us.<br>• If you want to be professional and have a future career in politics, get your shit together and listen to these suggestions asap because the new generation is supposed to be inclusive of as many needs and identities as possible, and open to suggestions. And that doesn't mean to just make note of it, but to actually listen and understand the meaning of these suggestions and place they are coming from, and actually doing something about it. |
| 2 | Creative media workshops / services | • I really wish there was a good way for people with creative ideas to access recording equipment, video editing/shooting materials, etc. (maybe in a supervised way) in a sort of studio without being a film major or a music major.<br>• computer training, repairs and also technology fixes? |
| 2 | How to get Involved | • Workshops on navigating AS because it is NOT built to be usable by the average student.<br>• Better distribution of information regarding getting involved in campus activities.  Spring Insight 2010-2012 provided very little club/organization representation or information booths. |
| 4 | Misc | • BETTER popular entertainment (more is not always better)<br>• All sound great<br>• Easier way to take part in intramural sports<br>• Lunch with a cute boy |

# Participant ideas about BUSINESSES, SERVICES & ACTIVITIES (click here to return to main body)

| | What CAN AS Do to address campus survey's top SERVICES & ACTIVITIES (Participant Survey Q10 & 11) |
|---|---|
| **Categories** | **Response Text** |
| Accountability Emer loans Stu jobs | Expanding AS businesses and involvement with local SB and IV businesses could improve student job opportunities. <br><br> Financial planning services would help students as well, though extra emergency loan and travel grants would assist them as well. <br><br> Funding student groups has been a big part of AS in recent years, but accountability of how these funds are used is really lacking. AS should look at places where fees are being used irresponsibly and cut funding in those areas. Sanctions for improper use of student fees could help as well. |
| Fin Aid Serv | Mandatory financial workshops for all students outlining financial aid, loans, debt, career services, etc.  Important for students to know what they are getting into financially. |
| Fin Ed | Create a program that allows more students to be employed through AS and gain experience that can transfer to life after college. More workshops on how to budget and living on your own for the first time would be helpful. |
| Fin Ed | I do not think that AS should be spending its money directly supporting groups and clubs but rather take responsibility and accomplish needed tasks itself like offering financial education workshop services and supporting student job growth with AS services. |
| Efficiency | More efficient use of fees and money such as giving unused student fees back. |
| Emer loans | Emergency loans are good and funding for student groups. |
| Emer loans Stu jobs | Student Jobs: should the restructure for AS pass, student jobs should step in to begin replacing our full time staff. If we could get students involved enough, by motivating them with a good wage, we can save money and add to student involvement. Example: Accounting function could be done by our accounting program. <br><br> Career services: leave to career services and allow them to maintain relationships with companies. <br><br> Financial education: target freshman early and perhaps partner with CalCPA as they voluntarily provide financial education specific to college students. I, as CalCPA campus ambassador, am working on bringing this in for FSSP. <br><br> Emergency and travel loans: as the economy continues to improve, the total amount of loans budgeted for should begin to fall. <br><br> Cont. funding: continue! |
| Student jobs | AS needs more student jobs to take over staff positions. It will allow student fees to be spread out more adequately and go back to the students. |
| Outreach-Comm | Emergency & travel loans/grants: It'd be nice to have a quick webpage that everyone knows about with information regarding these topics. <br><br> Financial services would be bettered if getting off-campus work-study was more available and easier. |
| GIVE publicity | We have the GIVE sale at the end of every year, I feel that more publicizing of that would be more efficient instead of trying to create a new thrift shop |
| Not AS role | I believe that AS should set manageable goals, but should steer-away from literal businesses, like a cafe or thrift shop. Both of these ventures carry far too much baggage and risk, neither of which AS can afford to deal with right now. |
| Not AS role | 24 hour cafe: convert library coffee shop to 24 hour during finals/dead week. <br> Student thrift shop: not AS' role |

| | |
|---|---|
| | Entertainment: AS does an excellent job providing alternative forms of entertainment! |
| Not AS role | I do not see the 24 hour cafe and more entertainment as issues to be addressed. |
| Not AS role | I think a 24 hr café is a great idea, but do not think the energies of AS in particular should be spent here. I think this would be best for an organization supported by AS to take on. Same with the student thrift shop - I think that should be localized to IV to include community members and not only students. |
| Not AS role-maybe | If services can make things more affordable, then it will be worth spending student fees like for the thrift shop. Otherwise I don't see the necessity. |
| Thrift yes | Student thrift shop: I'm not aware that this exists, but this would be a great idea. Perhaps CAB could lead this. |
| Yes-jobs | AS program board does a lot of entertainment with quality entertainers all the time. Both of the other ideas sound like legitimate things we should pursue that would also provide jobs for students. |
| Yes-with book website | Thrift shop/trading post would be nice. Maybe somehow combine with the textbook website idea? |
| | Unclear what business services does. Maybe explain more to students? |

## COMMENTS: EXISTING AS EVENTS, MEDIA & BUSINESS SERVICES (click here to return to main section)

| AS Events & Media & Business Services (Campus Survey Qs 10 & 11) | | |
|---|---|---|
| **#** | **Issue** | **Comments** |
| 31 | More Advertising | <ul><li>More advertising for events! I had no idea some of these exist!</li><li>I have never heard of some of these, for example Herstory publication & UCSB/IV PRIDE, and I think that maybe some of these should be better advertised.</li><li>There need to be more announcements of these/any events; I feel like I never hear about anything until AFTER the event has occurred. I don't even know what time the Storke Plaza shows are; there are never any times listed, even in the e-mails.</li><li>i have not heard of most of these, needs more advertisment</li><li>I did not know much of these existed.</li><li>I think you can help people be more aware of there events! Some emails I get too far away from the actual event, others id like to know more about it (like more details on the alternative breaks)</li><li>I didn't even know what a lot of these were.</li><li>I don't know what most these things are or haven't been to them. Probably want to advertise more, digitally to be environmentally-friendly.</li><li>More publication of events</li><li>I have barely heard of any of these.</li><li>I've never heard of most of these. There needs to be ONE place where these events are posted so students don't have to look for them.</li><li>Many of these have not heard of: Pardall Carnival, Drag Show, Herstory?, Free Fitness...others not enough information to attend: Take Back the Night, Chilla Vista etc.</li><li>I have not heard of 98 percent of these events. Maybe spread word further...</li><li>I have not been here to long to have experience many of these but I look forward to</li><li>I've heard of most of these events, but I have no idea when they happen. Work on your advertisement maybe? :)</li><li>more publicity of beach clean-ups/ more incentive, better use of social media and promotion, need to be more "exciting"</li><li>I didn't know we had a student drag show! Maybe some of these events could be improved just by marketing them better. It would be cool if someone started a student-run marketing group for this kind of stuff for students who want to get in to marketing.</li><li>Some of these I have not even heard of, but I would like to/wished I attended them.</li><li>Never heard of most of these things, and the ones that I have (Take back the night, Pride, drag show) I did not know were happening until it already passed.</li><li>Have not heard of many of these.</li><li>Most of the "good" or "OK" marks just needs more publicity</li><li>I didn't know most of these were available-- maybe do things to inform the student body of these resources!</li><li>I have never used any of these services, and haven't heard of most of them.</li><li>I feel like there is not enough advertisements for things listed above. I know of these things because of my involvement with AS, however, I did not know of some of these resources my first year. Some of these things like the Media Center does not seem accessible to all students.</li><li>What are these?</li><li>Did not know we had a Bookbank, Legal Resource Center, and Office of the Student Advocate. Or they had little presence. Advertise these resources more!</li><li>Only just barely heard about the Bookbank, and from a flyer in the trash, no less. America reads never seems to have any books that look like</li></ul> |

| AS Events & Media & Business Services (Campus Survey Qs 10 & 11) | | |
|---|---|---|
| **#** | **Issue** | **Comments** |
| | | they're worth reading.<br>• i didn't know we had a lot of these services. they need to be advertised better<br>• I'm a freshman and I don't know where all these services are :( (Except the bike shop)<br>• Nobody knows these things exist. Get the word out. Make them actually have an impact on the student body.<br>• All of these things are great, but should make more of an effort to raise awareness and increase participation. I wish I knew about the book bank sooner its seems like a wonderful resource. |
| 13 | Extravaganza | • extravaganza is a waste of funds that could go to better use<br>• Extravaganza and other music related events need more diversity akin to the diversity of music shown in KCSB 91.9<br>• There should be more water tents at Extravaganza.<br>• Have more water at Extravaganza-- despite the ridiculous amount of paper cups littered all over Harder, there were a ton of concertgoers thirsty for water under the sweltering heat.<br>• Enough water during Extravaganza would be great. Almost everyone was dehydrated last year. I mean, there wasn't even water to buy.<br>• Extravaganza needs more water available and the line ups need to be music-based, not based on fame (famous musicians like Kendrick Lamar can be bad live performers too...)<br>• extravaganza needs more accessible water<br>• For extravaganza access card should be better checked or scanned to verify the access card has been used once<br>• Extravaganza needs MORE WATER!!!! At least two more filling stations, it was a really big problem last year, and a huge safety hazard.<br>• More water at Extravaganza would be lovely<br>• Extravaganza should widen their scope of music genre--specifically rock.<br>• Extravaganza needed easier access to water. Out in the sun in a large sweaty crowd of people, it was easy to dehydrate. More water stations would be sufficient.<br>• Get rid of out-of-towners for Extravaganza I saw way too many people from high school who do not attend SB |
| 13 | More ASPB Event Diversity | • It would be nice to have events throughout the year! winter quarter is kind of boring<br>• I care about clubs and activities outside of academics. Maybe there should be more programs and opportunities for diverse people Program board used to bring better/more popular artists for concerts than they do now.<br>• More authentic cultural events, more variety in music genres/ more well-known artists....seeing a pattern that we just get "techno/rave" themed artists<br>• Not much diversity<br>• Does the events put on by QSU and sponsored by Queer Commission receive adequate funding? I've been to the student drag show and IV Pride and realized that the outcome could have been so much better if they received more funding.<br>• More free films that are not just held at IV Theater but maybe at bigger halls like Campbell Hall.<br>• More rock bands! I like all types of music but I'm getting tired of rappers and djs. You don't really get a show from rappers.<br>• ASPB needs to get their stuff together. Are you aware that UCR got childish, ciara, and more artists FOR FREE, CSUN got Afrojack, and if Sun God gets better artists I wil lose all faith in our board.<br>• Also Chilla Vista was SO great in 2012. 2013 was less great. Bring back the local artists and a small headliner. Chilla Vista was definitely my favorite event in the 2011-12 year.<br>• It'd be nice to have more on campus concerts of bigger well known artists such as Of Monsters and Men or Imagine Dragons<br>• Campus TV is already in the works with UCSB Video Services, by the way.<br>• BETTER popular entertainment (more is not always better) |
| 8 | Bikeshop Complaints | • Bike Shop has a long line. Also kind of expensive.<br>• AS bike shop charges more for a bike lock than places in IV... i thought y'all were looking our for students' best interests and making things affordable<br>• The workers at the bike shop can be kind of rude.. not the students that one old guy :/ |

## AS Events & Media & Business Services (Campus Survey Qs 10 & 11)

| # | Issue | Comments |
|---|-------|----------|
| | | • There should be another person working AS bike shop because sometimes there's a big line and people are real busy, so they need fast repair.<br>• AS Bike Shops- They could be cheaper with their parts.<br>• Bike shop does not seem to foster self bike repair and learning.<br>• Bike Shop needs to look nicer in terms of the actual shop and the workers.<br>• I had to replace the inner tube on my tire three times at the AS bike shop before I decided to go to a different bike shop, where I haven't replaced my inner tube. They don't have good customer service either, I'm always confused if there's a line or if they're helping me or not. None of the employees seem too excited to help me. |
| 7 | Spirit/Rally | • I would love to see the improvement of rally/spirit events on campus. I think it's an easy way to promote unity amongst students since many people have a love for sports in common and UCSB actually has some really good teams.<br>• In general, UCSB can improve its school spirit and community by increasing the presence of these types of events by creating incentives for students to attend (raffles, free t-shirts, etc).<br>• I think we can improve on spirit. If everyone knew the chants/songs to say at games instead of just the gaucho loco's, it'll make games more fun.<br>• Rally Committee has improved tremendously<br>• I really think we should amp up the school spirit! I mean, the locos are okay, but they are a little to profane for the likes of others. Most of the people around don't want to be associated with them, and also think that they give us a bad rep. I think there are better ways to show school spirit, and I think AS can help with that.<br>• IV events are super on point<br>• UCSB PRIDE needs better funding. |
| 5 | More Recycling/Composting | • Advertise and improve the recycling/composting system...everyone should be aware this is going on and should be pushed to participate in it, along with anything else. I think that if students knew how much is going on on campus they would be much less hesitant to be a utilize it, if its a service, or support if it requires student participation<br>• Would like to see more recycling  . and composting bins inside buildings.<br>• With recycling and composting, could add more bins near restaurants and eating areas.<br>• More e-waste bins would be awesome<br>• The recycling options on campus could very well be improved. Our current options are newspaper, plastic bottles, glass, and trash. Where should I put cardboard? Food? Paper that isn't newspaper? Plastic that isn't in bottle form? Needs to be broader or more options. |
| 4 | Newspapers | • we need more media outlets, having only 2 newspapers is embarrassing for such a large university<br>• The Daily Nexus is horrible and an embarrassment to UCSB when compared to other college newspapers.<br>• Articles in the Nexus can be very biased and shed bad light on certain groups around campus. It is not fair and by doing so they not only reinforce stereotypes but also create negativity surrounding those particular groups<br>• http://thebottomline.as.ucsb.edu/2014/01/investigation-unearths-marijuana-concentrate-production-child-pornography<br>As the comment says at the bottom of the article, this is sensational journalism and i can't believe my student fees goes towards something that destroys someone's image. |
| 4 | Food Bank Praise & Complaint | • AS Foodbank is awesome!!! Alleviates so much worry about being able to satisfy hunger and know that a lunch and dinner is possible every day.<br>• The food bank should have more variety. A lot of it is cans, and I don't have the equipment to cook it.<br>• the foodbank is by far one of the most beneficial<br>• AS Foodbank is a great resource for students but needs more variety in the food they offer. |
| 4 | Ticket Office Complaints | • If I lose my ticket and my receipt that I've gotten from AS Ticket Office, I want to know by some means whether there is still proof of purchase. I wanted to see Childish Gambino! :'( But the Ticket Office closed at 4pm, if I didn't hear wrong?<br>• AS Ticket Office staff are rude and difficult to work with, even when dealing with the smallest of questions.<br>• The notes and publications center is expensive. It is just as expensive to buy a reader as a textbook. prices need to be reduced.<br>• Lines for the AS Ticket office can get out of hand when concert/ movie premier tickets are on sale. |

## AS Events & Media & Business Services (Campus Survey Qs 10 & 11)

| # | Issue | Comments |
|---|-------|----------|
| 3 | Venues | • Hate that all the concerts are in the Hub. Want a different venue.<br>• If possible, music events at the Hub could have sound laid out better. If all the subwoofers and bass are on the stage, no one is going to feel the bass since it reverberates on stage<br>• More sponsored events for the AD&A museum |
| 3 | Alt Breaks | • The alternative breaks truly are a great experience that impacted me by making me realize the importance of life-long volunteering.<br>• More people given a chance to go on alternative breaks--maybe make them cheap for more people instead of free for just 12<br>• Alternative Winter/Spring breaks is super fun from what my friends say. I only wish there was more funding for it so more students could go! |
| 2 | KCSB | • KCSB needs more funding, AS should officially make it a committee. Campus radio is a gem that many universities don't have. I think the bike sharing / trading would be a really great idea, would save cash for students.<br>• KCSB 91.9 is amazing and deserves way more funding than it is getting. So much of the equipment could be improved and more students should know about it. I love Pardall Carnival every year, really great time for freshmen and upperclassmen. |
| 2 | Media Center | • The Media Center is closed off to anyone not with KCSB or TBL.  That's a large building that has its space completely wasted.<br>• AS Media Center needs to advertise to garner more interest. The advertisement so far has been lackluster. Outreaching to the Arts department listserv and the Computer Science listserv would be beneficial. |
| 2 | Office of Student Advocate | • Student Advocate Office is the best<br>• OSA is amazing! |
| 1 | Pardall Carnival | • Pardall Carnival is so much fun! It's a great way to kick off the year and get to know your community. |
| 1 | AS Legal Resource Center | •   AS Legal Resource Center has very limited availability, especially in regards to drop-in hours. |

# COMMENTS: VALUES (click here to return to main section)

| VALUES (Campus Survey Q13) COMMENTS |
| --- |
| Are ethics and integrity really that different? |
| Being awesome |
| creating more student-friendly study areas |
| Decent living conditions in IV |
| Diversity, Activism, Advocacy, Inclusion, Academic Quality |
| Empathy |
| Environmental activity |
| Fuck tolerance; if you tolerate someone, it's not being open or accepting. |
| Humility |
| Keep up the ggod work AS! |
| Not controlling the whole school and running it because I know A.S has a huge hold on the school and influences all the positions held at school |
| out of class education (current events, history, special topics, etc.) |
| passion |
| Respect, Personal Responsibility |
| These are a bunch of words that don't really mean anything by themselves. Pointless question. |
| These are all important values AS should be guided by -- they shouldn't need to focus more on some than others |
| Transparency |
| Transparency |
| Truth. Freedom. |
| We need to shape the views of our community and make global citizens |

# AS Participant Survey Reponses

## Leaders Hindsight (click here to return to main section)

| In hindsight: Knowing what you know now, what would you tell yourself and/or what would you have liked to have learned, in your first weeks at AS? (AS Participant Survey Q4) | |
|---|---|
| Categories | Response Text |
| Communication | Always be transparent in your decisions, because people do not like when they are not informed about changes to the association. |
| Orientation | I felt that the orientation that was given the first weekend of Fall quarter was helpful, but I would have appreciated an even more basic training. Maybe dividing people up into 'brand new to AS leadership' and 'experienced AS leaders'? |
| Orientation-effectiveness | How we can actually go about executing projects as a senator would be much more productive than safe zone training and what not. |
| Orientation-expectations | i would have like to have known how much time this consumes |
| Orientation-finance | More understanding of budgeting and how it works. |
| Orientation-Helpful tools | It would have been good to have an outline/guideline for chairs on what exactly should be covered at BCC retreats to inform their board members on how to readily come into A.S., in case they cannot make it to A.S. workshops and other retreats. |
| Orientation-Helpful tools | A list of administrators and how to contact them.  I.e. Vice Chancellors, RHA, Deans, and etc. |
| Orientation-leaders | I would have wanted to meet other AS groups' leaders sooner. |
| Orientation-leaders | I would have liked in-depth training with senators/execs. I would have liked information and advice from the old committee. |
| Orientation-leaders | Talk more to people who held my position in the the year prior. This would have saved a lot of confusion on what exactly is expected of me coming into the position and would have helped me more efficiently accomplish my duties. |
| Orientation-structure | A better understanding of its structure and function. |
| Orientation-structure | I would have liked to know just how large AS is. Coming in I didn't realize that there were 30+ BCC's or that each executive has a sizable staff, and of course there are all the senators. I would tell myself to take advantage of the diversity and mass of our association by collaborating and making connects early to stay up to day with what's going on, and to get all their is to gain from an association of this size. |
| Orientation-structure | Learn every aspect of AS. Know which powers are delegated to whom, so you can build a network when needing to accomplish a task. |
| Orientation-structure | Get to know legal code, develop personal relationships between other chairs and BCC members |
| Orientation-structure | Reference legal code as much as you need to, connect with other chairs ASAP, ask questions when you need to, develop relationships between committee members throughout the course of the year (socials, fun stuff) |
| Orientation-structure | I wish I had better known the structure of AS and how the BCC's, Exec offices, and Senate were structured in relation to one another. |
| Orientation-structure | I would've told myself that anything is possible and that I shouldn't be scared to implement certain changes because I think they would fail. I would tell myself to get educated about AS workings as soon as possible so I would be able to use them all to my advantage throughout the year. |
| Orientation-structure | More in-depth AS Structure in additon to regular procedures and operating protical |
| Orientation-structure | I would've liked to known the basics of AS and the general information before hand. |
| Orientation-structure | The structure. Senate's role and funding rules. |
| Orientation-structure | More about how AS is structured, how the clubs interrelate and how finances are allocated. |
| Orientation-structure | Get involved with as many BCCs in the beginning before committing to one. I wish I knew more about the connections between the BCCs. |

| Orientation-structure | To learn as much about AS infrastructure, people, procedures etc. as possible, but not obsess over that stuff |
|---|---|
| **Orientation-structure** | The mechanics of AS. I had to learn just from experience how everything worked, no one gave me any instruction. |
| **Orientation-structure** | If someone had told me who my adviser was, where they were located, and what exactly I was supposed to be doing that would have been great. |
| **Orientation-structure** | Try to get a taste of all the BCCs and spaces and then pick the one that you want to dedicate time to/get involved with. |
| **Orientation-structure** | How much money goes into AS and where does it go. What all of the AS groups are. What do senate reps do. |
| **Orientation-structure** | learn everything you can about AS and it's history and structure. there is a lot to learn and know and people expect you to know it. people will not always help you learn it either so seek out the information yourself in order to make an informed decision |
| **Orientation-structure** | knowing the politics of AS would have been nice as well as the contact info for each of the bcc chairs rather than having to rely on fb or social connections. |
| **Orientation-structure** | I would like to know how all of the different groups are split up and how the AS president, senators, etc. are elected and what they do for AS and the subgroups in AS. |
| **Orientation-structure** | I would have like to know the overall structure of AS. I thought AS was like ASB in high school. I know now, over four years, that it is completely different from that. |
| **Orientation-structure** | Many of the technicalities will be explained to me eventually when needed but it's important to get to know others in AS who can help explain my position's duties better one on one. |
| **Orientation-structure** | I would have liked to know the financial structure overall of AS. Ballot initiative lock-ins, bylaw lock-ins, discretionary expenditures, University lock-ins. I would have also liked to know how each lock-in can be changed, edited, modified ect. |
| **Orientation-structure, finances, staff** | Overall AS structure (how every entity relates to one another), the budget, staff |
| **Parties** | I would have liked to know how corrupt AS actually is due to the political parties we have intact. |
| **Parties** | That there is more to AS than just party politics, I probably wouldve been more involved. |
| **Time** | I would tell myself to take things slowly and know that not everything has to be done in a year. As long as it is documented, future leaders can pick up where you left off. |
| | Before you signed up to be a part of the AS, be sure that you will stay committed! |
| | Teamwork is key. |
| | Don't listen to people's bullshit. Everyone has something that they're mad at you about but it doesn't matter because you were elected to make decisions for your own constituency. Make decisions based on your own judgment. |

# Leaders Look Ahead (click here to return to main section)

| Looking ahead: If you had five more years in your current leadership position, what would you want to change, create and/or accomplish in that time? (AS Participant Survey Q5) | |
|---|---|
| Categories | Response Text |
| **AS Structure** | I would hope to push for the things my BCC's were pushing like affordability and increased diversity at our UC, specifically I feel like I would like to change the role that Senate plays which from my experience is larger that it needs to be given how well most BCC's function on their own. |
| **AS Structure** | Less AS bureaucracy<br>Fewer AS Staff<br>More transparency<br>More pressure on the university to make infrastructure improvements.<br>An IV city campaign and CONSTANT lobbying of all politicians who have Any influence over IV |
| **AS Structure** | I would want to make AAB a larger component of AS, considering the entire reason students attend UCSB is for academics. I would want to make it more of a service for students by bringing in successful alumni to talk about their careers, help students get to know their professors more, and make the entire process of attending a university easier. |
| **AS Structure** | A better AS infrastructure |
| **AS Structure** | Create a term for senators, where they can stay senators for 2 years. |
| **AS Structure** | I would like to see Finance Board chairs be more proactive in giving more transparency into AS financials. I would like to see the commissioner of budget and finance more active in showing members of AS what the expenditure trends are and what type of risks (if any) there is moving forward. I would like to see more long-term financial strategy reports done. |
| **Campus Cooperation** | More cross collaboration with administration and RHA |
| **Communication-Outreach** | I would try to expand our BCC's reach to the campus and really try to target our events towards topics that not only catch our students' attentions, but also ones that matter to them. |
| **Communication-Outreach** | One of the things is to let others know about what SIRRC does and all the resources It provides. As well as AS in general because in my experience I know not a lot of people know the way AS works or what bccs are. |
| **Communication-Outreach** | Increase membership of the BCC. We're pretty much unknown outside of a small group of followers. Expand our influence and contributions to UCSB and better interoperate with academic organizations on campus to provide better services. Maybe have paid-hourly positions so we can have dedicated technology "servicers" |
| **Communication-Outreach,** | I would want to create stronger connections between the endless number of Environmentally focused groups so we can better champion the different issues that we are confronted with. This is something that I think goes for many groups across the board and if there was a way to better communicate across similar groups there would be more productive work coming out of the association. |
| **Helpful tools** | Create a more efficient template for sending out newsletters. |
| **Helpful tools** | I would create a binder of how to lead CODE, such as creating a binder for the future commissions. I would also have a specific binder for the Transportation Service. |
| **Helpful tools, Internal Cooperation** | I would like to see stronger BC4 meetings and optional trainings made available throughout the year. I felt that I have been learning as I go, and have relied heavily on my staff advisors. Especially for committees with new leaders and new general members more information would be appreciated. I would also like to see Minute taking/Agenda forms that are more applicable to different styles of meetings.I know that my committee had to edit the form a lot to fit with our type of meeting. |
| **Internal Cooperation** | BCCs working more cohesively |
| **Internal Cooperation** | Make AS less fragmented and more integrated. This keeps everyone aware o each other for both networking and holding each other accountable. |
| **Internal Cooperation** | Better communication with previous co-chairs and to be able to learn from mistakes and good doings of their years. |

| | |
|---|---|
| **Internal Cooperation** | More executive support of BCCs and financial support of the BCCs that don't have money. Also more autonomy/support of autonomy for these BCCs. Prioritization of EVERY BCC and not just some. |
| **Internal Cooperation** | I would want to create a stronger connection between AS government leaders (President, IVP, EVPSA, EVPLA, etc.). I would want to create coalitions between BCCs. I would want to expand the Fossil Free campaign so that all AS groups knew about it. |
| **Internal Cooperation** | As for co-chair, I would like to have more communication with other co-chairs. In one year, it is very hard to establish a strong bond between other groups who also have annual outgoing and incoming members. |
| **Internal Cooperation** | I would try to expand my BCC and make the members more engaged in AS as a whole, not just our BCC. |
| **Issue Specific** | Diversity. |
| **Issue Specific** | Restructure Judicial council's sexual violence reporting process, 24 hrs womxn's center as well as rape crisis center in IV, consent gaucho fyi workshops, divestment from companies that profit from sexual violence/humxn rights issues (such as companies that profit from the prison industrial complex that is rampant with sexual violence etc), sexual violence policy liaisons throughout California, legislative actions. community relations, etc. |
| **Issue Specific** | Making the Pardall center an actual community space instead of AS in IV |
| **Issue Specific** | I would definitely try to push hard on the AS Sustainable Food Cart. I would also want to visit admissions and see how they work and try to get an official student affairs student retention program going. SIRRC is great but it would be nice to have an administrative program. |
| **Issue Specific** | keeping the beach cleaner, changing campus wi-fi system because it sucks, keeping IV safe with lighting and other infrastructure changes, transparency in AS, integrating all UCSB and student related website (gauchospace, gold, BARC, ninja courses, textbook exchange, etc) |
| **Issue Specific** | alternative transportation service for temp or permanently disabled students |
| **Issue Specific, Internal Cooperation** | Install a sustainable business model into the food bank (increasingly volunteer based, cheaper food purchasing costs, more healthy foods in the space) |
| **Parties** | I would want to creat a neutral system that caters to the issues instead of the political party biases. |
| **Professionalism & Experience** | Ask for more feedback from our participants, make everything more professional, create a happier experience for the students involved |
| **Professionalism & Experience** | I would:<br>1. Work to unify A.S. projects more in order to increase productivity and decrease redundancy.<br>2. Try to make A.S. really fun and cool to be in in order to increase recruitment and retention rates.<br>3. Work with BCC's to have more A.S. initiated large (and small) scope projects that increase the quality of student life in addition to their events.<br>4. Work with the advisers so that they have a better understanding of the purpose and importance of all A.S. entities, not just the ones that they have been advising for years. This will help to eliminate biases that they may have developed and also make it easier for different entities to collaborate.<br>5. Work to make A.S. a bigger presence on and off campus year round (not just during elections). |
| **Recruitment** | Getting freshmen involved as much as possible. Making AS a welcoming environment for every student |
| **Recruitment** | Make AS more accessible for younger students, especially first-years. I feel like they are intimidated by the prospect of joining something completely new and do not risk getting involved because they feel like they do not have a chance. |
| **Safety** | I would want to make the campus feel safer. It saddens me that people can't even feel 100% safe at their own school. |
| | I am still unsure, but if I could I would like to seek for greater opportunities in the future. |

# Internal AS Improvement Ideas (click here to return to main section)

**AS, like any organization, can make improvements. Please let us know which areas you think AS must change/improve to run better and meet long-term goals. Please rate the importance of each of the following, and let us know if you have ideas about changes/improvements (AS Participant Survey Q12)**

## How we recruit

| | |
|---|---|
| | Recruitment is well done during each parties recruitment period and immediately after. However there is a lack of advertisement during the year about how to get involved and for students who do not want to join a party. |
| | I think recruiting through tabling can be very effective if done right and we brushed on this idea a little bit this quarter as an association, and a lot within my organization. I think we can continue to have large tabling events and things of that nature, but it is important to show students what each group/part of AS does, how it effects the individual you are talking to, what benefits or services are being provided, and of course how they can get involved. I also liked the idea of having more career fair-like recruitment events because if it is properly publicized we will get people to come that are actively looking to get involved instead of intercepting people rushing between classes in the arbor. |
| | Spring into AS seems like a great idea. I would recommend especially reaching out to people in San Cat since they are often isolated from the rest of campus. |
| | Maintaining the week of welcome and AS fellowship are great, but recruiting on a quarterly basis could really help give more people an opportunity to be involved with AS. |
| | Finding a way so that every student is aware of the issues being debated and projects being pushed forward in A.S. beyond |
| | Make presentations at orientations |
| **18** | When recruiting, instead of trying to convince people in the arbor, we should (in a sense have students convincing committees to let them be a part of AS). We need students who take their job seriously, and take the initiative to come out and learn about AS and get involved. Good ideas brought up in the last bc4 meeting was holding something like a job fair recruitment! |
| | More fellowship positions. |
| | Recruiting should be done more professionally and who we bring in should reflect the diversity present on campus rather than the same people and their friends. |
| | Maybe having separate fairs for separate types of interest in AS. (Example - business-y type folks for the business type AS positions, issue based for the issue based BCCs - and all different fairs on different days, and spend all the time advertising for these). |
| | Work on explaining what AS is. People think its like ASB in high school, which it is not. (way cooler) |
| | Making students aware of different ways they can get involved with AS (i.e. outside of Senate/elections) is important, because not every organization in AS is necessarily political. |
| | I have had a committee of less than 4 people for the last two years. I needed to take on more as a Chair and it sometimes stresses me out. I would like more ways to get folks involved and how to keep them involved for BCC's for multiple years. It is our biggest problem within the Food Bank Committee. |
| | Have big signs that say A.S., not just tables. Make it clear to students what A.S. is and why they should get involved at recruitment fairs. More educational posters about each BCC (with BCC input) and stuff on Digiknow. |
| | Incorporate AS opportunities into orientation and have a meeting similar to the sorority meeting held for freshman in Corwin at the beginning of each year. |
| | Give BCCs more of a heads up about tabling events that are AS wide. |
| | More outreach. it seems the people who get involved in AS are only friends of the people who are already in it. especially when it comes to slating and people who run for elected positions |
| | AS should be more diverse in ideas and student representation. Better outreach should be done to encourage ALL students to apply, including Students of Color. |

## Elections

| | |
|---|---|
| **16** | I the model for elections now is good, and it allows room for transparency and student involvement. I think the biggest thing limiting the process is the two party system because it causes the whole process to dissolve into party recognition over individual ideals. The ideas and feelings of the individuals are also very often lost in the bitter |

rivalry between the two parties. I don't know exactly how to solve this problem, but I think it is something that needs to be looked at.

Allowing political parties to openly affiliate year round would help uninvolved students understand the implications of their vote during elections.

Elections committee needs more funding and to fins a way to better manage the entire elections process. There needs to be an effort to make elections more competitive, having one party control so much of AS is exclusive and undemocratic, and less draining on candidates because right now it is unacceptable the toll it takes on candidates. Also, there needs to be ways to help break down the party system as at the moment it is next to impossible for a third party to show up and have an impact.

Dismantle all political parties. Two party systems are inherently unsuccessful and all students should run independently and be elected based on their goals. If we are going to stick to the two party system, election budget allowances should be limited and all printing should go through as services (giving back into AS etc)

Higher GPA requirement like a 3.0, stricter early campaigning police. Forums for candidates in specific group spaces to focus on those groups issues

Elections have little to do with what the candidates stand for and aim to accomplish and mainly just a huge party driven mess. There should be a bigger priority on debates, media coverage, and an easier way for students to connect to the candidates and their platforms.

Too much AS effort on elections! It is not okay.

The party system causes students who have no involvement with AS (which is most of them) to vote for a party not a person. Promoting people will help non-AS students vote for a person and their ideas not a party.

Why make it about the party? Makes everyone confused.

The intense animosity during elections is an issue. That candidate's retreat that is supposed to happen during elections is a good idea...

Encouraging more students to care/vote, perhaps by showing them how much change student representatives can effect.

Don't really care too much about this, just finding a way for the people who don't get elected to still be involved in AS is KEY!

I see a lot of students that don't vote for A.S. elections. Fee stuff on elections is important for students to know. They think it is the same thing as RHA Elections.

NO MORE PARTIES! They encourage and facilitate that money is power and the ultimate decision maker. They detract from individual candidates and make the election all about party politics. I've seen important meetings and projects be controlled by party politics during the school year even well before election season. It is not fair to voters and students to corrupt goals and objectives by ulterior motives such as winning or supporting your party. I've seen collaboration and progress become obstructed in favor of hindering someone from an opposing party.

slating for executive positions

I think there should be more information available to students about how to run for senate and other positions as an independent. Workshops should be available before declaration of candidacy.

## Lockins and Reaffirmations

A strange thing about lock-ins is that they almost always pass, which can be good or bad. I feel that there is so much focus on the candidates and parties that people are not very educated on the ups and downs of the various initiatives being presented.

We need to make this super clear and let students know where their money is going! Possibly a link on the AS website-->fees and where they are going. Breakdown in a clear format the fees that undergrads/grads are paying.

Allow Student orgs more time to gather petitions, the one month sort of set limit seems to me largely unnecessary.

Fuck the Bottom Line

New process to get lockins on the ballots

**14** More signatures needed for petitions.

There should be a process in lock-ins that states that if the funds aren't used after a certain amount of time they will go into the unallocated fund or back to students unless they are given an exception because money is being saved for a specific purpose because there are some BCC's with hundreds of thousands of dollars in their accounts that they will probably never use (write it into the ballot language.)

See if this is something the campus needs to be providing, or if it is a want that only student fees can bring about

BCC awareness and advertising to students. Where their fees go in a simple sheet.

I just can't believe that so many exclusive and unnecessary lockins pass. I doubt enough of the student population votes on them.

| | |
|---|---|
| | not every bcc needs a lock-in but it seems like everyone gets the option to be placed on the ballot and it usually gets passed. we should stress to the student body what is actually important to get lock in fees overall because 2$ a quarter here and there for this and that BCC really can add up when there's 10 new ones introduced to the ballot each year |
| | The process to get a spot on the ballot seems too intensive and annoying for not only those who want to get on the ballot, but also for all of the students who have to sign the petition to get on the ballot. |
| | have breakdown easily available online |
| | Students should be more informed and have more access to information to decide whether they should reaffirm certain lock-ins or not. |

## Senate meetings and operations

| | |
|---|---|
| **12** | the senate has done a good job beginning to advertise about what is done in each meeting. |
| | Public forums that take place outside of Senate meetings (town hall meeting style that has been used in the past seems like a great way) Can be a more casual, less intimidating space than a senate meeting may be. |
| | Senate to me comes across as very bueracratic and wastes a lot of time given the power that they have.  There needs to be a better way to structure senate because I feel like the current set-up has proven to be  unrepresenative of the student body. |
| | More inclusive, transparent, and organized |
| | Live stream. |
| | So much time spent on approving minutes, little time actually discussing anything new and of substance. |
| | Hella exclusive and classist/toxic space. |
| | Full transcript of meetings please. I want to know what the reasoning behind the decision was. |
| | The more Senators are able to attend other events outside Senate meetings, the better in my opinion. |
| | Students dont know where the A.S. office even is, and who to talk to. Video stuff is good like the senate recaps. |
| | Again: no parties in elections. People would be mad about that, but lets have open, educational discussions about the different viewpoints and benefits. Just because not having parties would be new, against the norm, and uncomfortable for some doesn't make it less fair. Sometimes it's good to be uncomfortable because it leads us to new, enriching learning experiences. |
| | I think continuing senate in a minute would be beneficial. |

## How we publicize our efforts

| | |
|---|---|
| **12** | We should be a LOT more interactive. Collaboration within A.S. is important, but I feel as though working RHA would be of great benefits. Holding events specifically at dorms and/or targeting areas with lots of traffic with not just tabling, but actual engaging activities, would really aid in awareness. Mailing lists that students personally sign up for would be a good effort -- to provide them with that option on each A.S. BCC website would be a good addition. |
| | Most people I know dont seem to know what we do, there should be more advertisement on that. Most of it involves the statements of individuals on facebook. But there perhaps should be publicity officer for each office. |
| | AS is a very large, and sometimes unapproachable bubble. To get greater student engagement we need to expand and get more creative with publicity efforts (sorry this is so vague, I don't have any specific suggestions). I also think, although it is difficult to navigate, having more events in IV and being more present there would really benefit awareness and engagement because the culture of our campus is to go to class, and then head back to IV to hangout with friends etc. If we could be present in places like People's Park and the Pardall Center I think we could engage and entice a lot of people that do not spend their days on campus. |
| | AS often promotes efforts through social media and campus papers, when it should also utilize local media (SB independent, nooz hawk, etc) and occasionally national media. Promoting and regularly updating the AS website would help. |
| | Uni-wide newsletters as well as constant out-reach to Res halls and IV |
| | More of it? I don't know, this is hard to do. |
| | Abboud can make a facebook post |
| | AS Senate video recaps are a step in the right direction! |

| | |
|---|---|
| | More outreach to freshman throughout year, trying to get folks who need skills that AS can bring for future jobs involved. |
| | I only saw this survey because I was on the A.S. fb group, but it needs to be better publicized. |
| | A newsletter every few weeks that any BCC or student group can use to publicize upcoming events and services. The BCC listerv is too exclusive and often used to publicize rather than something like University Announcements that reach all students. Make a listserv that students can sign up for to hear about events and publicize it like crazy or use University Announcements more. Include how to send a University Announcement in AS and OSL orientations. Work with the university to make the process of sending a University easier and more accessible. Emails are much better than posters because they can be reliably counted on to reach a mass of students without littering or wasting paper. |
| | we need some official campus media site/center/program/broadcast that the whole student body can access and is popular |

## How we communicate with one another

| | |
|---|---|
| | Safe zone training was great by RCSGD |
| | Communication between exec offices and the senate is good, however the connection between the execs and BCC's seems to be lacking, many held together through individual relationships versus institutionalized means. |
| | Communication is really important and very difficult in a group as large as AS. It is difficult to address because communication is something that individuals have to be accountable for, and if a formal incentive is placed on it (ie BC4) it will feel forced and unpleasant if not approached properly. I think having a forum with information (contacts, projects etc.) where groups can post what they are currently working on would help make the appropriate connections. This way there would be one place that groups can go in and look if they want support or ideas for something they are working on, and a curious student could get a better idea of what AS is doing. |
| **10** | More interactions with Execs/senators and BCCs as well as more transparency |
| | In AS all the groups are seperated and there's no communication. All these sections in this survey are vague. |
| | The webmail service is inefficient. I wish there was a centralized AS calendar with all of the AS events already posted. I wish communication was more centralized. |
| | Just increased level of communication in general. Also BC4 is the worst. |
| | How we can form stronger relationships with each other (more person-to-person contact less emails)-show up to events of other groups to show you support and then asking to work with them in the future becomes easier. Also, know that you don't have to collaborate with everyone... |
| | I heard BC4 is being overtaken by Senators and Elected people. The Chairs say they feel left out. Communication between BCC's is important and between elected people. Execs make decisions without consulting BCC's, and students can see how disconnected A.S. is. |
| | There should be an AS listserv |

## Appointments

| | |
|---|---|
| | The way that we make appointments is important but is done in the most reasonable way I can think of. |
| | We need to allow current BCCs to have utmost control over their appointments because it allows for a more streamlined process as well as caters to each BCC's sensitive needs. |
| | Going through comm on comm is sometimes very difficult because it doesn't get addressed/comm on comm doesn't understand how all the BCCs work. Stay out of the identity-based BCCs please! And support them with their recruitment efforts. |
| **8** | I think that appointments should be more of a collaborative process between the elected officials and the chairs of different BCC's. |
| | Appointments should be up to each organization's discretion. |
| | Each BCC has the best knowledge of who should be appointed for next year, just have them include their Senate rep a bit more in the process |
| | I heard its confusing and people dont know whats going on. Better communication and transparency. |
| | The BCCs should have complete control of who takes on leader positions, not Comm on Comm. |

## How we engage the community

| | |
|---|---|
| **8** | AS should have (and does) a strong presence in the community, especially IV to promote a long term plan for IV to be a more self governing |
| | More engagement in IV, and it doesn't have to be more convert events like Earth Day and Chillavista. Utilizing the open public spaces on a small scale to get people out of |

| | |
|---|---|
| | their houses and meeting each other and hopefully taking pride and ownership of our little student ghetto. |
| | Similarly to how communication with the campus should be improved, AS should strive to represent community interests to other local bodies and institutions. |
| | Are we able to use sponsors? Like a cafe or Woodstocks etc. Rec Sports has been doing it for years |
| | Don't be trashy |
| | Make more programs open to all community members-get them involved and possibly willing to donate in the future |
| | We should do this more! |
| | outreach to other residents of IV besides just students like elderly, families, etc. AS does a lot for them but they have no idea but we should be thinking of them too when thinking of IV |

## Finance Board (budgeting and procedures)

| | |
|---|---|
| | Streamline the process and have more indepth workshops |
| | No one understands how it works. |
| | Finance board is also pretty classist. |
| **7** | The financial policies and procedures should be more readily available and changes to it should go through senate as well. Also, the members of finance board really need to know what they are doing. So if Finance Board hasn't had their retreat yet, they should not be voting on stuff. Also, they should know what all the line items are actually for because I don't think most of them do. For example, most of them didn't know that the Travel line item in each budget is not only for travel, it's also for leadership development (ie retreats). They could also give a more in depth budget work shop to chairs so that they know what they are doing with their line items. |
| | Make them have a larger say in the budgeting process for future groups. I know they do all of the hearing in February, but wish more of what they say is included in Senate discussion |
| | Orgs like Finance Board, and I think its going well. |
| | Fund fewer/no Greek Life events, those do not get advertised to the whole student body and are not inclusive for everyone. They have dues. |

## Travel

| | |
|---|---|
| | Due to the huge carbon footprint of plane travel, AS should limit the number of plane flights it funds! Instead it should fund more carpool, bus, and train trips. It should also find a way to motivate travelers using AS funds to fill their vehicles and not just drive one or two people. |
| | Transparent budgets |
| | Too much is spent on traveling. What's the real benefit? |
| **7** | Not travel specifically, but MAKE SURE that the people who are doing the budget know that the travel line item encompasses more than just actual travel. |
| | What does this mean? |
| | we need a new travel agency if we are still using one |
| | Too much needed by AS to go on a short trip, even if it's in the same county. |

## BCC meetings/ operations

| | |
|---|---|
| | More effective BC4 meetings |
| | BCC's are all different and operate differently depending on their needs. Let them do what they're doing. Keep posting meeting times and locations quarter to quarter. |
| | Focus on less AS practices and jargon (makes BCCs inaccessible as well as exclusive) |
| **7** | If all of the adviser's know when and where their BCC meets there is no reason that it shouldn't be on the board outside of A.S. main. If they don't know when and where their committee meets, that's just sad. |
| | More active working group meetings. |
| | I like how BCC's operate in their own unique ways. |

| | SCORE is way too exclusive and intimidating. they preach equality and acceptance but do not practice it |

## BCC Minutes

| | |
|---|---|
| **6** | I would like it if it were more clear at the start of the year to whom the minutes from each BCC need to be sent each week. It is different for each BCC and varies over time. I would like it if there were a central, AS, minute-storing drive or website. Part way through the year this year, minute takers were asked to send in all the minutes again to AS from the year so far. It seems that AS should have access to the all BCC's minutes and not need to ask for them to be sent in again. |
| | The uniform template is great. Allows people to easily see what is going on across AS. |
| | More casual and more accessible |
| | These should be posted on an AS Website that encompasses information about all of the BCCs: aka one central website for all of AS (the exec offices, committees, senate, boards, etc.) |
| | Actually turn them in? Post them online?? |
| | Don't send it out to the BCC listserve, it becomes more of a spamming list and AS announcements get lost. Make sure minute takers are clear on the structure and being detailed. |

## Budget Priorities

| | |
|---|---|
| **6** | The budget is critical, and setting it annually in the spring is problematic because it doesn't allow for unforeseen adjustments. Make it quarterly |
| | Food should be addressed, but in a careful manner. Not the way it went down before... |
| | Make QComm get a lock in fee because their budget is pretty big. Make SCORE pay more out of pocket for their own events. |
| | Again, every part of AS is important, just treating everyone on an equal playing field and knowing that each group deserves enough funding the function properly |
| | Consulting with BCC's is really important. There seems to be a lot of drama about budget stuff in the Spring. |
| | even playing field for all. it's not fair to give one campus or $2000 but deny another one the same amount. i've seen and heard it happen |

## Measure and report what we do, to each other

| | |
|---|---|
| **6** | Like I said for communication a forum for groups to post their mission, current projects, successes and all of that kind of stuff for other in AS and students to read. |
| | Post senate attendance records, the bills and resolutions each senator has authored and seconded, each group project and have status updates on the senate website. |
| | Document everything |
| | What does this mean? Like to students? More outreach should be done. |
| | More accountability about money. More disclosure and transparency. |
| | outreach |

## Events

| | |
|---|---|
| **6** | Publicize to the maximum! |
| | Its always difficult to get people, particularly non AS people, to come out to events. |
| | Better event publicity before the event. During the event, people at various locations with signs or something telling people that the event is going on and they should go check it out. |
| | Attend each others events |
| | More events, students like these, especially when there's food. |
| | more school spirit |

## Advisor's Roles

| | |
|---|---|
| **6** | We should aim to have as little advisors as possible to stay fiscally responsible. |

| | We have advisors? |
|---|---|
| | First of all, Advisors should attend ALL of their BCC meetings. They should be there to advise and let the BCC know what the potential benefits and consequences of their actions are so they can make informed decisions. They should also not be able to say that BCC's cannot spend money on things that they vote to spend it on unless it violates financial policy. Bashing other A.S. entities and encourage their BCC to not work with other groups is not ok either. Advisors should be extremely knowledgeable about other BCC's/A.S. so that if their group has a question about it they can answer it (basically, if I ask my advisor, "what exactly the does the Student Advocate General do and why does that merit the position being an A.S. exec," their response should not be, "I don't really know what their purpose is, so it's probably not important and they probably shouldn't be an exec." |
| | Tuyen's awesome makes my life a whole lot easier! |
| | I love all the A.S. advisers. |
| | i am involved with AS and personally don't know or care when we get emails about hiring a new staff member. i have no idea what more than half of them do or what they are needed for and probably will never work with them. clarify this more |

## Elected Office Operations

| | Exec offices should be semi-autonomous |
|---|---|
| | Advertise more! Take more input! |
| **5** | Expenditure reports? |
| | Idk what elected people do. This should be better publicized. |
| | There is an inevitable sense of entitlement to funds once a person has access to them. I'm not sure how to improve this, but I have seen it many many times. Prevent elected officials from mixing party politics with service. When Sofia would do a DP cheer with her staff at every meeting loudly in AS Main, it made her office seem exclusionary and unwelcome to other viewpoints. |

## The Legal Code

| | I feel as though it is extremely important for people to know what is in the Legal Code. Especially for those coming into A.S. as newbies, it'd be great if when people applied for positions there was a description (according to legal code) of what the position entails. That way they aren't just guessing. It also helps in their performance as they know what is expected of them.<br>Legal Code is also important to address in that there are rules and regulations within A.S. that must be followed, and if/when not adhered to, ramifications will take place. Awareness of legal code should be made, not only to Senate members and Chairs, but to anyone and everyone involved in A.S.<br>Awareness efforts for Judicial Council should be increased as well. Many BCCs may have issues that need to be addressed but are unaware that they are able to reach out to us to see if they have a case. |
|---|---|
| **5** | The legal code is a contract between the students of UCSB and A.S. You can't pick and choose when you're going to follow a contract. Advisor's should be more well versed in the legal code and tell their BCC's if they are violating it. Also, hook it up with an index. |
| | Have all BCC's go over their legal code yearly and pass it along to all officers. |
| | What is this? Students should know what this is. |
| | who actually reads this |

## Space Allocation

| | Give all the BCCs offices.. please. |
|---|---|
| | It's important for BCC's to have space, so I think that certain BCC's that have a lot of space should have to share (unless there are issues of confidentiality.) |
| **5** | Making sure each student group has sufficient space and resources to function. |
| | Give spaces to groups that are using it actively |
| | Study space please. |

## How we engage our campus

| | |
|---|---|
| **5** | There should be a more institutional way to get people aware of what is going on, perhaps this would just mean more active posting on the AS facebook page. |
| | There should be a more streamlined and effective way of connecting AS and its services to students. |
| | Stay classy |
| | Active engagement make it seem like they are getting something out of it. |
| | Needs to be improved! |

## Media Services

| | |
|---|---|
| **5** | More student input and collaboration with staff |
| | Needs a greater role, with more people working on it. |
| | Use media to promote A.S. |
| | WE NEED MORE!!! |
| | advertise/utilize the as media center |

## AS Processes (requisitions, requests for funding

| | |
|---|---|
| **4** | Publicize website |
| | More training |
| | More how to info |
| | Forms sometimes take way to long to fill out (especially honoraria for chairs, anyway to simply this would be great) |

## Philanthropic Giving

| | |
|---|---|
| **4** | It's cool, but BCC's should have a separate budget for what they are going to be giving away and what they are keeping for their own projects (soft cap so they can change it if they want to.) |
| | Create a way for those in the University can donate to an AS Endowment or something that can support our business services that need help like the Food Bank or Recycling |
| | What does A.S. do for this? |
| | cab should outreach to more students than just AS for their events. they should target other specific OSL groups |

## Program Priorities

| | |
|---|---|
| **4** | Should be a collaborative process. |
| | All BCC's have important programs. I don't want to rank one over the other just make sure to have buy in from all parts of AS. |
| | What does this mean? |
| | Program board sucks up a ridiculously unfair amount of money. The staff salaries are unfair because they are running more of a business rather than working to provide services. |

## Orientation

| | |
|---|---|
| **3** | Have Chairs push regular BCC officers to attend, would save time to have all the people in one place |
| | Does Orientation even collaborate with A.S.? How can BCC's get involved? |
| | have a basic system or thing in place that can be quickly taught on the structure of as to all new members similar to the finance board workshop being done now |

## Relationship with RCOs

| | |
|---|---|
| **3** | BCC's working more collaboratively with same-purpose RCO's would be cool. |
| | Work with who you want to work with (AS has to take initiative) |

| | More collaboration! |
|---|---|

## Running Programs and Services

| | |
|---|---|
| | Would like to see more transparent interactions |
| **3** | Explain more? |
| | Quantifiable resources and services that benefit a wide range of people should be increased and prioritized. |

## Student Employment and Supervision

| | |
|---|---|
| **2** | Be very clear what constitutes a conflict of interest when they are hired. |
| | We should be moving more towards a student-run student employment organization rather than staff. We need a long-term plan on tackling staff salaries. |

## APPENDIX F: PUBLIC FORUM, APR. 11, 2014

### AS Public Forum-April 11, 2014-*PowerPoint*

## What You Have Around the Room

- 1 Focus Area in each station
- Starter list of goals based on survey results
- Facilitation criteria and hints
- More paper & markers

## Today's Task

- We'll have rounds of 30-40 minutes for as long as you choose to stay
- Go to 1 station per round (your choice which one)
- Discuss the listed goals and new goals
- Add, subtract, change as you choose
- **THEN PICK 3-4 TOP PRIORITIES**
- **AND FOLLOW THE GROUND RULES** (they're posted at each station)

## Ground Rule #1 – **DON'T** Focus On...

- One year ideas
- One time ideas
- Ideas already done
- Outside AS control
- Some AS control but unlikely collaborators
- One BCC ideas

## Ground Rule #2 – **Focus On** ...

- Multi-year ideas
- Ideas that are 100% in AS control
- Ideas that have some AS control with likely collaborators
- Multiple BCC or all-AS effort

2

## Criteria for Choosing Goals

- Ideas that support students through their UCSB experience
- Ideas that help students accomplish important, meaningful things
- Ideas that amplify student voice
- Ideas that build and strengthen collaboration or cohesiveness
- Ideas that can turn into measurable and transparent goals

## Facilitation Tips

- Don't belabor barriers, problems, wrongs. Instead stay positive, solution, and opportunity focused
- This is not a debate so be kind, respectful, collaborative
- Talk & listen in equal amounts
- Today stick more to Big Picture than details (you'll have time for details later in the strategic planning process)
- Don't grip too tightly to your own personal opinions; allow for group creativity & consensus

## Stick to the Task ☺

- Go to a Focus Area station
- Discuss the listed goals and new goals
- Add, subtract, change as you choose
- **THEN PICK 3-4 TOP PRIORITIES**

3

## <u>AS Public Forum-April 11, 2014</u>-*Agenda & Instructions*

### April 11, 2014

### Today's Purpose & Agenda

*Purpose*:  To identify and prioritize goals for the Vision 2020, AStrategic Plan.

*Introduction:*

- Why we're doing a strategic plan …

- These are the broad activities of the strategic planning process:

  o Setting up a Guiding Group to make sure the process includes everyone (Introduce Guiding Group members)

  o All-undergrad survey (1846 responses, over 10%)

  o AS participants survey (111 responses, approximately 1/3 of active AS participants)

  o Based on the surveys, identifying the broad focus areas and then specific goals

- Which is why we're here this afternoon.

  o You are here to help identify things AS can do when it plans ahead and has several years to accomplish something.

- Introduce Elise and Jeanne and explain their roles are helping us do our own strategic plan; they have experience with strategic planning and they are collaborating with us.  (In other words they're not doing it for us).

    o Help design and administer the surveys

    o Will help facilitate today's activities

    o Will continue to support and help us until the plan is complete

### *Today's Specific Task:*

We (well, you, through your responses) have identified 5 important focus areas, each posted on a different wall around the room.  For those of you who took the surveys, these are slightly different from the survey categories.  This is a work-in-progress, and we adapted the focus areas in light of all the survey comments.

Beneath each focus area we have listed the ideas that were already mentioned most often in the surveys.  This is your starting list. Maybe you'll decide this starting list is good enough; maybe you'll change or add to it.  Either way, we hope you flesh out the ideas a bit further.

Then you'll prioritize: identify the most important 2-3 things AS can do that will have the most positive impact for students in each focus area.  These will ultimately help determine strategic plan goals.

| Focus On These Ideas | Don't Focus On These Ideas<br><br>**(You can put these on a separate sheet)** |
|---|---|
| Multi-year | One year or one time and done |
| 100% AS control<br><br>Some AS control & requires collaboration from a likely supporter (we can help you identify these) | Outside AS control<br><br>Some AS control & requires collaboration from unlikely supporter (we can help you identify these) |
| All AS<br><br>Multiple BCC/AS entity effort | One BCC |

*Use These Criteria When Choosing Ideas:*

- Ideas that support students through their UCSB experience.

- Ideas that help students accomplish important, meaningful things.

- Ideas that amplify student voice.

- Ideas that build and strengthen collaboration or cohesiveness.

- Ideas that can turn into measurable and transparent goals.

Facilitation Tips:

The guiding group members, Elise, and Jeanne will help facilitate the conversations in each of the groups.  But we also need everyone to self-facilitate so we can accomplish the task AND make sure everyone can fully participate.

*Here are some facilitation tips:*

- Think beyond your individual AS role, BCC, or other personal experience.  Think what all AS can do to benefit students.
- Many ideas may be great and important, but stop yourselves if the ideas are:
  - Not something AS can control.  We will add it to an "Advocacy" list, but your specific strategic plan goals should be things you can genuinely control.
  - Things that will get done in the normal course of business over the course of a year under an existing AS framework.  We can add it to a good idea—just do it—list.
- Don't belabor barriers, problems, and wrongs.  Most of our conversation should be positive, solution, and opportunity focused.
- Be kind and respectful. This is a collaborative conversation, not a debate.
- Talk and really listen in equal amounts.  And don't be afraid to quiet the big talkers and encourage quiet folks to speak.
- In general, half the population likes the Big Picture and sees broad, future-oriented ideas and visions and the other half of the population likes practical, realistic details and actions.  Figure out who's who in your group and respect both perspectives.  Jot the details down, but today we are trying to hone in on the big picture.
- Real collaboration happens when each of us can loosen our own opinions to allow the conversations and the group to shape more collective decisions.

*Questions to Ask Yourselves To Find the <u>Broad Goal</u>:*

- Why is that important?
- What's the bigger issue, goal, or value that underlies this idea?
- What's the bigger picture issue that cuts across several ideas?

*Questions That Get to the <u>Details We Need Now</u>?*

- What is the specific idea or goal we're talking about?
- Is this idea a repeat of something else we've talked about?
- Is this something AS can do on it own?  If not, who must AS collaborate with?  Or is this something that AS cannot control, but can advocate for?

## AS Public Forum-April 11, 2014-*Seed Ideas (black) & Additional Ideas and Results (red)*

**April 11, 2014**
**2:00 – 4:00 pm**
**UCen State Room**

# 1. Academic Issues (school & campus environment)

- ☆ Academic advising services (4)
  - o Provide checklist(s) for students and advisors
  - o Hold "advising open houses" or workshops (covering why to go, what to ask, and other resources re: academic success…)
  - o Provide a student mentoring service (3rd yr or above mentor freshman and transfers)
- ☆ Career Assistance (6)
  - o Student employment related to majors
  - o Community service related to majors
  - o Networking & alumni connection & presentations
  - o Student interns
  - o Professor's (brown bags, banquets, showcases to discuss what research they did & their trajectories—this might already be done by depts.)
- Study Space (1)
  - o Develop outdoor study spaces (with tables, seating, shade and solar lighting)
    - ▪ Storke Plaza (like an outdoor UCEN)
    - ▪ Pardall Center
    - ▪ --ALSO see Student Experience, below)
  - o Provide lists of available spaces
  - o Advocate for open space on campus but close to IV
- Class Availability (2)--Advocacy
  - o Class recordings

- o Outreach to CCS
  - o Advocate for Evening classes
  - o Advocate for Student-led classes
  - o Student-led lecture reviews
  - o Advocate for App for Gaucho Space, more professors
- Textbook costs (3)
  - o A.S. textbook exchange/swap/Craigslist
  - o Book bank-update books, incentivize donations, trade in
  - o Online "rate my textbook"-answering question-is it necessary or not for the class
  - o UCSB online subscriptions to textbooks
  - o Encourage more readers
- Diversity
  - o Many comments requesting AS be a leading voice for increased diversity in student body
- Technology costs
  - o Computers for use in the MCC
  - o Provide online programs students need to access homework—free of charge
- Tuition (1)-Continue Advocacy

## 2. Student Well Being (safety, physical, mental, emotional, spiritual wellbeing, food, sleep, shelter)

<span style="color:red">General Notes from Workshop:</span>

- <span style="color:red">Establish working relationships with campus [and community] resources for all of these needs</span>
- <span style="color:red">Prevention through education, not reaction</span>
- <span style="color:red">Restructure existing alcohol education program to a more comprehensive program that addresses sexual assault/rape/consent/safezones, drugs—partner with RHA on events & programs to get more attendance [maybe also Greeks & "block party" sessions]</span>

<span style="color:red">Not sure if these were general or were supposed to be with a topic—Party?</span>

- <span style="color:red">Redo all of our resources</span>
- <span style="color:red">Required training for all of AS</span>
- <span style="color:red">Forum/education first w/collaboration</span>
- <span style="color:red">AS connect Cops with students; develop relationships with Cops (IVTU 2nd Monday of the month)</span>
- <span style="color:red">Forum about noise ordinance with musicians and DJs</span>
- <span style="color:red">Organize AS, community and rest of campus</span>
- <span style="color:red">History/education of Deltopia</span>
- <span style="color:red">Safe parking lot</span>

- Stress & Mental Health (1)
  - Well Being Resource List & Hotline
  - Mental Health First Aid
  - Expand emergency loan program for MH or alternative health professionals
  - Yoga classes/meditation/massages
  - Meditation Space

- ☆ Sexual Assault Awareness & Prevention (2)
  - Expand emergency loan program for MH or alternative health professionals
  - Freshman Workshops
  - Student produced video(s)-- add these to new student orientation
  - self-defense series <span style="color:red">("massive;" leisure review class )</span>
  - Consent Gaucho FYI workshops
  - Encourage CSO use (video)

- Physical Health, Fitness, Safety (3)

- o Alcohol and drug use
  - ▪ Teach how to drink responsibly, rather than telling not to drink
  - ▪ Sobering center
  - ▪ Intervention training
- o IV Party Scene
  - ▪ Keep it local
  - ▪ Hydration stations
  - ▪ Develop relationship with police
- o Lighting
  - ▪ Campus
  - ▪ IV (parks and streets)
- o Bike path safety (and other bike related issues)
  - ▪ Bike path repair
  - ▪ Bike safety workshops
  - ▪ Bike path signs
  - ▪ Additional bike racks room
  - ▪ roofs over the bike racks
  - ▪ Transportation support for students with temporary disability or injury
- Time management (4)
  - o How to do well academically and still make time to be involved by AS involved students
- Hunger & nutrition & other basics(5)
  - o Food Bank open five days
  - o IV Co-op
  - o I think hosting events like they did this past quarter where they had food demonstrations and the recipes on how to make healthy, easy food promotes nutrition.
  - o provide ideas for cheap and easy meals to make that are nutritious but also affordable and realistic for college students to make
  - o COSWB started a budget-friendly and healthy food blog
- Acceptance & Respect
  - o Awareness-micro-aggressions, diversity of all kinds
  - o Possibly part of an AS video series
- ☆ Affordable housing in IV (1) (From advocacy section)
  - o Reach out to non-traditional & houseless (showers, lockers…)

- Alternate housing when moving out at end of year
        - Transition period—rotating space for in-between periods
        - Emergency housing
- Revisit CFF eligibility
        - New options—matching?
        -

# 3. Student Experience-(non-academic support/growth/development)

- <u>Personal Finances & Other Useful Skills</u> (1)
  - Money management classes (video(s) too)
  - Tax prep help/classes (video(s) too)
    - Consider doing these financial classes for credit-geared toward 1st/2nd yrs
    - Add finance to Gaucho FYI
  - Emergency loans
  - Understanding Fin aid & school loans & repayment
  - Computer classes (using some programs, how to clear cookies, installing good protection software,

- <u>Student-run businesses</u>
  - 24 hr café (1)
  - Bike rental/sharing
  - Surf/skateboard rental & repair
  - Excursion club
  - Thrift shop (2) or expand GIVE publicity

# 4. Student Experience-(non-academic fun/enrichment/connections)

- <u>Entertainment</u> (3)
  - More diversity in music & other entertainment choices
  - Publicize existing events better (music dept; arts & lectures)
  - A big Winter concert
  - cultural events
  - Lectures & documentaries in IV Theater or embarcadero hall
  - Decoupling music/arts community from party scene (workshop)
  - More venues in IV; night club/safer party environment

- <u>Participation/Connections</u>
  - A place to hang-out (outdoor improvements)-by Storke, Phelps
  - Traditions (sports traditions)

- o Notices for all student endeavors/successes-lead the cheer for fellow students whether athletics, robotics, arts, research...
- o Let students attend meetings electronically (so students who commute can be involved in AS)
- o Transfer Students
    - Social integration for transfer students
    - Orientation for transfers (equivalent to freshman orientation)
    - Mentorship for transfer students (mentioned under academic issues as well)

General Notes from Workshop:
- Publicize EXISITNG committees, orgs, services & orgs (signs around campus, etc)
- Est campus unity & identity via campus-based activities & services

# 5. Advocacy/Activism (bad stuff is happening, and we want to do something about it)

- ☆ Affordable housing in IV (1)—See wellness section, above
- ☆ Ethical Investment (Divestment )
  - Divest the UC from operating nuclear weapons labs
- ☆ Respect issues
  - Implementation:
    - Awareness-micro-aggressions, diversity of all kinds
      - Revamp gaucho FYI to include diversity training (self-awareness)
      - Institutionalize diversity classes
    - Rights, equality
    - Legal advice
- Climate and Environment (3)
  - Composting In IV
  - Composting on campus
  - Composting info: fridge magnets?
  - Evaluate restrooms and class rooms for their environmental impact: e.g., paper towel consumption, water waste, and waste infrastructure
  - Compost in the dining halls
- Campus infrastructure (2)
- Human Rights (4)
- Promoting education in low income areas

# 6. AS Organization (the way AS works)

- o Orientation –structure, legal code, processes & tools
    - There are many comments among the participants about things you should do, or should have, that you in fact do have or do…
    - AS 101 video(s)
    - An AS class
    - Orientation at beginning of each quarter
        - Canned & ready to go with roles for permanent staff & returning students. Not reinvented each year.
- o Information and reporting—transparency and accountability for student dollars/reports on lockins etc
    - Look into student fees—controller, finance board
    - Publish students every quarter
- o Setting priorities
    - Set criteria
    - Build in prioritization
- o Collaboration-the way BCCs do and don't work together.  Who should be working together. BC4 etc
    - Improve BC4
    - Inform BCCs of other BCC activities
    - Publicize resources
    - Forum online
    - The same way that there is a Black counselor in CAPS, I would like an AS counselor to specifically deal with issues related to the Association.
- o Participation/Outreach/Publicity
    - Better outreach to freshmen; improve recruitment fair with collaboration 'Not like your high school ASB!'
    - Sandwich boards at events
    - Presence in WOW
        - Collaboration with RHA
        - Outreach for Spring with Apps
    - More hard advertising
    - Work with more orgs

- Party system—Comm on Comm and related recruitment/appointment issues
    - Bring into AS 101
    - Elections Comm
    - Examine role/effectiveness/bureaucratization of CoC
- Just simple administrative ways to make life easier for everyone and help with your record-keeping which leads to better reporting
    - Take minutes; spark notes –get everyone on the same page
    - Post all minutes on AS website
    - <sic>Signs of Senate, AS